

**Eastmorland Community Association Monthly Meeting
April 12, 2022**

Meeting will be hosted on Zoom at 7 PM

[Join Zoom Meeting](#)

<https://us06web.zoom.us/j/8162062676>

Board Officers: Emily Mixon, President Emily Sprengelmeyer, Vice President Dan Zimmerman, Treasurer Jennica Skoug, Secretary	Board Members: Cindy Colombo Breanna Illéné Kathy Soukup Brian Juchems Kris Whitman	Alternates: Patrick Soukup
7:00 Call to order and call for changes to the agenda, introductions using zoom chat feature		
7:05 Review and approval of minutes of the March, 2022 Meeting		
7:10 Updates of city committees/commissions (Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present) Jacob Wright - next county supervisor (running unopposed). He might come chat in April, and/or for a longer presentation in May.		
7:20 Representative from Metro Transit <ul style="list-style-type: none">Discuss/hear feedback on the Transit network options		
7:40 ECA Events & Issues (2022 Events listed here) <ul style="list-style-type: none">Any articles for May/June newsletter?<ul style="list-style-type: none">Board Elections - process and (potentially) results - Jennica can writeJune 2022 content deadline is April 23rd, 2022Parks cleanup, April 23 - discuss point person, logistics, advertisingPossible new event: Make Music Madison at Lansing Food Forest June 21 (?) (Registration by May 25) https://www.makemusicmadison.org/Speeding on Walter<ul style="list-style-type: none">Brian: Speeding sign updateYard signs for speeding<ul style="list-style-type: none">Jennica: drafts for printing (sponsored signs)Potential for "Twenty is Plenty" signs from city (Grant)Vote on course of actionAnnual Meeting and Board Elections<ul style="list-style-type: none">May 7, 1-2pm at Lansing Food Forest (after Eastmorland Outdoor Market).How will we advertise meeting/elections? Point person?Notes from March Meeting:<ul style="list-style-type: none">Online ballot to be posted one week prior to May 7Ballot open through end of meeting on May 7, so people can vote in person at the meeting. Ballot will close at end of meeting.For those without computer, others with mobile devices can be present at meeting to assist them with voting.Rain plan = online meetingSix director positions are up for re-election:<ul style="list-style-type: none">Emily Mixon		

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<ul style="list-style-type: none"> ■ Dan Zimmerman ■ Kathy Soukup ■ Brian Juchems ■ Breanna Illene ■ Emily Sprengelmeyer (leaving the board due to a move!--will be a 1 yr term to get back on track) ○ Two alternate positions: <ul style="list-style-type: none"> ■ Patrick Soukup ■ open position ● Snow Shoveling Assistance - revisit 		
<p>7:55 Neighbor Announcements</p> <p>Tunes on the Triangle (Staci Marrese-Wheeler + Others) Would love to have ECA, El Jardin Infantil, Madison Shakespeare, WI Food Forests and Ethical Trading Co. involved in this neighborhood event. It has been a lovely celebration of community and the schools in past years! A live music tent, pie auction and sale, food trucks, kid's activities, a pop-up school supply stand have all been part of it in the past. We had around 500 people participate in 2019. We would really like it to have a block party feel to it and your involvement would only make it better!</p> <p>Please find the Zoom link to our initial planning meeting on April 28th, below. You are all welcome to attend. If you cannot make that meeting, but want to talk more about this event just let me know. Date TBD in September once we know when the Schenk Elementary back-to-school night is so that we can coordinate with them.</p> <p>Starkweather Drive Prairie Planting (from Maddie Dumas at Madison Engineering) (see photo below agenda for map of planted area) --Last fall, we decided not to sow seed as the terrace was covered in fall leaves. Instead we took our seed mix and artificially stratified it this winter. We sowed the mix on site this past Friday 3/25. Please see the attachment for the list of what we sowed. With the exception of some of the grasses, all seed was collected on Engineering land! (Seed list here)</p> <p>--Areas sowed include all the terraces from right next to the driveway at 3401 Hargrove St, up to Dawes. We didn't sow seed in the small triangle of soil by the new bridge crossing at the Hargrove end. We also skipped sowing the "duck crossing" area near 3401 Dawes St.</p> <p>--Observed growing in the terrace already is plenty of yellow rocket, a common broadleaf weed. Like most mustards, it's a biennial. Frank Hassler also noted Kentucky blue grass growing in the area last fall. We will have weed competition. In the first year of a prairie planting it is crucial that it be mowed. This might seem counterintuitive—after all, we don't want to mow up our prairie plants! Fortunately our native prairie species will take a longer time to germinate and establish than weeds, so when we mow, we are lopping the heads off annual weeds and effectively stopping their reproduction, as well as stressing and/or preventing perennial and biennial weeds from setting seed. Our chances of success at establishing this planting are very low if we don't mow this first year. Sometimes we may also want to mow into year two. As such, we are looking for volunteers to mow the prairie planting, particularly this growing season! Please reach out if you are willing to mow (MDumas2@cityofmadison.com).</p>		

