

ECA Meeting Minutes – June 8, 2021

Additional Agenda Items: Fred has stepped down as a board member. Need an alternate to step into his place. Emily motions for Brian to take the open director spot (alternate with most votes), Cindy seconds.

Dan: Bylaws state directors are supposed to vote on this motion. Motion passes.

Approval of May 2021 Minutes: Motion delayed until July Meeting – minutes still need to be sent out to board members

Updates from Elected Officials:

County Supervisor Audet:

- PFAS remediation. Air Force and National Guard is going through the process to potentially become a Superfund site. There will be a public meeting soon with airport officials. Still waiting for written materials about that meeting, will share when available.
- San Damiano is now public land. City of Monona now owns that land along lake Monona. Largest public piece of land left on Lake Monona. Volunteer day coming up at this site soon. Emily will post info.

Alder Foster:

- Common Council may be moving back to in-person meetings soon. Want to move forward without taking away the increased meeting access that virtual meetings have provided.

Upcoming Events

- **June 17** (rain date June 24) Ash Tree Fundraiser at Olbrich Biergarten
 - Grant: Senator Agard will be at the Beer Garden this evening for a listening session!
- **June 18-19:** Joint Garage Sale Weekend w/ LENA.
Fill out [this form](#) to put your sale on the map!

ECA Newsletter

- Discuss distribution and printing options

Ideas for the next year of ECA ([link to proposals/info](#))

Emily M:

- Committee renewal: Service, Events, Communication, Greenspace + Gardens, Government Relations, Executive Committee
 - Propose reorganizing existing committees to reflect neighborhood interests
- Meeting guest speakers
 - Perhaps follow different themes. See powerpoint for ideas/examples.
- Summer: Thursday night picnics in the park, Block Party Weekend
 - Encourage neighbors to take a picnic to their nearest park
 - Encourage streets to host block parties on a particular weekend later this summer. "Tour of the blocks." Provide support such as flier template.
 - Grant: suggests choosing a park, maybe rotate through different parks throughout the summer, so
- Fall: Eastmorland Farmers/Makers Market + Leaf Raking
 - Emily/Emily/Jennica organizing Farmers/Makers Market
- Winter: Holiday Treats
- Future: Neighbor proposed events
 - May need a motion/vote at a later point.
 - Miniature grant program for dues-paying members that want to organize a neighborhood event? Ex: Event expenses reimbursed up to a certain limit.
- Communication: Email list
- Meeting location + zoom account

Dan: Note that \$250 is approved in the budget to help streets pay for block party permits. Supports the idea that paid ECA members will receive some benefits (ex: participate in garage sale, organize events with potential funding)

Emily S: Could we set up a fundraiser specific to the neighborhood event grant program?

Breanna: Motion to start a grant program that would reimburse neighbors up to \$100 to run an approved neighborhood events.

Emily M: Events should be "community building events"

Emily S: One-page form for people to fill out?

Breanna: Withdraws motion until July meeting.

Kris: Has a lot of neighborhood contacts from other events such as leaf raking. May help build email list?

Leaf raking event proposed date: November 6. Kris will advertise via Hi Neighbor.

Treasurer's Report

Ash Tree Fundraiser: Approximate half of the goal raised thus far. Paid \$1500 in 2017.

6/8/2021	
General fund	\$12,426.72
Save the Park Ash Trees	\$3,135.02
Total Checking/Savings	\$15,561.74
PayPal account - general	\$23.97
Paypal account (ash trees)	\$38.25
Accounts Overdue/due	\$735.78
Checks not Cashed (Liability)	\$0.00
Prepaid ads	\$1,467.03
Balance	\$14,892.71

Paid to Tree Health Management on 9/6/2018 for treatment of 33 ash trees in the neighborhood	\$6,311.23
currently donated	\$3,173.27
Left to raise	\$3,137.96

Since 1/1/21, 58 persons/couples have paid dues (and more) = \$1,221.05

Since 1/1/21, 27 persons/couples contributed to ash trees = \$2,068.52 (two persons/couples gave \$350 each)

Dan has submitted the required annual report to the Wisconsin Department of Financial Institutions and the annual 990-N report to the IRS.

July Agenda Items:

- Median between Starkweather drive and the bike path - planting opportunities (Alder Foster)
- Neighborhood grant program for community building events
- ECA Zoom Account if ECA will continue doing Zoom meetings

- ECA Email list