

**Eastmorland Community Association Annual Meeting**  
**Tuesday February 21, 2023, 7PM**  
**Pinney Library Community Room A**

<b>Board Officers:</b> Emily Mixon, President Brian Juchems, Vice President Dan Zimmerman, Treasurer	<b>Board Members:</b> Breanna Illéné Micah Kloppenburg Kris Whitman Jennica Skoug	<b>Alternates:</b> Patrick Soukup Kathy Soukup
<b>7:00 Call to order and call for changes to the agenda.</b> Introductions. ( <a href="#">meet our board members here!</a> )  <b>Board Attendees:</b> Emily M., Jennica S., Kris W., Micah K., Brian J., Breanna I. <b>Absent Board:</b> Dan Zimmerman <b>Community Attendees:</b> Ed, Shanita Lawrence (Just Dane), Dina Nina (Alder d. 15 candidate), Brad Hinkfuss (Alder D. 15 candidate), Jay Ray, Rebecca		
<b>7:10 Review and approval of minutes of the January 2023 minutes</b>		
<b>7:15 Visiting presentation/conversation with Shanita Lawrence from JustDane about resources regarding un-housed folks</b> <ul style="list-style-type: none"> <li>• Schedule CARES to come visit in March?</li> <li>• Updates on resource list or other ideas?</li> </ul> <p>Just Dane Presentation by Shanita Lawrence, <i>Rapid Rehousing Case Manager</i></p> <ul style="list-style-type: none"> <li>- <a href="#">Catalyst for Change</a>:</li> <li>- <a href="#">Madison Street Medicine</a>: in-person clinic at the Beacon, primarily health care. <ul style="list-style-type: none"> <li>- Madison Street Clinic: foot care clinic + encampment outreach + street rounds.</li> </ul> </li> <li>- <a href="#">Safe Haven: day shelter</a></li> <li>- <a href="#">Dane County CCS</a></li> <li>- <a href="#">Friends of State Street</a>: locker program</li> <li>- <a href="#">Beacon</a>: shelter, laundry, mail center, referrals, preventative health care</li> <li>- <a href="#">Journey Mental Health</a></li> <li>- 608-280-2600 24hr crisis line (<a href="https://www.danecountyhumanservices.org/Behavioral-Health/Crisis-Intervention">https://www.danecountyhumanservices.org/Behavioral-Health/Crisis-Intervention</a>)</li> <li>- <a href="#">Madison PD CARES</a>: dispatcher decision to send CARES team</li> </ul>		
<b>7:35 ECA Events &amp; Issues (<a href="#">2023 Events here</a>)</b> <ol style="list-style-type: none"> <li>1. “Hi Neighbor” <ol style="list-style-type: none"> <li>a. Updates from writing/editing team</li> </ol> </li> <li>2. Feedback from recipients on ECA grants program, vision for future <ol style="list-style-type: none"> <li>a. <a href="https://eastmorland.org/?page_id=1138">https://eastmorland.org/?page_id=1138</a></li> <li>b. Review and vote on three recently submitted grants (<a href="#">1st here</a>) (<a href="#">2nd here</a>) (<a href="#">3rd here</a>)</li> </ol> </li> <li>3. 2023 Meetings and Location <ol style="list-style-type: none"> <li>a. 2/21, 3/7, 4/11 room reserved at Pinney</li> <li>b. March meeting guests: CARES, D15 candidates</li> <li>c. April meeting guests: Metro Transit Network Reorg</li> <li>d. 5/9 = annual meeting, host on a weekend in May instead of Tuesday and do a picnic? (Saturday May 6, 13, or 20?)</li> </ol> </li> </ol>		
<b>7:45 Updates of city committees/commissions</b> <i>(Grant Foster, Alderperson, and Jacob Wright, County Supervisor, if present)</i>		

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Grant's updates: <https://www.cityofmadison.com/council/district15/blog/>

[Candidate forum for D15 \(hosted by East Side Progressives\) can be seen here](#)

Point people to LENA March meeting to meet Alder candidates

- Dina Nina Martinez-Rutherford: <https://dinaninaformadison.com/>
- Brad Hinkfuss: <https://sites.google.com/view/brad4madison>

Other relevant community info:

SafeStreets meeting Feb 15 (will post recording here when it is up)

