

Hi, Neighbor!

A Quarterly Newsletter for the Eastmorland Community Association Second Quarter 2017

Eastmorland Annual Meeting Being held on June 13th

By Kathy Soukup

June 13th was chosen for the annual meeting this year. It will be held in the Lakeview Moravian Church Sanctuary.

All Eastmorland residents present at the May 9th ECA meeting who are 18 years or older will vote on the by-laws draft that Heather Daniels, the by-laws committee, and neighbors present at the April Eastmorland meeting helped create. The final by-laws vote will be at the June 13th meeting.

There is one director position open to vote on that I know of. Any Eastmorland resident is eligible to become a director.

After the regular meeting, directors present will decide upon officer positions for the following year.

Eastmorland's Annual Garage Sale

Now is the time to do your annual garage, shelf, storage, drawer cleaning, or wherever you stuff "stuff", and get ready for Eastmorland's annual garage sale. We would love to see another great turnout in our neighborhood. The weekend we have scheduled is Friday and Saturday. July 28 and 29 from 8 a.m. to 4 p.m. Of course, your hours & profits are your own. Call Bernie at 244-8958

DON'T MISS THIS MEETING!

Tuesday, May 9th, 7:00 p.m.

— CITY'S REDEVELOPMENT PLAN —

Lakeview Moravian Church
3565 Tulane Avenue
(Use the Hargrove entrance)

— Continued on page 12

Kathy's Komments



Hello Neighbors!

It looks like spring is here and things are happening! Homes are being sold and people are moving. You have probably noticed the damaged ash trees in the terraces have been, or will be shortly removed. I think I counted twelve removed on Lynnhaven. They will be replaced, but maybe not soon enough for those of us who miss our green trees.

Now, Sargent Street and Walter Street from (Hargrove up to Milwaukee Street) are under reconstruction. Patrick took some photos of all the materials in the street. Neighbors

have been letting me know that they are calling different city officials and letting them know when materials either are not put in a logical place or whoever dropped it off put it in the wrong place. I am glad that neighbors are keeping an eye on what is happening. It is hard to remember that I can't drive down Walter Street from my house right now, nor turn on it coming home from uptown, so I can miss the speed humps on Schenk Street.

Speaking of speed humps reminds me of the two circles on Walter Street. Did anyone on Walter Street want them re-installed on Walter Street? However you feel about them, think about calling street engineering and let them know. HEY, the good news is that right now, a garden hose was put through the stormsewer pipe over to the Eastmorland gardens. When the whole reconstruction project is almost finished, a new replacement fire hydrant will be installed on the garden side of Hargrove Street. This is great news!

Have you noticed the tree cutting and clearing of the lot going up the hill from Swiss Colony? Heavy machinery will be installed there (the land is leased from the owner) and whatever can be recycled from Sargent and Walter Streets will be taken to Milwaukee Street and ground up so that it can be reused.

*I know that I mentioned that I had the red slow down signs from the Police Department – I still have them. Last fall too much was happening and time got away from me. Now, I can't find my list. So, if anyone wants a slow down sign, please call me again (or email me), and we will make arrangements. My email is on this page.

Our Alder found out when the concrete channel within the Eastmorland greenway will be cleaned. I am quoting from the email he sent me. "The debris in the box culverts beneath Milwaukee will be removed with the upcoming project to dredge the channel north of Milwaukee Street. This is estimated to begin in late July. Look for the article on page 3 for the New City Mowing Policy. David Ahrens sent me an email with the information and we published it in this newsletter. David also included a copy of the map and the Engineering Land Management Policy.pdf and the Parks Mowing Policy.pdf. No neighbors are allowed to do any mowing as it is against the law and will be ticketed. (I do have a copy of the two policies digitally, so if you want a copy, let me know and I will send it out.) — Kathy

Hi, Neighbor!

Published Quarterly

May 2017

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president@eastmorland.org

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ECA ANNUAL GARAGE SALE (see article page 10)

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New City Mowing Policy

By Kathy Soukup

The City has announced a new mowing policy in regard to property managed by the Stormwater Utility. This will have a substantial impact on the greenspace adjacent to Eastmorland Park that runs along the culvert to Milwaukee Street.

This area will no longer be mowed annually and may be mowed every other year. Mowing by residents or anyone not authorized to do so is against the law and will be ticketed.

The other area of interest is the park along Silver Road. That was mowed annually and will be treated as a basin/wetlands. Mowing along the bike path might be a change.

The big change here is the establishment of the "Woodman's Parking Lot Green Space" as an unmowed prairie area. Contact Alder Ahrens with questions.

Neighborhood Welcome Sign Update

By Elise Collet

The Eastmorland Community Association Neighborhood Welcome Sign committee continues to work on drafting plans for the creation of an Eastmorland Neighborhood Welcome Sign. Plans for the design, implementation and location of the Eastmorland Neighborhood Welcome Sign need to be complete by early June, 2017. If you would like to be part of this committee, please contact ECA. Thank you!

