

**Eastmorland Community Association Monthly Meeting
July 14, 2020
Agenda**

Meeting will be hosted on Zoom

<https://iliff-edu.zoom.us/j/94705393449>

Board Officers: Kathy Soukup, President Fred Svensson, Vice President Dan Zimmerman, Treasurer Emily Mixon, Secretary	Board Members: Patrick Soukup Amanda McKaig Kris Whitman Breanna Illéné Emily Sprengelmeyer	Alternates: Carrie Ezzell Collin Roland
7:00 Call to order and call for changes to the agenda		
7:05 Review and approval of minutes of the June, 2020 meeting		
7:10 Discuss Newsletter recruitment		
7:20 Updates of city committees/commissions (Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present)		
7:40 Updates from ECA committees (e.g., Facebook accounts, PayPal options, recommendations for By-Law changes, etc.) *Discuss Facebook group moderation*		
7:50 Treasurer's Report		
8:00 Call for agenda items for the July 2020 meeting		
8:05 Adjourn		

In Attendance: Emily Mixon, Emily Sprengelmeyer, Kathy Soukup, Patrick Soukup, Fred Svensson, Kris Whitman, Dan Zimmerman, Kristen Audet, Breanne Illene, Oona Mackesey, Sheila Guifoyle, Sarah Chodorow, Collin Roland, Ed Woolsey, Amanda McKaig, Kevin Leigeb

Excused: Carrie Ezzell

- 1) Introductions, minute approval from June 2020. Kathy moves to approve, Emily Mixon seconds, unanimous approval
- 2) Add Sarah and Oona: Discuss Groundwork:
 - a. Interested in connecting with new neighbors. This has been difficult with COVID. Curious about what people are doing about BLM in addition to putting up signs and protesting.
 - b. Have hosted 3 zoom conversations via facebook and nextdoor. People looking to get to know each other and talk about how we as a neighborhood can help support anti-racism efforts. Lots of interest on social media and in zoom meetings.
 - c. Next group meeting in a week—will be proposing action items in next few weeks
 - i. Upcoming policy issues: Dane County Jail, getting more info—Kristen Audet happy to give future update about county funding or have separate event (Heather Daniels reached out to her).
 - ii. Education: provide more info on 'what is the common

- iii. council, what is county supervisor board' (e.g. education and civics on govt function as well as Groundwork and other orgs)
- iv. A group protesting on Milwaukee St—how to keep that going
- d. Ed: Has idea of having a social distant block get together to chat about these issues (e.g. Dawes social distance happy hour). Oona and Sarah or others could come to such events to get to people who are not online.
- e. Dan: Not sure that ECA will take position on particular policy, but can provide forum for discussions (e.g. civics education or meetings with Kristen and Grant). Could support specific action items such as purchasing yard signs—seed funding for materials or events.

3) Newsletter Recruitment: proposed text from Kris Whitman:

Hi Neighbor! is a community newsletter that serves the residents of the Eastmorland neighborhood on Madison's east side. For decades, the newsletter has been published and distributed by the Eastmorland Community Association (ECA) four times per year in February, May, August and November. However, since the end of 2019, our volunteer editorial staff have been unable to produce the newsletter. Thus, the ECA is seeking volunteers who could serve as a managing editor, layout/design editor, and editorial assistants. The future team can help determine responsibilities among themselves. The association already has a volunteer who manages the advertising that sustains the publication. Most content is submitted by community members, and a network of volunteer block captains distribute the publication to every household in the ECA.

The newsletter provides a great way to communicate among neighbors in the ECA. It is available online on the association's web site: www.eastmorland.org. Past surveys and discussions at ECA meetings indicate that a printed newsletter is valuable to residents.

Please send an email to info@eastmorland.org if you are interested in volunteering to help produce *Hi Neighbor!* The ECA meets on the second Tuesday of every month (except December) at 7 pm; during the pandemic, meetings are being held via Zoom. Interested volunteers are welcome to attend one or more meetings to learn more about the association and the newsletter's needs. Meeting details can be found under the "About ECA" tab on the web site.

Dan: Online vs print: Survey was really pro printed copies. Revenue from ads covers cost of printing. Problem online or printed with having someone editing the layout and running the process.

Usually entails a letter from president, alder, supervisor, school update, articles from MGE, from Dane County Public health, finding content is not the problem. Challenges: 1) layout and editing 2) distribution and coordinating block deliveries via block captains. Issue: how often/long to run this ad.

Email addresses: check email addresses listed on ECA website. Emily moves to accept text with email edits, Breanna seconds, motion approved.

4) Elected Official Updates:

Kristen Audet, Dane County Supervisor: New committee assignments (Kristen is on Personnel and Finance committee, EMS commission, and Community Development Block Grant Commission—HUD grants)

Three items of note:

Dane County has purchased a 'lake sucker' to clean up algae and beach areas and updated weed cutting capacity—should help with water quality and recreational spaces.

County continues to receive funding for assisting with COVID (CARES Act, State). Some being discussed, mostly has been allocated. No guidance from fed govt yet about CARES funding being used in 2021 which will determine initiatives. Major recipients: food banks, housing and homeless services consortium, local small business grant funding.

County released 14-point criminal justice reform package—happy to send more info for minutes. Some include establishing triage center for behavioral health, working for a medical response team like OR and CA Cahoots models, LaCrosse County has some best practices.

5) ECA Committee Updates

Facebook account: new guidelines for discussions, a few questions to ensure members are related to community. Guidelines are posted on facebook. Fred, Breanna, and Collin met with Erin McWalter about moderation—Fred has taken on some moderation duties.

- 1) welcome and inclusive: the Eastmorland Neighbors group exists for real people who have a real connection to our neighborhood. any account associated with a real person or organization with a connection to our neighborhood is unequivocally welcome here
- 2) false identities: profiles that do not represent or obscure the identify of a real person (or organization) are subject to removal
- 3) no hate speech or bullying: posts and comments should inform, uplift, or challenge neighbors without name calling, bullying, threats, personal attacks, or doxing

ECA is not associated formally with the facebook group so no motions necessary, just an update.

6) Meetings in future: No more Lakeview Moravian for now!

7) Treasurer's Report:

7/14/2020	
General fund	\$12,582.94
Save the Park Ash Trees	\$892.26
Total Checking/Savings	\$13,475.20
PayPal account - general	\$199.62
Paypal account (ash trees)	\$278.24
Accounts Overdue/due	\$520.60
Checks not Cashed (Liability)	

Prepaid ads	\$1,165.38
Balance	\$13,308.28
Paid to Tree Health Management on 9/6/2018 for treatment of 33 ash trees in the neighborhood	\$6,311.23
currently donated	\$1,170.50
Left to raise	\$5,140.73

Add Ed Agenda item: how will we re-pay advertisers for newsletter (will handle during treasurer's report). Dan has not contacted advertisers about issuing a refund yet, only because we don't know when we will be back up with newsletter—didn't want to contact them if we would be up and running soon. Might have one for November.

Put a post on the website listing our sponsors and encouraging everyone to support them (Emily will talk to Jennifer). Kathy moves to do this, Dan seconds, unanimous approval.

Fred asks if Dan can distribute the report to the board members or officers.

Kris asks if Amanda is interested in Ash Tree fundraising effort: Amanda is interested. They will schedule a time to meet.