

**Eastmorland Community Association Meeting
Tuesday, August 12, 7 pm**

Pinney Library – Community Room A

Agenda

7:00-7:05	<p>Call to order and changes to agenda Present: BE MK MH KW BJ HC Approval of 07-2025 meeting minutes BJ moved, MK seconded</p> <p><i>Do Not Delete: Standing Reminder to forward approved minutes in PDF format to Jennifer Moore to post to ECA website.</i></p>
7:05-7:10 pm	<p>Quick hits</p> <ul style="list-style-type: none">● Following up on newsletter work - connection made?<ul style="list-style-type: none">○ Make sure Miles has access to the drive○ Think about where the newsletter should be organized etc.<ul style="list-style-type: none">■ In ECA Drive?○ Deadline for articles Sept 26th○ Matt - LENA co-coordinator - will be stepping back after the Nov. newsletter, will find another contact in LENA○ NOTE: racial covenant fixing article for newsletter - or event??● Update on bike boulevard signage?<ul style="list-style-type: none">○ Did not get an email back, but can follow up via phone○ Could be a good newsletter article○ Changed traffic patterns around the school - potential hazard; Betsy (new PTO president!) will connect w/ school to alert!● The sinkhole near Schenk!<ul style="list-style-type: none">○ See if City Engineering has more details○ Could this also be an article? The sinkholes of Eastmorland?● DPLA proposal submitted

<p>7:10-7:45</p>	<p>Eastmorland communications, identity and branding</p> <ul style="list-style-type: none"> ● Update on RFP - Jeremy Nealis ● Cost is \$500 for the project ● Make sure we circle back to the other people who submitted proposals to say thanks ● Next steps: <ul style="list-style-type: none"> ○ Check with Rebecca and Joel to see if they want to manage ○ Define scope of work <ul style="list-style-type: none"> ■ Logo and brand guide (fonts and colors) ○ Process <ul style="list-style-type: none"> ■ How he plans to get input from the community and work with the board ■ How many options and drafts does \$500 get us? ■ Formats and versions etc. for final product ■ How will the feedback process from board happen? ■ How much time will this take for him (how many hours)? ■ How can the ECA help him connect with other residents etc.?
<p>7:45-8:30 pm</p>	<p><u>Block captain/neighborhood connector program</u></p> <ul style="list-style-type: none"> ● Centered around these ideas: <ul style="list-style-type: none"> ○ How can we take care of each other? ○ How can we help make sure that people know about the ECA and the things the ECA is doing? ○ How can we strengthen community? ● Holly moved to approve a pilot program <ul style="list-style-type: none"> ○ Dina Nina seconded ○ Unanimous approval ● How to get volunteers (that are not the board) <ul style="list-style-type: none"> ○ Volunteers are always interested in doing more after the leaf raking event - leverage this? ○ Kris could help recruit using the list ○ Hand out quarter sheets at upcoming events <ul style="list-style-type: none"> ■ Fall Fest ■ Lansing St Market ○ If interested - gathering/not-onboarding meeting on specific date <ul style="list-style-type: none"> ■ Be clear about responsibilities

	<ul style="list-style-type: none"> ● Make sure this is coordinated around logo/branding work ● What are we calling this ● How to move forward with this? <ul style="list-style-type: none"> ○ Brian will lead a subcommittee <ul style="list-style-type: none"> ■ Kris and Holly interested <p>Also: Sunshine committee/gratitude for ECA volunteers, volunteers for neighborhood projects UW Extension, Eagle Scouts (Kris wants to work with the Eagle Scouts)</p>
<p>8:25-8:30</p>	<p>Fall Fest (October 18th) 3-dark</p> <ul style="list-style-type: none"> ● Any needs? ● Betsy will bring flyers to next meeting for people to help distribute ● Email sign up sheets ● Interest cards for connector role ● Brian has Eastmorland signage ● 3 bands lined up ● lans donated pizza
<p>8:30-8:35</p>	<p>Treasurer's Report</p> <ul style="list-style-type: none"> ● Lansing St. Block Party - \$\$?
<p>8:35</p>	<p>From Dina Nina!</p> <ul style="list-style-type: none"> ● ECC - survey map was accepted, rezone was accepted <ul style="list-style-type: none"> ○ Designs were with UDC/Plan Commission - one person on UDC voted no, but otherwise passed ● Voit Farm/Starkweather plat was approved, starting to get ready to break ground on first section near Fair Oaks <ul style="list-style-type: none"> ○ All subdivisions are spoken for but some will be owned by non-profits e.g. Habitat - but this is long term
	<p>For future meetings:</p>

	<p>Bylaw updates</p> <ul style="list-style-type: none"> - Update procedures to be less cumbersome? - Update non-discrimination language in bylaws <p>Brainstorming other ideas to seek grant funding</p> <p>Neighborhood connector program</p> <p>Relationship to LENA??</p>
--	--

Treasurer's report for the 8/12/2025 ECA meeting	
General fund	\$15,281.70
Greener ECA	\$1,039.06
Total checking account	\$16,320.76
PayPal account - general	\$177.58
PayPal - Greener ECA	\$40.00
Paypal account (Ontario park)	\$1,249.99
Accounts Overdue/due	\$0.00
Checks not Cashed (Liability)	\$0.00
Prepaid ads	\$3,702.31
Balance	\$14,086.02