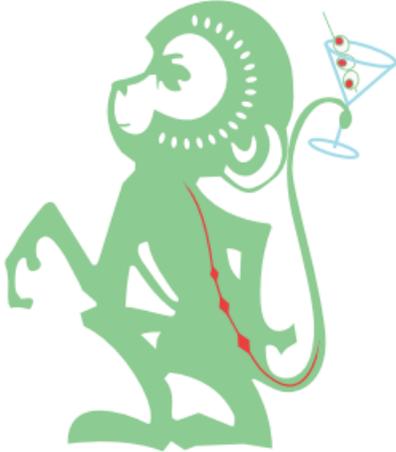
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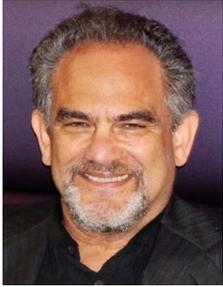
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From Our Alder



David Ahrens
15th District

Whatever Happened to Pinney Library?

At least once every day I'm asked by local residents, "What's happening with Pinney Library?" I could recount the years of negotiating the TIF loan for the overall project, the long process of the remediation of the property and then re-remediation (after it's recontamination) and now the months-long and continuing negotiation over the terms of the Letter of Intent for purchase.

I could describe all of these twists and turns, but I think what people are really asking is, "When, if ever, is the library going to be built?" While I believe that Pinney Library will move to a new location and be built as a new structure, I have given up predicting when that will happen. This is the third year that the city has appropriated funds for construction. As a result of the missteps and prolonged negotiations, it is possible that construction will not begin in 2017 and may be delayed until the 2018 construction season.

Even if we made a deal with the developer today, it will take months to hire architects, get community comments on the project, design and "engineer" the library and go through the city approval process. All of these steps must be completed before it starts freezing again in six months.

Because of the long delays in the negotiation over TIF and other issues, I added an amendment to the current budget that would allow the city staff to place the library at any available site on Cottage Grove Rd. between Monona Dr. and Highway 51. Nonetheless, the city continues to be committed to the Royster Corners project.

There is good reason to do so. The library is a key part of making that overall project attractive to potential buyers and renters. The loss of the library as the central asset of Royster Corners would have a very negative effect on the future of the remainder of the project consisting of hundreds of homes and retailers. The prospect of a block of mud and weeds (with the exception of the two apartment buildings) is something we would rather not have but on the other hand waiting for a reasonable agreement for years to come is also not a viable outcome.

These are difficult issues. What do you think? If you have any questions or concerns on city policies or services you can contact me at 334-1156 or write to district15@cityofmadison.com.

If you are out in one of our ECA Parks . . .

If you come across someone yelling and threatening you – call a City Park Ranger: 608-235-0448, or 608-239-7178.

If you see someone drinking in a park – alcohol is banned in Eastmorland, O.B. Sherry and Olbrich Parks - so call a City Park Ranger.

If you see dogs running off leash or even on-leash in one of our parks, call a park ranger..

If you find drug paraphernalia (especially used needles – Do Not Touch, call a City Park Ranger and they will come and pick up the evidence.

City Park Rangers are now trained to pick up and track where drug 'stuff' is found in our parks – and it has been found in ALL of our parks. We need to make our parks safe again for our children and families.

If someone has a history of being obnoxious in a park, a Park Ranger can ban that person for a month, or a year. If he/she comes back into the park, police can be called and the person will be arrested and fined.

One of our neighbors got up early one morning recently and then looked out her window and saw a man walking down her street checking car door handles, looking for unlocked cars. She called the police and they came out. He had his car running at the side of the road. When they police arrived, the man ran away on foot – leaving his car running with the keys in it. Good job neighbor. I believe she called 911.

You can, and should call: 608-266-4275 – this is the non-emergency dispatch number and you will be talking to the Dane County dispatch. If it is life-threatening, please call 911.

If you see something wrong in a park, or something that you think is illegal and do not have a phone handy, you can go to : reportaproblem@cityofmadison.com

We have re-included a list of safety precautions if you see used needles. I have heard that some of the mix of drugs today are especially dangerous to touch a used needle with your unprotected hands. Be Safe!



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From Our County Supervisor



Jeff Pertl
District 17

Affordable housing and day center update

Downtown Day Resource Center Update: The County Board approved \$2.3 million toward development of a long-sought day resource center for the homeless.

Located six blocks from the state Capitol at 615 E. Washington Ave., the center is expected to open this summer and provide more comprehensive services

than anything previously offered in the community. It was the former headquarters for the Greater Madison Chamber of Commerce.

Catholic Charities Madison will operate the center and has committed to raising \$150,000 a year to help run it. The center is to operate year-round, seven days a week.

After renovations, the two-story building will feature laundry facilities, showers, storage space, a self-serve kitchenette, a computer room and separate day rooms for single adults and families with children. It will also include private offices and meeting rooms so visitors can receive community services, health care and addiction treatment.

Public-Private Affordable Housing Project @ Messner Site: The County had previously purchased the Messner properties

(1300 block of East Washington Ave.) for the Day Resource Center, but opted to pursue the Chamber building when it became available. The County is now engaging with the Tenney-Lapham neighborhood about using the Messner site to for a mixed-use affordable housing development.

