

**Eastmorland Community Association Monthly Meeting
November 11, 2020
Agenda**

Meeting will be hosted on Zoom at 7 PM

<https://uwmadison.zoom.us/j/95305630512>

Board Officers: Kathy Soukup, President Fred Svensson, Vice President Dan Zimmerman, Treasurer Emily Mixon, Secretary	Board Members: Patrick Soukup Amanda McKaig Kris Whitman Breanna Illéné Emily Sprengelmeyer	Alternates: Carrie Ezzell Collin Roland
7:00 Call to order and call for changes to the agenda		
7:05 Review and approval of minutes of the October, 2020 meeting		
7:10 Discuss Hi Neighbor with Oona + Allison		
7:20 Fall leaf raking report + discuss winter treat need/list/process		
7:30 Updates of city committees/commissions (Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present)		
7:40 Updates from ECA committees (e.g., Facebook accounts, PayPal options, recommendations for By-Law changes, etc.) *Discuss Ash Tree Fundraising*		
7:55 Treasurer's Report		
8:00 Discuss optional December meeting		
8:05 Adjourn		

Board members present: Amanda McKaig, Dan Zimmerman, Emily Mixon, Fred Svensson, Kathy Soukup, Breanna Illene, Patrick Soukup, Kris Whitman

Board members absent: Emily S., Carrie (excused)

Others present: Oona Mackesey-Green, Allison Bender

Motion made by Dan to approve the October minutes, Fred seconds, motion passes

Hi Neighbor

Oona Mackesey-Green, Allison Bender

How much time, how many people are needed?

Has been broken down into 5 parts:

- Advertising (Dan = currently have 30 advertisers +/-)
- Needed: Managing editor, layout editor, someone to help with distribution
- Go out quarterly, articles from Dane County and Madison agencies, elected officials, regular articles. Articles about events, about ash tree fundraising, gardening tips etc.
 - Feb 1, May 1, Aug 1, Nov 1
 - Edit for length, grammar etc. doing layout
 - Dan pays for Microsoft 365 license, reimburse managing editor (~\$110 for 5 licenses)

- Distribution: sent to one location, then divide into 5-6 – people distribute to block captains, block captains take door to door.
- Hi Neighbor has been fully funded through the ads (break even).
- Oona = managing editor of Northside newspaper through her work!
 - Timing—main thing is to have articles not go out of date.
- Next step: set up transition meeting with Amil and others who are interested
 - Copy of latest electronic version of all the ads and contact info for people interested in writing regular articles (elected people etc)
 - Contact info for block captains from Kathy
 - Distribute electronically only until COVID is over (on ramp time, start with lay out and design and then transition back to doing in print)
 - Maybe print a few for putting at library, grocery store, local business etc.
 - Small printer like Kinkos or Fed Ex, small press run version (smaller)
 - Drive presence to social media from print
 - Kris has managing editor role at another publication but is happy to help with volunteer recruitment

Fall Leaf Raking

- Carrie collected all the names (16 so far)
- Last week for leaf collection begins Nov 15
- All volunteer slots filled!

Winter Treat Delivery

- Kathy is nominated to lead on collecting a list
 - Bernie's list and finding out if there are changes
- Maybe get donation from HyVee for prepackaged (e.g. cinnamon rolls) or some kind of promotion

Madison Metro Hearing on Route 38 + other local routes

https://www.cityofmadison.com/metro/routes-schedules/public-hearing-scheduled?fbclid=IwAR2D6HlaTGRHpv0WlhIOzB6_TCQ2Jsyp-Ywc4M_TZSUiUOmEROLW-50jZZA

On Wednesday, December 9 at 6:00 pm, Metro Transit and the City of Madison Transportation Commission will hold a virtual public hearing to review and discuss service adjustments proposed for March, 2021.

Proposed changes

- **Route 2** – Increase weekday frequency from every 30 minutes to every 15 minutes in both directions between 6 am and 6 pm. (To offset suspension of Route 10.)

- **Route 6/26** – Schedule adjustment so that transfer can be made at East Towne from Route 26 to Route 6 on final weekday trip of the day.
- **Route 10** – Route suspended. (Service added to Routes 2 and 38.)
- **Route 27** – Route suspended. (Service added on Route 2.)
- **Route 38** – Weekday route restored with added mid-day service. During morning and afternoon peaks, buses run every 30 minutes in both directions between the UW Hospital and Pflaum Rd. (via Wilson/Square & Dennett/Dempsey). During mid-day, buses continue to run every 30 minutes in both directions between the UW Hospital and Isthmus area (via Wilson/Square). (To offset suspension of Route 10.)
- **Route 81** – Route adjusted. Bus stop shifted from N. Franklin to N. Blair
- **Bus stop change** - Due to safety reasons, stop removed on Whitney Way at Schroeder (ID #8418). Affects routes 18, 50 and 51.

Plan Commission upcoming items

- 1) On September 15, 2020, an ordinance of the Common Council sponsored by Alder Grant Foster, District 15, was introduced to redone 3614-3700 Milwaukee Street and 102-122 West Corporate Drive from CN(Conservancy District), TR-C1 (Traditional Residential-consistent 1 District), and IL(Industrial-limited District-Urban 1 District) TSS (Traditional Shopping Street District) and TAr-U 1 (Traditional Residential-Urban 1 District) consistent with recommendations in the Milwaukee Street Special Area Plan. The applications will be reviewed by: Plan Commission on November 9, 2020, 5:30 p.m. and by the Common Council on November 17, 2020, 6:45 p.m.

These will be virtual meetings , with instructions for participants noted on the agendas linked from the Clerk's website: <http://Madison.legistar.com/Calendar.aspx>

- 2) On September 15, 2020, a Resolution of the Common Council was introduced, Amending the City of Madison Official Map to establish mapped reservations for future Streets and Highways in the current and future City of Madison generally located north of Milwaukee Street between North Fair Oaks Avenue and West Corporate Drive consistent with recommendations in the adopted Milwaukee Street Special Area Plan. The proposed Resolution will be reviewed by: The Plan Commission on November 9, 2020, 5:30 p.m. and the Common Council on November 17, 2020, 6:45p.m.

These also will be virtual meetings, with instructions for participants noted on thr agenda linked from the Clerk's website: <https://www.cityofmadison.com/clerk/meeting-schedule>

The purpose of these public hearings is to hear all interested parties. The City has made an effort to notify all the immediate neighbors of this proposal. City meeting agendas are available online at :http: <http://Madison.legistar.com/Calendar.aspx>

Ash Trees

- Amanda got pictures of where the trees are via city mapping system
- Amanda going to make it look more user friendly for sharing

Treasurer's Report

	11/10/2020
General fund	\$12,419.94
Save the Park Ash Trees	\$892.26
Total Checking/Savings	\$13,312.20
PayPal account – general	\$199.62
Paypal account (ash trees)	\$278.24
Accounts Overdue/due	\$520.60
Checks not Cashed (Liability)	
Prepaid ads	\$1,165.38
Balance	\$13,145.28
Ok Paid to Tree Health Management on 9/6/2018 for treatment of 33 ash trees in the neighborhood	\$6,311.23
currently donated	\$1,170.50
Left to raise	\$5,140.73