

Eastmorland Community Association Meeting
Tuesday, May 12, 2026 7 pm

Agenda

7:00-7:05	Call to order and changes to agenda Present: Holly, Miles Hegg, Kris, Betsy Approval of 4-2026 meeting minutes - Betsy moved to approve, Kris seconded <i>Do Not Delete: Standing Reminder to forward approved minutes in PDF format to Jennifer Moore to post to ECA website.</i> <i>Do Not Delete: Reminder to pay ECA annual membership</i> <i>Do Not Delete: ECA Bylaws</i>
7:05-7:35	Board member elections and officer positions Nominations: • Allison Rettig • Holly Cho • Brian Juchems Since ballot was not released prior to the meeting, push elections until June meeting (June 9) • Extend nominations 1 more week • Put ballot out May 19th • Publicize June meeting and encourage folks to attend in person and to vote prior to the 9th
7:35-7:45	<u>Discharge and Release of Discriminatory Restriction Affecting Real Property; <i>UNJUST DEEDS: A History of Racial Covenants in Dane County and Beyond</i> “Fill and File” event</u> - Can do this at the upcoming Biergarten fundraiser (had requested June 9, but did not get confirmation).
7:45-8:00	Newsletter - deadline for articles is this Friday

	● Process ○ Articles submitted and edited ■ Matt has process for soliciting articles ○ Megan Chua creates draft layout ○ Final proof sent to Thyse for print/mail ● Strategies for distributing newsletter work ○ Have Miles do a walkthrough of the tasks at a future meeting so there is redundancy ○ Lean more on LENA for more articles ● Funding/Advertising!! ○ Identify how much of the cost comes from each neighborhood ○ If we have a revenue deficit, how do we share the remaining cost between ECA and LENA ○ Include a donation link in the next newsletter for a newsletter-specific donation ○ Work from Dan's spreadsheet; each board member can be responsible for reaching out to a nearby business ○ Look into having businesses offer coupons
8:00-8:10	Neighborhood Grant Ideation ● Awarded Grant in 2026: North Street NA - will host a series of meetings focused on sharing ideas and resources related to festivals ● Initiative to reach renters - Install Neighborhood Message Board/s? ● Park Improvements Neighborhood Connection ideas ● Facilitate connections between volunteers and neighborhood residents who need help with yard work on a more regular basis, help people age in place
8:10-8:25	Upcoming events ● Outdoor Market - May 16th ● Get out the vote/voter education work for August 11 election ○ Can put out a question in FB asking people what kind of voter education they might want

	○ North Side Action Team does voter ed work; can ask them for insights ● Mallards game? ○ Open to this - can ask Jake for dates to advertise in the newsletter (by the 25th) - newsletter will be out June 15 ● Tuesday, July 28th - North Street NA hosting a candidate forum for the State Assembly seat - Door Creek Church ○ Moderated by Justin Markovsky from North Side Planning Council
8:25-8:30	Treasurer's report
	For future meetings: ● Website updates ○ Board members listed on website w/ headshots ○ Resources page that includes links to sign up for city newsletters, local representatives, etc. ● Greener ECA, community grants ● Bringing in more dues/other contributions ● Bylaw updates ○ Update procedures to be less cumbersome? ● Brainstorming other ideas to seek grant funding ● Relationship to LENA??

Treasurer's Report for the 5/12/2026 ECA Meeting	
General fund	\$9,734.16
Greener ECA	\$1,079.06
Ontario Park	\$1,249.99
Total checking account	\$15,485.31
PayPal account - general	\$243.92
PayPal - Greener ECA	\$0.00
Paypal account (Ontario park)	\$0.00
Accounts Overdue/due	\$2,649.86
Checks not Cashed (Liability)	\$0.00
Prepaid ads	\$4,499.72
Balance	\$11,229.51

We have three new advertisers: Frenting ([Frenting | Share Spaces & Things with People You Trust](#)) — half-page one time, Founders 3 ([Founders 3 Management Company - Founders 3 Real Estate - Commercial Brokerage & Property Management](#)) — quarter-page for two issues, and Jules Pilates ([Online Pilates Reformers & Corealign Classes](#)) — one-eighth page for two issues.

- North Street Neighborhood \$1,000 - Coordinate across neighborhoods to pool resources and knowledge about festival organizing with an event series that will help neighborhoods develop expertise and lines of communication across festival committees.
- Elvehjem Neighborhood \$2,500 - Fill the need for places to rest and gather by installing a picnic seating area at the entrance to the new all-wheel spot being constructed in Elvehjem Park.
- Neighborhood House Community Center \$1,100 - Install a small, welcoming community picnic area at Neighborhood House Community Center in the Greenbush Neighborhood with native and edible garden plantings to promote social connection, environmental stewardship, and hands-on learning.
- Arbor Hills Neighborhood \$3,700 - Become more welcoming to the small but increasing Latino population in the neighborhood by translating the neighborhood association's quarterly newsletter into Spanish and providing culturally relevant music and other programming.
- Burke Heights Neighborhood \$4,400 - Install a kiosk, native planting, and bicycle maintenance station to enhance the Sycamore Park goers experience while maintaining a low-maintenance, durable design appropriate for a community park setting.

- Bayview Foundation, Inc. \$3,000 - Restart Bayview Leaders neighborhood organization by providing training, mentorship, and pathways to community engagement and organizing. Bayview Leaders ensures that low-income residents play a central role in shaping a more vibrant and resilient community.
- Seein' is Believin' \$5,000 - Create a Healing in the Outdoors Walk-Through Gallery at the Harmony Apartments.
- My P.R.O.C.E.S.S. \$5,000 -Transform the Meadowlands neighborhood into a hub of learning, creativity, and wellness. Combine science, technology, arts, and community engagement to address critical needs such as educational enrichment, food insecurity, and social connectivity.
- The River Food Pantry \$1,074 -Plan, install, and maintain several public "pocket gardens" at the new food pantry facility to create a more attractive and welcoming public environment along Packers Avenue.