

**Eastmorland Community Association Monthly Meeting  
February 8, 2022**

**Meeting will be hosted on Zoom at 7 PM**

<https://zoom.us/j/8162062676>

**Facebook event here:**

<https://fb.me/e/29sm0gKAP>

<b>Board Officers:</b> Emily Mixon, President Emily Sprengelmeyer, Vice President Dan Zimmerman, Treasurer Jennica Skoug, Secretary	<b>Board Members:</b> Cindy Colombo Breanna Illéné Kathy Soukup Brian Juchems Kris Whitman	<b>Alternates:</b> Patrick Soukup
7:00 Call to order and call for changes to the agenda, introductions using zoom chat feature		
7:05 Review and approval of minutes of the January, 2022 Meeting		
<b>7:10 Updates of city committees/commissions</b> (Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present)  •		
<b>7:30 Updates from ECA committees + Partners</b>  • <u>2022 ECA Event dates and point-people</u> . Potential events: <ul style="list-style-type: none"><li>o Spring Parks Cleanup (around Earth Day) (04/23, contact Fred and Jennifer for any leftover supplies) (Emily M will contact J)</li><li>o Seed Swap (Jennica 05/07) + ECA Annual Meeting (Emily M)<ul style="list-style-type: none"><li>▪ Do with first outdoor market</li><li>▪ Ed: peppers and tomatoes</li><li>▪ \$100 budgeted for annual meeting (pizzas?)</li></ul></li><li>o ECA Garage Sale (Emily M, 06/18, 06/25 as backup)<ul style="list-style-type: none"><li>▪ will coordinate with LENA</li><li>▪ put back up for non computer (Dan advertises)</li><li>▪ FAQ about what to put out, recs for pricing (May 21-June 10 newsletter)</li></ul></li><li>o Chicken Coop Tour/Garden Tour (Cindy + Breanna)<ul style="list-style-type: none"><li>▪ Mid July (between planting + harvest, nice gardens)</li><li>▪ Sunday July 17</li><li>▪ Advertise a stop that has a map to pick up (Cindy's house)</li></ul></li><li>o Eastmorland Outdoor Market (Jennica + Breanna )</li></ul>		

- May (05/07 midday), July (Th PM, TBD), September (Th PM, TBD), November ( midday)
- o Leaf Raking (Kris, 11/05 9am + 11/06 1pm rain date)
  - Kris can do one off contact for later leaf removal (e.g. Silver maples)
  - Location TBD (park shelter on Walter? Kris will reserve)
- o Holiday Treats + Santa Visits (Brian J, 12/10)
  - Kris + Brian might be able to help with volunteer recruitment
  - Bernie has lists of volunteers + those who have received
  - See if anyone wants to take it on (via newsletter) otherwise Brian will
  - Dan as non computer contact
- o Maybe: Neighborhood art walk and Little Free Library tour
  - Indicate open to suggestions (these as examples if someone wants to do them)
- o **Send ECA event schedule and any articles to Allison/Oona by February 12 for April issue. March 21-Apr 1, May 21-June 10, Halloween-Nov 11**
- Speeding on Walter and other ECA locations
  - o Review info/cost regarding yard signs and electronic speeding sign for Walter St
  - o Cost for 100 yard signs with wire stands:

	imprint.com	cheapyardsignsage.com
12x18"	\$4.48 each	\$1.55 each
18x24"	\$5.11 each	\$2.45 each

- o Any specific intersections that we can point out to city as trouble spots?

**7:50 Treasurer's Report**

	<b>2/8/2022</b>
<b>General fund</b>	<b>\$11,463.57</b>
<b>Save the Park Ash Trees</b>	<b>\$345.00</b>
<b>Total checking account</b>	<b>\$11,808.57</b>
<b>PayPal account - general</b>	<b>\$169.90</b>
<b>Paypal account (ash trees)</b>	<b>\$100.98</b>
<b>Accounts Overdue/due</b>	<b>\$128.35</b>
<b>Checks not Cashed (Liability)</b>	<b>\$0.00</b>
<b>Prepaid ads</b>	<b>\$0.00</b>
<b>Balance</b>	<b>\$12,207.80</b>

<b>Paid to Tree Health Management on 10/7/2021 for treatment of 33 ash trees in the neighborhood (including \$1,086.19 from ECA general fund)</b>	<b>\$6,670.24</b>
<b>Estimated cost for treatment (Fall 2024 -- 6% increase over 2021)</b>	<b>\$7,070.45</b>
<b>currently donated</b>	<b>\$445.98</b>
<b>Left to raise</b>	<b>\$6,624.47</b>

**8:00 Agenda items for March 2022 + check in on meeting modality****8:10 Adjourn**

7:00 Call to order, quorum.