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<p>Based on the kind of mower you have, we may need to mow more frequently than is typical, as a traditional home lawn mower usually doesn't have a setting higher than 4" or so (we'd ideally like a setting at about 6"). We can work with a lower mow setting if we mow more frequently.</p> <p>--If anyone has native plants they would like to donate, that would be great! Let me know what species and what you're thinking. We may wish to install these in fall or spring 2023 so we can mow without fear of taking out a faster-growing more established plant.</p> <p>Mowing will comprise most of the management for this year, but it will also be helpful to have eyes on the site. We may choose to pursue other management options as needed. I'll be keeping an eye on the planting as well of course!</p> <p>Thanks everyone for your interest in helping out. This project is happening solely due to the interest and assistance we were offered by volunteers. As I said before, we don't have a budget for plants, seed or maintenance here. This is truly a neighborhood effort.</p>		
8:05 Agenda items for May Meeting. Outdoor meeting in June?		
8:10 Adjourn		

NOTES

Board Members attending: Dan Zimmerman, Brian Juchems, Kris Whitman, Jennica Skoug, Patrick Soukup, Kathy Soukup

Board Members absent: Emily Mixon, Emily Sprengelmeyer, Cindy Colombo, Breanna Illene

Review and approval of March minutes: to be done at May meeting

7:10 Updates of city committees/commissions

Grant Foster

- Parks commission meeting tomorrow for final input on Atwood reconstruction in 2023: <https://www.cityofmadison.com/engineering/projects/atwood-avenue>
- Voit Farm: Kick-off public meeting tentatively scheduled for June
- See district 15 blog for more information and updates

Jacob Wright - next county supervisor (running unopposed).

- Supervisor-elect for Dane County District 17 (taking over for Kristen Audet as of next week)
- Also is Treasurer for Elvehjem Neighborhood Association
- Contact: info@wrightfordanecounty.com
- His priorities:
 - Affordability of housing in Dane County, especially on east side of Madison. Hoping to work with neighborhood associations

- More county-wide focus on transportation - opens up more housing accessibility
- Lake levels, watershed, environmental protection

7:20 Representative from Metro Transit: Mike Cechvala

- Discuss/hear feedback on the Transit network options
- www.MyMetroBus/redesign - More info and public survey at this site.
- MetroRedesign@cityofmadison.com - contact with questions or comments
- Competing transit Goals:
 - 1. Ridership goal: Make bus transit more competitive with car travel → fewer routes, each with faster and more frequent service
 - 2. Coverage goal → reach as many people as possible with as many routes as possible.
 - Feedback Metro Transit received was to move closer to the Ridership goal
- Amendment process - policymakers will be able to give input on changes to the draft plan. Final plan with amendments to be adopted summer 2022.
- Changes to be implemented summer 2023

7:40 ECA Events & Issues ([2022 Events listed here](#))

- Any articles for May/June newsletter?
 - June 2022 content deadline is April 23rd, 2022
 - Brian: Article about Santa visits/cookies and snow shoveling - perhaps looking for volunteers
- Parks cleanup, April 23
 - Point person: Ed Woolsey
 - Logistics: Meet at Olbrich shelter to distribute bags and other supplies, disperse from there to clean up
 - Advertising: Was in newsletter. Could be on Eastmorland social media?
- Possible new event: Make Music Madison at Lansing Food Forest June 21 (?) (Registration by May 25) <https://www.makemusicmadison.org/>
 - No one had any comments on this
- Speeding on Walter
 - Brian: Speeding sign update:
 - Yard signs for speeding
 - Dan: \$400 check received from Weichert Realtors for speeding yard signs
 - Grant: "Twenty is Plenty" initiative will be implemented on all side streets before the end of 2022. Speed limit signs will be posted, yard signs may be available from city. Speed limit will remain 25 on Walter St.
 - Brian and Jennica to collaborate on yard sign printing within \$400 budget
- Annual Meeting and Board Elections
 - May 7, 1-2pm at Lansing Food Forest (after Eastmorland Outdoor Market).
 - How will we advertise meeting/elections? – Eastmorland social media
 - Notes from March Meeting:
 - Online ballot to be posted one week prior to May 7
 - Ballot open through end of meeting on May 7, so people can vote in person at the meeting. Ballot will close at end of meeting.