Westside Affordable Housing Project: In its ongoing effort to effectively address homelessness, the Dane County Board is eyeing funding for a unique housing project on Madison's far west side (7933 Tree Lane off Mineral Point Road) along with a drop-in service facility downtown.

The \$11.7 million project from Heartland Development of Chicago calls for 19 two-bedroom units, 23 three-bedroom units and 22 four-bedroom units. Residents will also be offered a full range of support services at the site. Multi-room affordable housing is in significant demand in Madison.

The city of Madison is also contributing \$1.6 million for the Tree Lane project, which is slated for a groundbreaking this spring and could be ready for occupancy by April 2018. All land use approvals in addition to federal low-income tax credits have been secured.

Special Election in nearby District 16

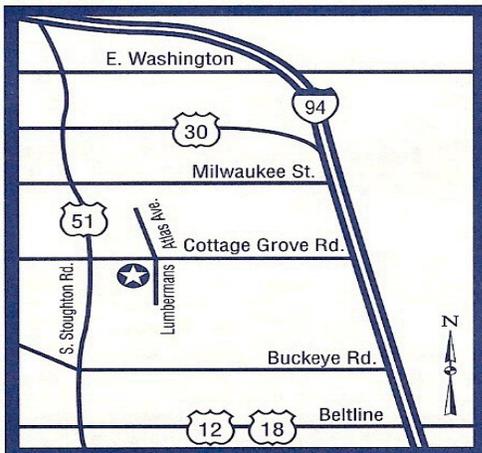
There will be a special election on Tuesday, June 13th for Dane County Board of Supervisors District 16, which includes parts of east Madison, the Town of Blooming Grove, and the Village of McFarland. (A map is available here: <https://board.countyofdane.com/Districts/Map/16>) Supervisor Dave de Felice resigned from the Board earlier this month due to ongoing back-related health issues.

Tenney Lock and Spillway Gets Upgrades for 2017

The Tenney Lock is a popular recreation facility located on the Yahara River at the outlet of Lake Mendota. The Lock allows for the passage of boats between Lakes Mendota and Monona.

Upgrades have begun for the Tenney Boat Lock facility. The project will modernize the existing infrastructure with mechanical and electrical upgrades to the lock and remote automation to the dam. It will also add remote controls to the dam allowing staff to control lake levels in real time. The goal is to have the project completed by early summer.

— Continued on next page



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From Our County Supervisor — from page 6

The Dane County Land and Water Resources appreciates the public's patience during the construction activities. For more information on the Tenney Lock and Lake Access sites or to purchase permits online visit <https://parks-lwr.dane-countyofdane.com/Parks-Recreation/Lakes-Boating>.

For other information related to park and water-related features, visit the Dane County Land and Water Resources website at www.countyofdane.com/lwr/.

Dane County among Healthiest Counties

Dane County ranked 7th out of 72 counties for health outcomes, according to the annual County Health Rankings. The Rankings are available at www.countyhealthrankings.org.

The Rankings are an easy-to-use snapshot comparing the health of nearly every county in the nation. The local-level data allows each state to see how its counties compare on more than 30 factors that influence health including education, housing, jobs, smoking, access to healthy food, and more.

The County Health Rankings show us that, in Dane County, our adult smoking rates are lowest in the state, and the number of young children fully immunized in our community is better than the state average. However, we rank higher on our numbers of Chlamydia cases and the number of older adults dying from falls.

In response to these data trends, PHMDC has recently added a Disease Intervention Specialist to our staff to increase outreach and education to lower the county's rates of sexually transmitted infections. We also maintain active partnerships with community coalitions and EMS focusing on healthy aging and falls prevention.

Pat's Pointers

The Grass Can Be Cleaner

Often, I hear people say, "I want a nice lawn, but not much maintenance". While it is possible to get a lawn to a point of minimal maintenance, it does take some initial effort and materials to get there. Most turf (grass) seed in residential neighborhoods are seeded with a blend of Kentucky Bluegrass, Ryegrass and Fescues, which is a great blend for mostly sunny locations and would require some nutrients (fertilizer) to keep it thriving. Over time, trees grow larger, many feet pound the lawn, running and playing on it, so shade and compaction start to take a toll on the lawn and it starts to thin out and weeds start to creep in. We sometimes try to throw some seed down in hope of it taking hold and flourishing again, only to be disappointed.

It's at that point you really need to till in some amendments, such as a quality compost, peat moss and some fresh topsoil. Getting the soil loose to 4" – 6" deep will allow the roots to dive deep and produce a stronger strand of grass. If your lawn has become shady, look for a "Shade blend seed and lift lower limbs on trees to allow as much filtered light in as possible.

It's important to feed your lawn, both when seeding, use a low nitrogen fertilizer with phosphorus, after that feed at least 2 times a season (fall and spring) with a quality fertilizer that has slow release Nitrogen. Pick or spot spray weeds and as the grass gets thicker, the weeds will have little room to take hold. And one of the best practices you can do is to aerate your lawn in the fall. This will relieve compaction and allow the roots to expand. Always read directions on seed and fertilizer bags and with patience your grass can be greener.