Board Members Present: Emily Mixon, Dan Zimmerman, Jennica Skoug, Brian Juchems, Cindy Colombo, Kris Whitman Breanna Illene

## 7:10 Updates of city committees/commissions

*(Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present)*

- **Metro Transit Updates:** Less routes, but more buses more frequently. Will affect northern portion of Eastmorland (Walter St, Dennet). Will take effect approximately August 2023, after public meetings and City approval.
  - There will be several public input meetings, including one focused on the east side. Grant will post meeting date on Dist 15 blog & ECA will advertise.
  - From the District 15 Blog: I shared information [last week](#) on the new proposed Metro transit network. The report, presentation, and recording of last Monday's meeting can all be found on the project webpage [here](#). There will be public meetings scheduled over the next two months to share more information and to hear feedback from the community.

## 7:30 Updates from ECA committees + Partners

- 2022 ECA Event dates and point-people. Potential events:
  - Spring Parks Cleanup
    - Saturday, April 23rd (concurrent with Madison's Earth Day Challenge)
    - Meet at Olbrich shelter, hand out info, and people go out on their own; bags available from city for free.
    - Point person:
      - Jennifer Moore has organized in the past
  - Seed Swap & Eastmorland Outdoor Market
    - Point Person: Jennica & Breanna
    - Dates (potential):
      - Saturday, May 7 (join with Seed Swap), 10am-1pm
      - Thursday, July 14, 4pm-7pm
      - Thursday, Sept 15, 4pm-7pm
      - Saturday, Nov 12, 10am-1pm
  - ECA Garage Sale
    - Point Person: Emily M and Dan
      - Dan will be contact for people without computer access to RSVP (list his phone number)
    - Date: June 18-19
  - Garden/Chicken Coop Tour
    - Point Person: Cindy Colombo

- Date: Sunday, July 17
- Location: Self-guided; maybe list a starting house and have printed maps there?
- o Annual Membership meeting
  - Point Person:
  - Date: Saturday May 7, after seed swap/market
  - Location: Food Forest, ECA table
  - Monthly meeting = Tues, May 10
- o Leaf Raking
  - Date: Saturday November 5, 9:00; Rain date Nov 6
  - Point Person: Kris Whitman
  - Location: Meet at Olbrich park shelter
- o Holiday Treats
  - Point Person: Brian Juchems, Emily M & Bernie can assist/share lists from past years; Dan will be contact for people without computer access to RSVP (list his phone number)
  - Date: Saturday, December 10
  - Location: TBD
- o Maybe: neighborhood art walk and Little Free Library tour
- o **Send ECA event schedule and any articles to Allison/Oona by February 12 for April issue.**
  - **Point person: Emily Mixon**
- Speeding on Walter and other ECA locations
  - o Review info/cost regarding yard signs and electronic speeding sign for Walter St
    - <https://www.cityofmadison.com/trafficengineering/programsspeed.cfm#:~:text=This%20is%20a%20tool%20that,about%20speeding%20in%20their%20neighborhood.&text=With%20guidance%20from%20the%20Traffic,boards%20on%20selected%20neighborhood%20streets>
    - Where/when would we want speeding sign put up? When could be up to city.
      - Brian will put up a post on Facebook to get some neighbor feedback.
  - o Cost for 100 yard signs with wire stands:

	imprint.com	cheapyardsignsage.com
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### Treasurer's Report:

Dan suggests: if we are under budget for newsletter, save those funds for next year to reduce ad costs

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An update regarding the viability of the joint newsletter of the Eastmorland Community Association and the Lake Edge Neighborhood Association (LENA). The cost of paper skyrocketed due to supply chain issues and the planned merger of the newsletter with LENA means that we need to increase the number of

printed copies of the newsletter from 2,300 to approximately 3,550. As a result, we needed to triple our advertising rates.

One business, which had a one-tenth page ad, decided not to renew their ad. Pizza Hut's ad will be decreased from a one-third page ad to a one-quarter page ad and The Firm's ad will be decreased from a quarter-page ad to a one-eighth page ad. I haven't received a confirmation from Woodman's regarding renewal of their ad, but I expect that they will renew. All other advertisers will renew their ads "as is." These changes will result in a shortfall of just \$123.11 given the current estimates for the costs of printing and mailing for the entire year for the merged newsletter. If we find another advertiser for later in the year, we will be in fine shape if the costs of printing and mailing don't experience further sharp increases.

**8:00 Agenda items for March 2022 + check in on meeting modality**

- Further discussion about Metro route changes in Eastmorland
- Any articles for May/June newsletter? Finalize any event dates as needed.
- Updates/Planning for upcoming events:
  - Parks cleanup
  - Annual Meeting/Seed Swap/Market
- Meeting modality: continue on Zoom; maybe plan in-person meeting for June