

**Eastmorland Community Association Monthly Meeting  
May 12, 2020  
Agenda**

**Meeting will be hosted on Zoom**

Join Zoom Meeting

<https://iliff-edu.zoom.us/j/96370620727>

<b>Board Officers:</b> Kathy Soukup, President Fred Svensson, Vice President Dan Zimmerman, Treasurer Emily Mixon, Secretary	<b>Board Members:</b> Patrick Soukup Amanda McKaig Kris Whitman Breanna Illéné	<b>Alternates:</b> Carrie Ezzell Collin Roland
7:00 Call to order and call for changes to the agenda		
7:05 Review and approval of minutes of the March, 2020 meeting		
7:10 Discuss annual meeting, elections, COVID-19 adjustments to summer meetings		
7:20 Discuss OB Sherry as potential Dog Park		
7:30 Updates of city committees/commissions (Grant Foster, Alderperson, and Kristen Audet, County Supervisor, if present)		
7:50 Discuss Spring Clean Up in Parks (postponed, TBD?)		
8:00 Updates from ECA committees (e.g., Facebook accounts, PayPal options, recommendations for By-Law changes, etc.) * Discuss Hi Neighbor recruitment * Discuss any recent neighborhood activities (thanks to all who participated in the Art Walk!)		
8:10 Treasurer's Report		
8:20 Call for agenda items for the June 2020 meeting		
8:25 Adjourn		

- 1) **In attendance:** Amanda Rostermundt, Brad Knight, Breanna Illene, Joan Frost, Amanda McKaig, Dan Zimmerman, Kristen Audet, Jacy Whitehead, Kris Whitman, Ed Woolsey, Amanda Hammatt, Carrie Ezzell, Patrick Soukup, Kathy Soukup, Fred Svensson.
- 2) **Annual meeting, Elections, Summer Meeting:** Zoom meeting on April 30, Emily will solicit ballot by April 25 and post a google poll with instructions (how to vote without computer, multiple votes from a computer, have people enter their address to keep track). Will meet at 1 PM on 4/30.
  - o Breanna volunteers to help with paper ballots.
  - o Emily moves to adopt this schedule, Kris Whitman seconds, motion is approved.
  - o Breanna can keep doing zoom rooms for meetings through the summer.
- 3) **Discuss OB Sherry as potential dog park:** Jacy Whitehead and Joan Frost.

Background: Eastmorland Park residents did a petition in March and ECA wrote a letter supporting the petition. Now additional residents near OB Sherry are expressing concern about that option as well.

Jacy and Joan ask that ECA letter be re-addressed to be against OB Sherry as well. Petition began on March 16, has 24 signatures in 2 hours, then cut short by COVID-19. They also ask for anyone to write letters, Fred and Jacy can talk with people who are interested.

Based on this, Dan moves to have ECA re-address letter with same language to Eastmorland Park letter (March) including OB Sherry, with petition and map attached, Carrie seconds the motion, the motion passes.

#### 4) Elected Officials Updates

Kristen Audet: Dane County Commission

- New term just started
- Kristen is on the following standing committees: Personnel and Finance (Budget)
- \$95M from Federal Government, \$10.8M added to small business grants (Dane buy local), \$1M per month to second harvest food bank
- Next week: meeting about larger economic impact of COVID
- Nominations for State Office, contact Kristen if you want to know about paperwork/helping people file
- State of Emergency until July 15<sup>th</sup>: Can continue to get money for impacts

Grant Foster: Alderman

- Updates still online, city business is limited
- Dog Park discussion
  - Grant heard lots of requests from district and from Eastmorland
  - Raised this with Parks as part of his goal to raise priority issues, they were aware of demand—public meeting almost 2 years ago, looking at area north of Garver, that fell through.
  - Parks sat down with Alder Marsha Rummell and Foster, proposed Eastmorland and OB Sherry. Grant asked for other locations: Lake Edge Park, Ontario Park, Greenway adjacent to Hargrove—Parks crossed these off because they were too small (minimum moving forward: needs to be 2 acres for turf preservation)
    - Postcards went out about public meeting, but then meeting got canceled because of COVID
    - Since then: emails from residents etc., Grant is forwarding these messages to Parks
    - Virtual public meeting proposed but on hold for now
    - Mike Stern (Parks): could share presentation with neighbors, collect feedback via a survey online.
    - Grant wants public process to go forward and hear all feedback before he decides his position.
    - Brad Knight: concern about polling larger area and the people who are impacted will be outvoted. Will Grant weigh proximal residents? Grant make analogy to street re-construction—not just a number.
    - Fred: Additional guidelines in Dog Park Policy that he wants considered, regarding displacing current users—Fred wants to know why these parks haven't been disqualified.
    - Dan asks about considering Highstand on Milwaukee, Kris agrees with this.
    - Jacy: Parks told her that they looked at all Parks, is concerned about 'rush' to do the park
    - Grant: clarifying question: How is this rushed? History of feeling like City pre-decides—Grant does not want that to happen here. Public meeting is on hold, decision will not be made. Online survey, presentation, meeting—not only one forum, Grant knows the challenges exist.