Patricia Blair is President of Blair Lawn & Landscape And can be reached at pat@blairlandscape.com

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From Our State Representative



Melissa Sargent
48th State Assembly

Nearly two months ago, Governor Walker announced his biennial budget. Since then, we've heard *ad nauseum* about its supposed benefits and everything it will do for Wisconsin. Yet, despite the fairytale story Wisconsin Republicans are peddling, this budget is *not* good for our state.

As we have all come to expect from Walker's budgets—and, let's be honest, just about every piece of legislation sponsored by Republicans these days—we can't believe everything we're being told.

I'm a mother of four, and one of my favorite things as a parent is reading stories to my kids, but I couldn't dream up a more grandiose fairytale than the one Republicans are trying to sell the people of Wisconsin.

Republicans would gladly have us believe everything they are saying, but it's up to us to be vigilant against their misdirection and sleight of hand. To use a famous phrase with a slight variation: don't trust, verify.

So, when they use their right hand to show us funding for public education, pay attention to the left hand that's pickpocketed public schools by more than a billion dollars since 2011.

When they show us the ever-so-shiny "surplus" they have in the

Department of Health Services, don't let them pretend it isn't because they've spent the last six years making it harder for ordinary Wisconsinites to get ahead.

When they say they believe in restoring power to local governments, don't get lost in the smoke and mirrors they'll use to pretend they haven't passed 120-plus laws to dismantle local control.

When they talk to us about funding for higher education, don't fall for the misdirection to distract us from eliminating tenure, gutting UW by more than half a billion dollars, and failing to make college more affordable for working class Wisconsinites.

We shouldn't pat Republicans on the back for putting out fires they've started, and we can't be fooled by the Republicans' budget fairytale. Budgets are a reflection of our values, and we shouldn't be satisfied until this biennial budget is good for Wisconsin.

Melissa Sargent is a State Representative in the Wisconsin Assembly, representing the 48th Assembly District, which covers the east and north sides of the city of Madison and the village of Maple Bluff.

FOOP Group to help Olbrich Park Activities and Stewardship

By Cindy Watson

Friends of Olbrich Park, or FOOP, formed in the the fall of 2016. Our goal is to help encourage activities and stewardship at Olbrich Park. Our newly formed board is working in conjunction with the Parks Department and other entities to make the most of our beloved park. We hope to expand the group and involve as many people from the community as possible. If you would like to be involved or have any ideas for activities please let us know. We can be found on Facebook at

www.facebook.com/olbrichparkfriends

Like and follow her page to keep updated on scheduled events. We can also be reached at 608-571-2709.

A big thank you to everyone that came out for friends of Olbrich parks first park cleanup day. You may have even seen The cleanup event featured on NBC 15!

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The Origins of Some Madison, Wisconsin Street Names

Continued from the February 2016
Hi Neighbor! news

Between 1900 and 1945 the Northside changed from rural to urban fringe. As roads improved, city style houses began to appear. The trim Cape Cod at 2402 Darwin built in 1919 is a good example. Maple Bluff and Woodward Drive acquired many of their lakeside mansions. Several areas were platted but sparsely populated. They contain such streets as Crowley, O'Neil, Loftsgordon, Huxley, Ruskin, Heath, Sheridan, and Winchester, all of which appear on a 1930 map.

The streets in downtown Madison are named after signers of the U.S. Constitution, one of whom was Roger Sherman of Connecticut. Sherman Avenue begins at Breatly and originally ended at the Yahara River. When an extension of Sherman Avenue crossed the Yahara, its name changed to the Lodi Road or the Asylum Road. It was later considered part of the original Sherman Avenue.

North Sherman Avenue begins at Fordem Avenue and has long been more closely associated with William Tecumseh Sherman, the civil war general, than with Roger Sherman.

Streets in the Sherman Park subdivision near Sherman School are named for other civil war military leaders. Porter Street is named for Admiral David Dixon Porter of the U.S. Navy. His foster brother, Admiral David G. Farragut, is the most famous civil war naval officer. The rest are named for generals – Logan, Hooker, McPherson, Sheridan, and Fremont.

Winchester Street runs east from North Sherman to Huxley; Sheridan is the next street south. Both were named by the developer, John C. McKenna, in 1910 or 1911. On the morning of October 16, 1864, alerted by telegraph that Confederate soldiers were attacking, Philip Sheridan rode his horse Rienzi some 25 miles from Winchester, Virginia, to Cedar Creek, Virginia, where he rallied Union soldiers who stopped the Confederate advance. His heroic ride and Rienzi's valor were widely publicized. Sheridan then renamed Rienzi "Winchester." A children's poem, "Sheridan's Ride," is still popular. Winchester, stuffed since 1871, is at the Smithsonian in Washington, D.C.

Thomas D. Brock, author of History of the Village of Shorewood Hills, Wisconsin (Madison, 2000), mentions that McKenna was an affable man who liked to tell Norwegian stories and

recite verse. "Sheridan's Ride" may have been one of his favorites.

