

**Eastmorland Community Association Monthly Meeting
October 13, 2020
Agenda**

Meeting will be hosted on Zoom at 7 PM

Board Officers: Kathy Soukup, President Fred Svensson, Vice President Dan Zimmerman, Treasurer Emily Mixon, Secretary	Board Members: Patrick Soukup Amanda McKaig Kris Whitman Breanna Illéné Emily Sprengelmeyer	Alternates: Carrie Ezzell Collin Roland
7:00 Call to order and call for changes to the agenda		
7:05 Review and approval of minutes of the September, 2020 meeting		
7:10 Discuss Fall Leaf Raking + social distancing		
7:20 Discuss Trick or Treating + social distancing		
7:30 Updates of city committees/commissions (Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present) *Discuss Dog Park Decision*		
7:40 Updates from ECA committees (e.g., Facebook accounts, PayPal options, recommendations for By-Law changes, etc.) *Discuss Ash Tree Fundraising* *Discuss F-16 survey (?)*		
7:55 Treasurer's Report		
8:00 Call for agenda items for the November 2020 meeting		
8:05 Adjourn		

Board members present: Emily Mixon, Fred Svensson, Kathy Soukup, Patrick Soukup, Collin Roland (alt), Kris Whitman, Amanda McKaig, Dan Zimmerman

Excused: Breanna Illene, Carrie Ezzell

Others present: Allison Bender, Ed Woolsey, Amanda Hammatt, Heather Daniels

Amanda moves to approve the minutes from September, Dan seconds, motion passes.

Fall Leaf Raking (Kris)

- Email list like last year
- Set up schedule ahead of time
- Range of dates (?)
 - Late Oct, schedule around when leaf pick up is for City (check website)
 - Tentative: last weekend of Oct., first weekend of Nov.
 - Encourage family pods to sign up together
 - Rakers: Ed volunteers, Collin + Emily volunteer,
- Need to compile a list of people who need their houses raked (Carrie + Jennifer Moore)
 - Carrie usually calls people, looks at list from last year
 - Could post on nextdoor etc and ask people if they know people that need help

Trick or Treating ideas

- Put candy in baggies
- Put social distant from door or drop off for kids
- Create a google map of decorated houses?
- Encourage pumpkin painting/carving (block competition?)
- Scavenger hunt for individuals
- Ed suggests tricks 😊

Emily will post on fb and next door, encourage people to share photos etc

Elected Official Updates

TOMORROW: Metro Meeting about bus service <https://www.cityofmadison.com/metro/routes-schedules/public-hearing-scheduled>

Plan Commission & CGR

- Council did not approve zoning change which was required, so project not going forward even though Plan Commission had approved
- Property borders Eastmorland (is technically in Lake Edge)
- Lots of resident comments
- **Reconsideration might occur at next council meeting (10/20) at 6:30, register by 5 to speak**
- Grant: blow to the corridor and small businesses in the area, compounding losses by the addition of Amazon. Grant encourages ECA to consider and also encourage neighbor comments

Should ECA write a letter discussing impacts to commercial space

- Emily moves to write a letter in opposition to CGR development and in tandem with any pertinent points from the Lake Edge Neighborhood Association (proposed ECA highlights: commercial affordability = primary, impacts to proximal neighbors = secondary)
- Ed seconds motion
- Motion passes

Encourage neighbors to register to speak

Vision Zero

- Speed reduction to 25 mph on Milwaukee
- Additional measures—lane markings/restriping + new signs + improve crosswalks to bus stops + signalized intersection by transfer point.

Homeless Encampments

- Hwy 30 Bridge
- Access Rd off of Milwaukee (Voit Farm)
- Several others in City
- Grant working with staff for alternatives with winter coming
 - Challenges with distancing

- Alliant energy center as an option (?) involving county
- CARES funding (county access)
- Carmenta (sp?) Site: family housing

Voit Farm

- 1) Re-zoning proposal for all rest of the City of Madison parcels adjacent: asked planning staff to move forward with re-zoning (zoning was not updated to reflect neighborhood/area plan, which is how Amazon got in). Now it will match long term goals for the area.
- 2) Cooperative agreement with Blooming Grove: better allow for Voit farm to come into City when developed—City, Town, and family all support.
- 3) City Staff + Alder Rummel: could City purchase the land to have better control over direction of development. Financial challenges but conversation is going. Appraisal is getting ordered. Could potentially purchase certain parcels and not all (?)