- For those without computer, others with mobile devices can be present at meeting to assist them with voting.
- Rain plan = online meeting

7:55 Neighbor Announcements

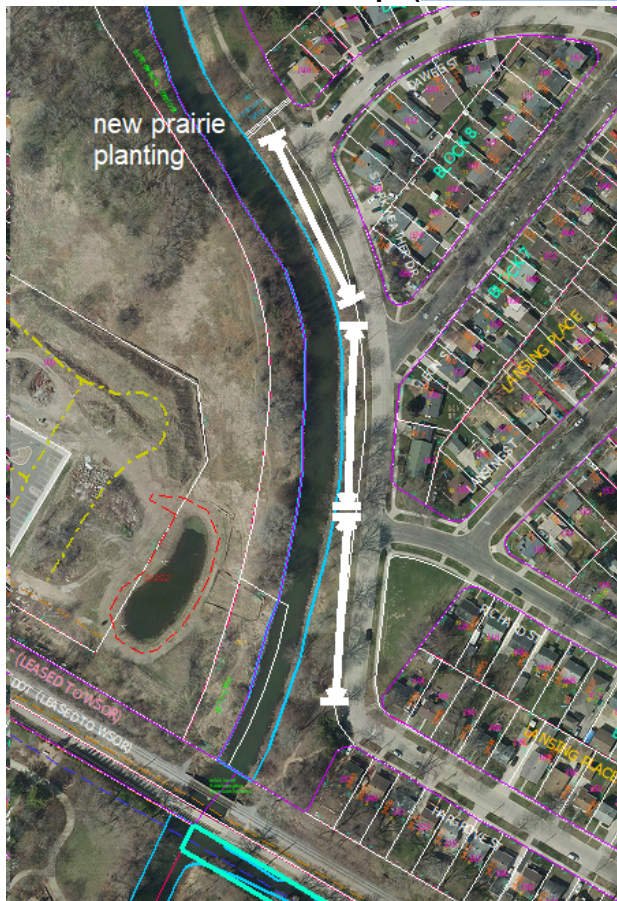
Tunes on the Triangle (Staci Marrese-Wheeler + Others)

- See notes in agenda

Starkweather Drive Prairie Planting (from Maddie Dumas at Madison Engineering) (see photo below agenda for map of planted area)

- See notes in agenda
- Looking for volunteer mowers for this season
- Jennica to post on Eastmorland Neighbors and Friends of Lansing Food Forest FB pages

Starkweather Dr Prairie Map! ([seed mix list here](#))



Attendance, Agenda, Minutes

Treasurer's Report:

General fund	\$9,839.00
Save the Park Ash Trees	\$405.00
Total checking account	\$10,244.00*
PayPal account - general	\$241.75
PayPal account (ash trees)	\$100.98
Accounts Overdue/due	\$8,175.60
Checks not Cashed (Liability)	\$0.00
Prepaid ads	\$7,012.51
Balance	\$11,749.82

Paid to Tree Health Management on 10/7/2021 for treatment of 33 ash trees in the neighborhood (including \$1,086.19 from ECA general fund)	\$6,670.24
Estimated cost for treatment (Fall 2024 -- 6% increase over 2021)	\$7,070.45
currently donated	\$505.98
Left to raise	\$6,564.47

* Includes \$400 given to ECA from Weichert Realtors for yard signs to slow down traffic in the neighborhood.

For the March 2022 newsletter, Thyse printed 3,404 copies to send out via EDDM and sent to me 150 copies, which provided me with 30 copies to send to the advertisers and 120 for LENA to hand deliver with no leftovers; which LENA feels will be sufficient for the future. I suggest that for the next newsletter, we request the same number of copies (3,404) for EDDM distribution (and more if the post office determines there are new residences/businesses on the identified postal routes) plus 180 to be delivered to me, which will provide some extra copies for the Pinney Library. So, the total request should be for 3,580 copies.

The following table provides the budgeted and actual expenditures for the newsletter for the March 2022 issue. The reason that the actual costs are much less than budgeted is that we anticipated the March issue to be 24 pages, but was only 20 pages. Future issues may be 24 pages.

	Budgeted per issue	Actual costs
printing of 3,404 copies	\$2,872.67	\$2,354.18
mailing of 3,254 copies	\$616.00	\$615.01
total	\$3,488.67	\$2,969.19

8:00 Agenda items

for May 2022

- Board Elections