The never-ending love of horses, the poem, and the closeness of Sheridan Street suggest that Winchester may be the only Madison street named after a horse, and a good horse too.

The civil war streets aside, most others still had the names of Madison families. For example, Robert K. Aberg says that during the Depression, his father William J. P. Aberg, a prominent attorney who owned land and rental houses in the area near modern Demetral Field, turned over most of this marsh land to the city. An unimproved road ran through the area at that time. Maps from the 1950s show Aberg extending only from North Sherman to Packers; it became an important connector when it was extended to East Washington Avenue, earlier known as the Sun Prairie Road.

A family-named street begun in the 1890s may have influenced the selection of several street names into the 1960s. A railroad between east Madison and Portage officially opened in 1871. It became a division of the Milwaukee Road, which established

— Continued on page 11

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From Our County Executive



Joe Parisi

Dane County Executive

Clean Lakes Breakthrough

Dane County has embarked on an innovative effort to clean up our lakes that is the first of its kind in Wisconsin and possibly the nation. This breakthrough will result in clean lakes decades sooner.

My 2017 budget will speed up our lakes clean-up effort by removing the sludge from the streams that feed into our lakes. The \$12 million multi-year budget initiative will eliminate 870,000 pounds of algae-growing phosphorus.

Two years ago, I put \$60,000 in the county budget to analyze the water quality and phosphorus content of the miles of streams and creeks that feed into Lake Mendota. A year of research later, the findings are stark: if we don't remove accrued sludge that sits at the bottom of these streams it will take 99 years to see a 50% reduction in phosphorus that finds its way into our lakes. Even more concerning, the roadmap to cleaning our lakes completed a couple of years ago (Yahara CLEAN) suggests it will cost \$78 million to achieve that 50% reduction. No one wants to wait 100 years for clean lakes.

Our community has long cited that 50% reduction as the goal in

our lake cleanup effort. We can't accomplish it in this lifetime without getting into these waterways and removing the continuous source of phosphorus that seeps daily into our waters. Spending \$78 million and having to wait 99 years to see the benefits of those investments isn't the answer.

Testing shows the phosphorus concentration in this stream sediment is seven times more potent than what's found on crop fields in the Mendota watershed! There are more than 5,600 acres in the watershed. County staff and farmers have implemented conservation and runoff reduction practices on 90% of those lands. Soil testing shows farmlands in the watershed are on average already two times better than the state standards on phosphorus concentration.

This data says what's been done to date has worked at reducing what nutrients go on the land, when they're applied, and most importantly, keeping them there. We're making progress. We can't accomplish our goal without getting at what's already in the water.

What is happening in the neighborhood?

By Jennifer Hamill

Many issues arise affecting neighbors in and surrounding our neighborhood varying from the trees, parks, businesses, future planning by the city, large city projects, construction, and other concerns of residents.

You can find out more by attending an association meeting, on the second Tuesday of every month, except December, at 7 PM, at Lakeview Moravian Church, located at 3565 Tulane Avenue, Madison, WI 53714. In addition, our neighborhood will send out meeting notices, reminders, and other information through the webpage: <http://eastmorland.org/>, Facebook: www.facebook.com/groups/eastmorlandneighbors/, Nextdoor (nextdoor.com), and the email list serve through Yahoo: <https://groups.yahoo.com/neo/groups/eastmorland/info>. If you have interest or questions, email the neighborhood communication team at communications@eastmorland.org.

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If you know of someone who is reasonable...

And mows lawns, please let Carrie 244-3117, or Kathy 244-8965 know. We have neighbors who are hoping that someone, possibly a teenager even, is available, and interested.

Thank you.

Read the Hi Neighbor News on the Internet

The Eastmorland Newsletter can be viewed on the internet with a few taps on your keyboard. eastmorland.org

THINKING OF YOU
BERNIE HANSON

Madison Street Names — from page 9

Darwin Station north of Madison some time before 1890, when the name appears on a plat map of Burke. This station is named in honor of A. G. (Acel Gil) Darwin, who was the railroad's first agent in Madison when it reached Madison in 1854. His brother Ephraim was the Milwaukee Road's Madison freight agent in 1891, the year A. G. died. Darwin Station gave its name to Darwin Road, which once ran all the way from North Sherman Avenue to Highway 51. Darwin Station later became the location of the Darwin Milk Co., a cheese factory, and the Raemisch sauerkraut factory. The station has disappeared and Darwin Road has shrunk considerably due to the expansion of Truax Field and the extension of Northport to Packers. The sauerkraut factory burned in 1947.

Darwin Road may have become associated with the name of Charles Darwin, the English scientist, and may then have influenced John C. McKenna's choice of streets named Huxley (for an English advocate of Darwin's theories) Street, and Ruskin (for an English essayist) Street, in the 1911 McKenna Park subdivision.

