

**Eastmorland Community Association Meeting  
Tuesday, June 9, 2026**

**Agenda**

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| <b>7:00-7:05</b> | <p><b>Call to order and changes to agenda</b><br/>Present: Dan, Betsy, Kris, Brian, Rebecca, Holly, Allison, Joel</p> <p>Approval of <a href="#">5-2026</a> meeting minutes - Brian moved to approve, Kris seconded</p> <p><i>Do Not Delete: Standing Reminder to forward approved minutes in PDF format to Jennifer Moore to post to ECA website.</i></p> <p><i>Do Not Delete: Reminder to pay ECA annual membership</i></p> <p><i>Do Not Delete: <a href="#">ECA Bylaws</a></i></p> <p><i>Do Not Delete: Update newsletter to remove Dan from contacts, include <a href="mailto:info@eastmorland.org">info@eastmorland.org</a>, phone number, etc.</i></p> |
| <b>7:05-7:35</b> | <p><b>Board member elections and officer positions</b></p> <p>Nominations:</p> <ul style="list-style-type: none"><li>• Allison Rettig</li><li>• Holly Cho</li><li>• Brian Juchems</li><li>• Betsy</li></ul> <p>Officer positions</p> <ul style="list-style-type: none"><li>• President - Holly</li><li>• VP - Rebecca</li><li>• Secretary - Brian</li><li>• Treasurer - Allison</li></ul> <p>Dan moved to move forward with existing slate of officers, Betsy seconded, all approved</p>                                                                                                                                                                     |

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| <p><b>7:35-7:45</b></p> | <p><b>Mallards Game</b></p> <ul style="list-style-type: none"> <li>- Sunday June 28th, first pitch 4:05</li> <li>- Share out on social media, via Mail Chimp</li> </ul> <p><b>Events advertising - ways to share out in person</b></p> <ul style="list-style-type: none"> <li>- Hi Neighbor!</li> <li>- Postcards are a good way to contact everyone - do a single postcard send to everyone in the neighborhood</li> <li>- Signage for regular events that can go up at key intersections or near the bike path <ul style="list-style-type: none"> <li>- Could do some “ask me about the ECA” signs and send them to the website</li> </ul> </li> <li>- Little Free Libraries!</li> <li>- Pinney Library notice board</li> <li>- Neighborhood group chats</li> <li>- Facebook Ads</li> <li>- Email - increase MailChimp activity; consider more strategy around how emails are sent. Upgrade if necessary, or as we increase our subscription numbers</li> </ul> |
| <p><b>8:45-8:50</b></p> | <p><b>Treasurer’s report</b></p> <ul style="list-style-type: none"> <li>- Dan will hand off things to Allison in the next couple weeks</li> </ul> <p><b>Other fiscal things</b></p> <ul style="list-style-type: none"> <li>- \$10k floor for our account balance?</li> <li>- Future meeting conversation - be more focused on fundraising <ul style="list-style-type: none"> <li>- Partnering with businesses etc.</li> <li>- Being more active about talking up the ECA and donations at events</li> </ul> </li> <li>- Reimbursement of May Day event costs to Cynthia Lin <ul style="list-style-type: none"> <li>- Brian moves to allow her to submit receipts for up to \$100 for reimbursement. Kris seconded, all approved</li> </ul> </li> </ul>                                                                                                                                                                                                            |
|                         | <p><a href="mailto:info@eastmorland.org">info@eastmorland.org</a></p> <ul style="list-style-type: none"> <li>- Need to reach out to Dan Glassman to ask how to get access</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                         | <p>For future meetings:</p> <ul style="list-style-type: none"> <li>● Website updates</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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|  | <ul style="list-style-type: none"> <li>○ Board members listed on website w/ headshots</li> <li>○ Resources page that includes links to sign up for city newsletters, local representatives, etc.</li> <li>● Greener ECA, community grants</li> <li>● Bringing in more dues/other contributions</li> <li>● Bylaw updates <ul style="list-style-type: none"> <li>○ Update procedures to be less cumbersome?</li> </ul> </li> <li>● Brainstorming other ideas to seek grant funding</li> <li>● Relationship to LENA??</li> </ul> |
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| Treasurer's Report for the 6/9/2026 ECA Meeting |             |
|-------------------------------------------------|-------------|
| General fund                                    | \$13,722.39 |
| Greener ECA                                     | \$1,079.06  |
| Ontario Park                                    | \$1,249.99  |
| Total checking account                          | \$16,051.44 |
| PayPal account - general                        | \$286.93    |
| PayPal - Greener ECA                            | \$0.00      |
| Paypal account (Ontario park)                   | \$0.00      |
| Accounts Overdue/due                            | \$1,892.39  |
| Checks not Cashed (Liability)                   | \$0.00      |
| Prepaid ads                                     | \$4,569.40  |
| Balance                                         | \$11,768.97 |

We have three new advertisers: Frenting ([Frenting | Share Spaces & Things with People You Trust](#)) — half-page one time, Founders 3 ([Founders 3 Management Company - Founders 3 Real Estate - Commercial Brokerage & Property Management](#)) — quarter-page for two issues, and Jules Pilates ([Online Pilates Reformers & Corealign Classes](#)) — one-eighth page for two issues.

- North Street Neighborhood \$1,000 - Coordinate across neighborhoods to pool resources and knowledge about festival organizing with an event series that will help neighborhoods develop expertise and lines of communication across festival committees.
- Elvehjem Neighborhood \$2,500 - Fill the need for places to rest and gather by installing a picnic seating area at the entrance to the new all-wheel spot being constructed in Elvehjem Park.

- Neighborhood House Community Center \$1,100 - Install a small, welcoming community picnic area at Neighborhood House Community Center in the Greenbush Neighborhood with native and edible garden plantings to promote social connection, environmental stewardship, and hands-on learning.
- Arbor Hills Neighborhood \$3,700 - Become more welcoming to the small but increasing Latino population in the neighborhood by translating the neighborhood association's quarterly newsletter into Spanish and providing culturally relevant music and other programming.
- Burke Heights Neighborhood \$4,400 - Install a kiosk, native planting, and bicycle maintenance station to enhance the Sycamore Park goers experience while maintaining a low-maintenance, durable design appropriate for a community park setting.
- Bayview Foundation, Inc. \$3,000 - Restart Bayview Leaders neighborhood organization by providing training, mentorship, and pathways to community engagement and organizing. Bayview Leaders ensures that low-income residents play a central role in shaping a more vibrant and resilient community.
- Seein' is Believin' \$5,000 - Create a Healing in the Outdoors Walk-Through Gallery at the Harmony Apartments.
- My P.R.O.C.E.S.S. \$5,000 -Transform the Meadowlands neighborhood into a hub of learning, creativity, and wellness. Combine science, technology, arts, and community engagement to address critical needs such as educational enrichment, food insecurity, and social connectivity.
- The River Food Pantry \$1,074 -Plan, install, and maintain several public "pocket gardens" at the new food pantry facility to create a more attractive and welcoming public environment along Packers Avenue.