## 5) Committee Updates

### Discuss Hi Neighbor Recruitment

- Due to personal time commitments, Emil does not want to be the Hi Neighbor managing editor any longer.
- Need to replace him as managing editor, and we could add a layout editor role to split the responsibilities.
- No newsletter has been published from February through May (although some content had been contributed, I believe).
- When Dan sent an email inquiry about recruitment for Hi Neighbor to ECA directors, nobody responded.
- Fred asked if we need to consider switching to an online newsletter only or hiring a fee-based company that will create newsletters for groups like ours.
- Group discussed that the amount of work would be similar to produce an online newsletter.
- Dan said a recent survey indicated strong interest in a printed newsletter.
- Amanda asked if we could prepare a flier to recruit these roles and have it delivered by block captains to houses in Eastmorland. Dan said yes, we would have a budget for that, but Carrie said we may not have enough block captains to deliver it (this point was debated). Amanda also inquired about whether a postcard could be created and mailed. As a less expensive (free) alternative, Kris offered to write up a message about the need for these roles, to be posted on various social media vehicles (Nextdoor Eastmorland, ECA listserv, ECA web site, etc.); she will send a draft message to the board of directors for review/approval before posting. Group agreed that social media will be a good place to start and see what response we get before considering other options.
- Patrick noted that most of the money in the ECA bank account has been raised through advertising for the newsletter. If the association did not have that income, the budget would be very small. He said only about \$80/year comes in through dues.

## 6) Treasurer's Report

- Dan received a request from Emily Steinwehe, who is nearing completion of planting an edible landscape near the intersection of Starkweather Drive and Richard Street, asking whether ECA will donate \$300 to reimburse her for plants and supplies. Dan motioned that the ECA make the \$300 reimbursement; Breanna seconded the motion, and the vote passed.
- There are four items for my treasurer's report: 1) I haven't heard back from the IRS yet regarding our 501 (c) (4) application; 2) I filed the 990N report with the IRS; 3) I will file the annual report with the Wisconsin Department of Financial Institutions before June 30th, but I want to wait until the election for directors and officers has been held; and 4) The current fiscal status is below.

5/12/2020	
General fund	\$12,763.69
Save the Park Ash Trees	\$892.26
Total Checking/Savings	\$13,655.95
PayPal account - general	\$199.62
PayPal account (ash trees)	\$278.24
Accounts Overdue/due	\$520.60
Checks not Cashed (Liability)	\$341.64

Prepaid ads	\$1,165.38
Balance	\$13,147.39
Paid to Tree Health Management on 9/6/2018 for treatment of 33 ash trees in the neighborhood	\$6,311.23
currently donated	\$1,170.50
Left to raise	\$5,140.73

· Dan noted that the only recent expenses were \$341.64 (listed as a liability above) to renew the ECA web site for the next three years, and \$10 for a fee paid to the State of Wisconsin to accompany the annual report for with the Wisconsin Department of Financial Institutions.

· Since the meeting, Dan sent the following email message to directors and said he thinks this news should be included in the minutes: I am pleased to announce that the IRS has approved ECA's application for 501 (c) (4) status. The notice was mailed on April 30th, so I likely would have been able to announce this news at the meeting if I had stopped at the post office before the meeting.

## 7) Agenda Items for June

In addition to the standing meeting items, add:

- o Discussion about the Ash Tree Fund and its uses in the future.
- o Discuss whether ECA could or should host a summer parks clean-up event. Kris suggested that it could be "virtual" by recruiting volunteer families to agree to clean up specific areas, and to bring their own supplies (garbage bags, gloves). If it's possible to provide them with supplies, using safe social distancing, Fred said ECA has some to share.