After 1945, during the postwar housing boom that lasted well into the 1960s, street names became more varied. For example, because Darwin, Huxley, and Ruskin were close by, A. Aaron Elkind, the developer of Berkeley Heights north of Northport Avenue and east of North Sherman Avenue may have chosen the names of English poets and novelists of several periods – Tennyson, Kipling, Dryden, Browning, Thackeray, Shelley, Scott, and Eliot – to complete the score.

The Mendota Hills subdivision developed by Ingvald Hovde and his sons in the 1950s includes Hovde Street, Glendale for his son Glenn, and Cascade, Shasta, and Alpine for scenes that impressed the family on a western vacation. Ingvald named Forster Drive for George Forster, Madison's mayor from 1950 until 1955 when he resigned to become the city manager of Janesville.

Streets with first names became popular – Susan, Nancy, Mar-

cy, Debra, Monica, Jay, Judy and many others. They were usually the names of the developer's wife or children. But not always: in an article in the April-May 2001 Northside Newscelebrating Bill and Lucille Elsa's 61st anniversary, Lucille says that when the City of Madison wanted names for the dirt roads in the section north of Northport and west of Sherman Avenue, she asked that the street on which a young girl, Barby Brassington, lived be named for the child. Hence Barby Lane.

Lucille also said that Mandrake Road is named for the mayapple (mandrake) that grows in the area and that Havey Road is named for Nicholas Havey, a local farmer.

Troy Drive is named for Troy M. Gordon, business manager at Mendota State Hospital, who lived at 409 Troy Drive.

Harry Scoville built more than 100 houses in the Lake View Hills neighborhood. He named three streets for his children – Randy Lane, Gina Court, and Gale Court – and one for the family – Scoville Lane. Actually Gale was his daughter Judy's middle name, but Judy had already been taken so he had to go with Gale.

According to Marlene Gest, two streets in the Lake View Hills

— Continued on page 12



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(We keep printing this, as folks keep complaining!)

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Madison Street Names — *Continued from page 11*

area are named for the Haas family. In 1955 Zeno Haas converted an apple orchard near Lake View, Zeno, and North Sherman to housing and built Haas street from the south end of Zeno to North Sherman. Jerry and Marlene Gest built their house on Zeno in 1956 and have lived there ever since.

The Bruns family has lived on the Northside since the 1850s. They have owned farms, garages, car dealerships, and shopping districts, including Northside Town Center, formerly known as Sherman Plaza. In the 1960s they developed land south of Northport and east of North Sherman. Don Bruns says that Elka Lane is named for a recreational community, Elka Park, in the New York Catskill Mountains where his mother's family owned a cottage. Windom Lane honors Windom, Minnesota. Don's uncle, Richard V. Bruns, married Shirley Lienke, who was from Windom.

From the 1950s developers have frequently used clusters of related names such as states – Arkansas, Arizona, Utah, Vermont, Colorado, Montana, Iowa, Texas, Nevada, Tennessee, Delaware, and Wyoming in the Sherman Village subdivision. The 1960 Madison City Directory lists Harry J. Brody as president of the Sherman Village Corporation. His wife Ida was secretary-treasurer. Alex Temkin was also involved.

The Brentwood neighborhood developed in the mid-1950s to mid-1960s by Lloyd, Doris, and Harry Moe has several streets with vaguely old English names – Arrowood, Wyldewood, and Brentwood.

The Cherokee neighborhood has Indian and romantic names:



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Menomonie, Comanche, Arapahoe, Shoshone, Red Cloud, Burning Wood, and Chinook. The use of Cherokee to describe the area on both sides of Sherman north of Wheeler comes from the name of a 19th century hunting club that owned land in the marsh.

Oak Park Terrace on Packers Avenue north of Darwin, the only Northside trailer court, has Main Lane, Banding Lane, and 16 other lanes with bird names from Mockingbird to Canary to Oriole to Mallard to Waxwing.

Apartment complexes and condominiums began to supplement single-family housing in the 1960s and 1970s. The Cherokee Country Club and its condominiums have Golf Course Road, Golf Parkway, and Golf Glen.

Some of the most pleasant names are in the wooded hills and former pastures north of Northport and west of Sherman that overlook Lake Mendota – Lake View, Longview, Mayfield, and Sunfield.

Northport Drive (Highway 113) is north of the railroad tracks from Westport Road which is named for the Town of Westport which is named for Westport in County Mayo in Ireland from which several early settlers migrated. The name Northport echoes Westport and emphasizes the fact that Highway 113 is the northern entrance to Madison.

Anne Forsberg Stuart says that Del Mar Drive in Maple Bluff is a blend of Delbert and Margery Forsberg and that Fordem Avenue is a blend from the Forsberg Paper Box Company and the Democrat Printing Company. Both firms moved to the Northside in the 1950s. A division of the Democrat Printing Company became Webcrafters

Marlene Gest recently asked a friend, Gary Gulseth, why Blyde Elert, the mid-1990s developer of the Whitetail Ridge subdivision chose the street names Gulseth, Anhalt, Rigney, and Buehler. Gary said they were Elert's salesmen.

Meadow Ridge, west of the Central Wisconsin Center, has five streets named after 20th century Wisconsin State Supreme Court Justices: Charles A. Crownhart, Timothy Brown, E. Harold Hallows, Bruce F. Beilfuss, and Nathan Heffernan.