Dog Park

- Survey results are out: <https://www.cityofmadison.com/parks/projects/east-side-dog-park>
- Mixed bag of results
- 50:50 not good enough for consensus, Staff, Grant, Ald. Rummel agree

ECA Committee Updates

Bernie Hanson (Winter/Christmas treat distribution)

- Not sure what will happen, socially distant ideas for treats/Santa (?)
- Amanda volunteers to help
- Kris wonders whether receiving items might be risky for the elderly neighbors (?) Prepackaged alternative (?) and fundraising (?) → campaign on go fund me or allot a certain amount
- Support a local bakery or business (Rosie's in Monona does cinnamon rolls)
- Motion to collect list of recipients and denote a budget for this (Emily makes motion, Fred seconds, it passes)

PayPal and GoFundMe

- Lower fee than PayPal
- Funding goal/progress metrics
- Donation buttons do not connect unless you set up a campaign
 - for membership (2 levels)
 - general contributions
 - Ash Trees

Ash Trees

- Post GoFundMe info on ECA website, facebook, nextdoor, email list, SASy facebook page (?), Lake Edge facebook page, etc.
- Emily will talk with Jennifer Moore about website and email list when she sends latest minutes

- Amanda has a template for a flier + Hi Neighbor information from last campaign: will send out to email for approval + attachment in minutes. Amanda will email Breanna if she needs design help.
- Do a press release or contact local news (?)
- Future hopes = park event (?)
- Amanda wants a map of where the trees are: will email Grant

Relevant Links

Update on Plan Commission Item, Cottage Grove Road: back at Plan Commission on 10/05

<https://www.cityofmadison.com/council/district15/blog/>

Trick or Treating from Dane County: https://publichealthmdc.com/documents/halloween_tips.pdf

News Article about Trick or Treating: https://madison.com/wsj/news/local/health-med-fit/state-officials-advise-against-trick-or-treating-but-dane-county-says-its-ok-if-modified/article_fe66962e-05c9-5a51-959e-6200944598ca.html

F-16 Survey:

<https://docs.google.com/forms/d/e/1FAIpQLSe13up3R5SALRoErCyoXuckq8r5oNofY61WmHDn38SPHi3hQg/viewform?gxids=7757>

Madison Metro Hearing 10/14: <https://www.cityofmadison.com/metro/routes-schedules/public-hearing-scheduled>

Dog Park Survey Results: <https://www.cityofmadison.com/parks/projects/east-side-dog-park>

Treasurer's Report

10/13/2020	
General fund	\$12,409.94
Save the Park Ash Trees	\$892.26
Total Checking/Savings	\$13,302.20
PayPal account - general	\$199.62
Paypal account (ash trees)	\$278.24
Accounts Overdue/due	\$520.60
Checks not Cashed (Liability)	
Prepaid ads	\$1,165.38
Balance	\$13,135.28

Paid to Tree Health Management on 9/6/2018 for treatment of 33 ash trees in the neighborhood	\$6,311.23
currently donated	\$1,170.50
Left to raise	\$5,140.73

Report is the same as September!

MGE article for newsletter: reminding people that they are willing to work with individuals about bills/grace and about personalized payment agreements to ensure safety from disconnections etc—disseminate message

Emily: Jennifer → website

Kris: Nextdoor

I did create an account and campaign with GoFundMe for the treatment of the 33 ash trees in the Eastmorland parks --- <https://charity.gofundme.com/o/en/campaign/save-the-ash-trees>. I also set up donation buttons for the two membership levels and general contributions, but these won't show up unless there is a campaign (a desired amount to raise) for these; I have not set up a campaign for these.

Amount already set aside for holiday/events that aren't happening: \$100 for Christmas/Santa Visits, \$225 for winter party, \$150 for raking party food/goods

Kris moves to amend annual budget to spend up to \$250 for the holiday treat distribution, Emily seconds motion, motion passes.

Anti Racism:

- Advertise on ECA pages (website etc)
- Emily will send to Jennifer for ECA website
- Include Sarah's contact info for any questions or opportunities

Items for November Meeting

- Leaf Raking report!
- Holiday treats: what is the list/ need for this (how to distribute)
- Ash Tree Update
- Last meeting of year! Email Emily agenda items
- Do we want to meet in Dec?