

Eastmorland Community Association Monthly Meeting – January 8, 2019

Minutes

Board Directors & Officers:	Bobbi Nowak
Kathy Soukup, President	Carrie Ezzell
Fred Svensson, Vice President	Grant Foster
Dan Zimmerman, Treasurer and Secretary	Kris Whitman
	Bryn Thompson
	Patrick Soukup

1. Call to order and call for changes to the agenda

All the Board Directors/Officers were present, with the exceptions of Bobbi Nowak and Bryn Thompson both of whom had excused absences; a quorum was established. One item was added to the agenda: 1) Discussion of holding a forum for the three candidates for alder for the 15th district.

2. Review and approval of minutes of the November 13, 2018 meeting

Ms. Ezzell moved to approve the minutes “as is”; Mr. Soukup seconded the motion. The motion passed unanimously.

3. Update on the Biergarten at Olbrich Park

Mr. Bare, one of the co-owners presented the following information:

- The Biergarten had a very successful season, although the start-up began a bit later and they closed-up a bit earlier than they would have liked due to weather. Flooding was a problem during the fall resulting in a need for additional gravel and possibly some other repairs.
- The manager and most of the nineteen staff members will return for the third season.
- They plan to keep all of the current vendors of food and beer, who all are Wisconsin companies.
- No complaints from police, alders, etc. were received regarding the Biergarten’s operation. Guests provided good ratings for the Biergarten on various apps.
- The Biergarten held approximately 15 benefits for various causes, such as treatment of the ash trees in the park.
- More than the \$47,500 in promised capital improvements were made; the city benefitted from the presence of the Biergarten with over \$80,000 in capital improvements, fees, etc.
- The co-owners are thinking of requesting a limited music and entertainment license for the Biergarten, which would allow for amplified music on some nights, as well as a variance to permit dogs that are on a leash with their owners to be in the premises.

4. Update of city commissions/committees

- It was noted that the Parks Commission has an item regarding the Biergarten at Olbrich Park on the agenda for January 9th. The meeting will be held at the Olbrich Botanical Gardens.
- Metro Transit has proposed modifying the route for the #38 bus in the neighborhood so that it will at all times go down Atwood Avenue to Cottage Grove Road, instead of sometimes down Walter to Hargrove to Dennett Drive to Dempsey Road. The public hearing on November 28th

regarding the Metro Transit proposal to eliminate the portion of the #38 route down Walter Street – Dennett Drive – Dempsey Road was withdrawn based on the testimony provided at the hearing.

- Mr. Foster noted that the Pinney Branch Library has a lack of space due to the move into their temporary location on Cottage Grove Road; the lack of space would be alleviated as patrons check out books, DVDs, etc. Mr. Foster noted that parking still will be available for library patrons in the lot by Walgreens, although crossing Cottage Grove Road is problematic. **Mr. Foster moved to have ECA authorize spending up to \$75 for aids, such as crossing flags, for the Cottage Grove Road area by the library; Mr. Soukup seconded the motion; the motion passed unanimously. Mr. Foster and others will look into the potential costs and options for crossing aids.**

5. Updates from the communications committee (e.g., Facebook accounts, PayPal options, etc.)

Mr. Zimmerman noted that Mr. Glassman and Mr. Foster were able to make changes to the PayPal account, which now has four optional buttons to indicate the purpose of a donation: Pay membership dues; Buy a T-shirt; Support the Ash Trees; and Make a general donation. PayPal charges a sliding-scale fee for processing donations based on the size of the donation (e.g., 5.9% of a \$10 donation, but only 3.5% of a \$50 donation). Mr. Zimmerman also indicated that he wrote an article for the newsletter to inform neighborhood residents of this option for making donations.

6. Discussion of options to increase ECA's revenues (e.g., increase in dues, increase the number of paid members, etc.)

Mr. Zimmerman moved to allow for two levels of paid membership: \$10 for a basic membership and \$25 for a supporting membership. Mr. Wollsey seconded the motion. The motion passed. Additional suggestions for increasing revenue for ECA should be sent to Dan Zimmerman, PO Box 14584, Madison, WI 53708 or via email to zimmerman_dan@hotmail.com.

7. Discussion of holding a forum for the three candidates for alder for the 15th district

Mr. Foster indicated that a candidates' forum is being planned for Thursday, February 7, 2019 from 5:30 – 7:30 p.m. at the Lake Edge Lutheran Church at 4032 Monona Drive. Residents of the Eastmorland neighborhood will be welcome to attend.

8. Treasurer's Report

Expense Categories	2019 Budgeted	2019 Actual
Christmas/Santa visits	\$100.00	
Office Supplies	\$200.00	
Photocopying	\$150.00	\$21.69
PO Box annual renewal	\$100.00	
Postage and Delivery	\$200.00	
Printing and Reproduction	\$4,000.00	
Website	\$100.00	
quiz prize (from newsletter)	\$100.00	
contribution for space provided (church)	\$100.00	
annual meeting	\$100.00	

Expense Categories	2019 Budgeted	2019 Actual
annual report (to Dept. of Financial Institutions)	\$10.00	
ad for garage sale	\$50.00	
annual fee for software	\$125.00	
flyers for raking & Christmas events	\$150.00	
raking party food & goods	\$150.00	
neighborhood sign & installation	\$0.00	
Friends of Starkweather Creek solstice event	\$150.00	
block party permits	\$250.00	
Grand Total	\$6,035.00	\$21.69

		This month		
	Balance as of 12/31/2018	Contributions	Ad Revenue	Total
General fund	\$13,633.43	\$30.00	\$68.00	\$13,731.43
Save the Park Ash Trees	\$70.00			\$70.00
Total Checking/Savings	\$13,703.43			\$13,801.43
PayPal account - general	\$33.08			
Paypal account (ash trees)	\$48.25	\$0.00		\$48.25
Accounts Overdue/due			\$299.30	\$299.30
Checks not Cashed (Liability)	\$0.00	\$21.65		\$21.65
Prepaid ads	\$0.00		\$1,312.77	\$1,312.77
Balance	\$12,738.21			\$12,814.56

Note: The above information includes reimbursement from the city grant for the neighborhood sign in the amount of \$2,200.00.

7. Call for agenda items for the February 12th meeting

In addition to the regular business agenda items (e.g., approval of the prior meeting's minutes; updates from the communications committee), the following items were identified: 1) Plan for the annual park clean-up and for the annual membership meeting.

Adjourned.

Submitted by Dan Zimmerman, Secretary