Sources

In addition to personal observations and Ann Waidelich's Madison history collection, the authors used many materials at the Wisconsin Historical Society and the Madison Public Library. These include maps, plat books, newspaper clippings, city directories, and phone books.

Special thanks to Robert K. Aberg, Donald B. Bruns, Marlene Gest, David Griffith, Donald Kreul, Marlyn Sachtjen, and Anne Forsberg Stuart.

Garage Sale — *Continued from page 1*

to register. A membership form is in this newsletter. Please leave a clear message so I can return your call. You need to be a current member to take part in this sale. Please call by Fri. July 21 to get into our ad in the State Journal. We will again try to get it on Craigs List. Even if you don't plan on taking part in the sale, it still is a good time to support our Eastmorland Community Association. I'll be waiting for your call.

Rutabaga Paddlesports to Offer Kayak and Stand-up Paddleboard Rentals at Olbrich Beach House

Rutabaga Paddlesports is excited to open a kayak and stand-up paddleboard rental concession at the Olbrich Beach House this summer. We look forward to expanding our rental program to east-side Madison neighborhoods and to be able to offer additional instructional programs at this new location.

Weather permitting, we will be open 7 days a week beginning approximately May 20. Hours will be Mon-Fri from 10am to 8pm; Sat, Sun and holidays from 10am to 6pm. We will offer hourly rentals of sit-on-top single and 2-person kayaks, fishing kayaks and stand-up paddleboards (SUP).

In addition to kayak and SUP rentals, we will sell snacks such as pretzels, ice cream, and non-alcoholic beverages, as well as small paddling accessories such as water bottles, glasses straps and sunscreen. We will also expand the opportunity for community members to store their personal canoes, kayaks or SUPs near the water with the addition of rack space for rent.

Our most popular adult classes are also coming to Olbrich. Join us for a recreational kayak or stand-up paddleboard class, or for our full moon SUP community paddles. We hope in the future to offer additional youth programming at this location.

Rutabaga is all about creating communities where people can gather and learn to love the outdoors, particularly on the water. We are happy to help create such a community, and look forward to helping more people enjoy the lakes we all love and cherish.

For more information about rentals see: www.rutabaga.com/rentals To learn more about classes see: learn.rutabaga.com

We look forward to seeing you this summer!

Thanks!
Amelia Musser
ameliam@rutabaga.com

Nancy Saulsbury
nancys@rutabaga.com

Reminders From the 2016 Fireside Chat with Police

At our 2016 June meeting three Madison Police Officers came. "The primary focus of the discussion was improperly discarded hypodermic needles in local parks and drug use" in our neighborhood. I just got a call from a neighbor that discarded drug paraphernalia was found in Ontario Park. This means that discarded used needles, etc. has been found in ALL of our parks. We are not alone! This is happening all over Wisconsin. The Officers "recommended that residents contact the non-emergency dispatch number if they find used needles to have them picked up so it is not a hazard to others. The non-emergency dispatch number is (608) 255-2345. If the needle is capped and you have protective gloves, you can also pick it up and place it in a rigid sealed container clearly labeled "biohazard", and they turn it in to most pharmacies in Madison.

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Doggie Do's and Don'ts

By Jennifer Hamill

It is another beautiful day in the neighborhood and I am outside enjoying the fresh air when suddenly...

I immediately recall a time when a dog came running at me and my dog while the owner yelled, "Don't worry! He's friendly..." Despite the reassurance, I'm terrified. What if my dog doesn't like him? What do I do if it attacks my dog? Will it attack me? I freeze & he's quickly approaching while I'm showing fear & shaking in my shoes; Or

I feel a squish underfoot, a distinctive odor follows, and the treads of my shoes are filled with something brown and it is not mud. I open your garbage bin, my nostrils fill with the smell of

poo, and I see a poop bag in there that does not belong to me. I may be outside working in my garden enjoying the sun, when I am hit with the smell of dog poop because a neighbor has allowed dog poop to accumulate in their yard.

It does not matter, if you are a dog person or a cat person, if your dog is large or small or friendly, these experiences are unpleasant. Please do the neighborly thing and follow these dog owner etiquette tips while following the city rules.

Leash your dogs or have your dogs under your control. Even if your dog is friendly, other dogs may not be friendly. People may have allergies to dogs, or people may have a fear of dogs and need your dog to stay away. Leash your dog or have control of your dog so that it does not approach others without permission. Having your dog under your control is also the law.

Please do not leave your dog in a hot car, barking outside for extended time, or leashed to a tree, bike rack or post, while you run an errand.

Poop! While on walks with your canine companion, carry more than one poop bag and clean up after your dog, in parks, along the bike path, along the sidewalk, along Starkweather Creek, your neighbors' yards, your yard, and keep your dog out of your neighbors' gardens. Then, properly dispose of the waste, which is not your neighbor's garbage bin. There is nothing worse than dropping something into a bin and having a bag explode because you did not know it was there. Do not allow dog poop to accumulate in your yard, especially during hot weather. There are rules about how to dispose of dog waste and garbage bins are not the proper location. Fees are \$100 for violations.