<https://www.cityofmadison.com/trafficEngineering/CurrentSafeStreetProjects.cfm?fbclid=IwAR2cqpgW6cnVL9irRZloyd9OHtkSySnEGEHfBGCyUUvc8Wq3hrCsPbZNXIk>

Updates on Atwood reconstruction: Public meeting at Olbrich Feb 27 5:30-7:30 (Evjue Commons)

<https://www.cityofmadison.com/engineering/projects/atwood-avenue>

"Work on Atwood Avenue is scheduled to begin during the week of February 20, 2023. It is expected that this project will take approximately 9 months to complete. WisDOT, City of Madison, City of Monona, and the Contractor will host a public informational meeting from 5:30 to 7:30 PM on Monday, February 27, 2023 at Olbrich Gardens in the Evjue Commons located at 3330 Atwood Avenue, Madison. The open house format meeting will provide information on the upcoming improvements, construction schedule, and expected street closures/detours in 2023. This is an opportunity to ask questions and learn more about the construction of Atwood Avenue. No formal presentation will be given."

From Max Jacobson: 700 Cottage Grove Road Development Proposal for a 4 story self-storage project:

"We had hoped to hit the February 13, 2023 application date; however, we are still working through some details on our project plan and as such our official applications described below will be submitted to the city on February 27, 2023. We will keep you updated if this changes.

We are excited to share the plan with you once it is closer to a final version; in the meantime, please do not hesitate to reach out if you have any questions"

Links to previous public interest meetings about Voit Farm (another TBD coming this spring)

- [6/30 - PIM #1](#)
- [12/8 - PIM #2](#)

## 7:55 Treasurer's Report

Treasurer's Report 2/21/2023	
General fund	\$14,739.37
Save the Park Ash Trees	\$2,318.63

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<b>Total checking account</b>	<b>\$16,371.55</b>
<b>PayPal account - general</b>	<b>\$0.00</b>
<b>PayPal account (ash trees)</b>	<b>\$0.00</b>
<b>Accounts Overdue/due</b>	<b>\$0.00</b>
<b>Checks not Cashed (Liability)</b>	<b>\$0.00</b>
<b>Prepaid ads</b>	<b>\$1,490.83</b>
<b>Balance</b>	<b>\$14,880.72</b>

<b>Paid to Tree Health Management on 10/7/2021 for treatment of 33 ash trees in the neighborhood (including \$1,086.19 from ECA general fund)</b>	<b>\$6,670.24</b>
<b>01/15/2023 Proposal from Tree Health Management</b>	<b>\$7,945.31</b>
<b>currently donated</b>	<b>\$2,318.63</b>
<b>Left to raise</b>	<b>\$5,626.68</b>

1. Woodman's approved having a quarter-page ad for 2023 (they declined to have an ad during 2022 due to the significant increase in our ad rates).
2. I transferred the funds (\$983.08) from PayPal into our checking account during February.
3. While I haven't sent out invoices yet for the 2023 ads, Woodman's and Monona Bank already paid for

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<p>their ads. Monona Bank, which now is Lake Ridge Bank, issued a check of \$1,500, which was \$319.46 over the amount owed for the 2023 ads; they approved use of the excess funds to go towards the treatment of our ash trees.</p> <p>4. The ad rates for 2023 were established to be 87% of the 2022 rates; the assumption was that if all our advertisers continued with the same size ad that we would have \$9,620.53 in revenue, which would leave \$425.50 to account for any increases in the cost of printing and mailing of the newsletter. We lost some advertisers (e.g., Rock Mechanical no longer is in business), we gained some advertisers (e.g., Woodman's), and some advertisers increased the size of their ads (e.g., Java Cat's ad will be a half-page). Assuming that the VFW continues to have their ad as a quarter-page (they may increase the size to a half-page), our advertising revenue will be \$9,905.56.</p> <p>5. The above table shows a proposal for treatment of the 33 ash trees in Olbrich, Eastmorland, and O.B. Sherry parks; the proposal was issued on 1/15/2023 and includes a 10% discount. I spoke with a staff member of Tree Health Management who said that the proposal is likely to be good for 2023. Efforts to raise funds need to begin in earnest this year.</p>		
<b>8:00 Adjourn</b>		