Be a responsible dog owner, a friendly neighbor and I'll see you in the neighborhood, walking my dogs.

For more information on being a responsible dog owner, visit:

<http://www.publichealthmdc.com/environmental/animal/dog.cfm>

Please LOCK your Vehicles!

It has been reported that there are individuals that drive through the neighbor during early morning hours and check parked vehicles to see if they are locked. Please, report any action on or in your vehicle to the Madison Police Dept. 255-2345. Leave a message!

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News from Our Schools Schenk Elementary

The school year is coming to a close. We look forward to welcoming new families to Schenk for the 2017-18 school year in September. If you have a child who will be joining Schenk, feel free to reach out to the PTO at schenkpto@gmail.com with any questions you have. The PTO will again be hosting a couple playdates on the playground for incoming students.

Schenk PTO is planning to host another food cart night in May. Keep your eye out for signs along the bike path announcing the date. Please consider supporting the Schenk PTO through the following activities:

1. Box Tops Schenk collects General Mills Boxtops for Education (we receive 10 cents for each one!) and Labels for Education (which are used to purchase much needed equipment). Even if you don't have a child at the school, donations of these are much appreciated. They can be dropped off at school, or if you cannot drop them off please give them to a neighbor whose child attends Schenk, or send an email to schenkpto@gmail.com and we can arrange to have them picked up or send them to Schenk at 230 Schenk St, Madison, WI 53714.

2. Coffee We are proud to continue our partnership with Just Coffee. Orders are due monthly. We can arrange a pickup of your order and drop off your coffee when it arrives. If you are interested in ordering coffee, email the PTO at schenkpto@gmail.com.

3. Amazon Smile Schenk is participating in Amazon Smile. Order everything you do through Amazon, but use the the web address: <https://smile.amazon.com>. Select Schenk Elementary PTO as the charity you are supporting and then a portion of your purchases will benefit Schenk.

4. Cash Donations Schenk PTO also accepts cash donations. All PTO funds pay for events for Schenk students and families or school expenses. Donations to the Schenk PTO are tax-deductible. Donations can be sent to Schenk at 230 Schenk St, Madison, WI 53714

If you have any questions about the PTO, please email me at schenkpto@gmail.com. Thank you for supporting Schenk!

— Heather Daniels, Schenk PTO

HEY, please come to an ECA meeting!

At our May 9 ECA meeting, everyone there will be previewing the draft of our updated bylaws. Quite a discussion had evolved at the April meeting with ideas and tweaking.

Our Annual ECA meeting will be on June 13, in the sanctuary of Lakeview Moravian Church, 7:00 p.m. There will be snacks served. We will be voting on the new by-laws at this meeting.



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Pinney Branch Library Events

Pinney Library Events, May-June 2017
204 Cottage Grove Rd, 224-7100
madisonpubliclibrary.org

****Sunday hours at Pinney will end on May 21st.
We will reopen on Sundays starting on September 10th****

Pinney Adult Book Group

Tuesday, May 23 at 7:00 pm: *Between the World and Me*
by Ta-Nehisi Coates
Tuesday, June 27 at 7:00 pm: *Station Eleven* by Emily
St. John Mandel
Tuesday, July 25 at 7:00 pm: *Can't We Talk About Something
More Pleasant* by Roz Chast
Stop by the library for a copy of next month's book.

Movie Screenings

La La Land – Friday, May 5 at 6:30 pm
Hidden Figures – Friday, June 2 at 6:30 pm
Moana – Saturday, June 17 at 2:30 pm
Sing – Saturday, July 22 at 2:30 pm

Author Don Sanford, On Fourth Lake

Tuesday, May 9 @ 7:00 pm
Madison author Don Sanford spent more than a decade collect-
ing stories, interviewing dozens of past and present Mendota
water rats and searching for photos that help to explain why this
lake holds a special place in the hearts of so many. His book,
On Fourth Lake: A Social History of Lake Mendota, takes the
reader on a leisurely cruise around Lake Mendota. Today he'll
share some of his collection of stories and photographs that
provide a new and unique perspective on the shoreline of Lake
Mendota as we know it today.

Human Trafficking in Wisconsin

Thursday, May 18 @ 7:00pm
Cases of human trafficking have been identified in all 72 coun-
ties in Wisconsin. Yet most people doubt this, thinking that
can't be happening here! In this talk, Rachel Monaco – Wilcox
will address the myths and misconceptions around sex traffick-
ing in Wisconsin, illuminate the situation in Wisconsin, and

explain what led her to start the LOTUS (Legal Options for
Trafficked and Underserved Survivors) legal clinic in 2013.

Joining Forces for Families

Thursdays in May (not the 18th) at 1:00 pm
Laurie Meulemans is a Community Social Worker with Joining
Forces for Families and she can help with problem solving,
advocacy and connections to other services. Feel free to stop by
or make an appointment.

WorkSmart/Job Help – Ayuda de Trabajo

Tueadays. May 2, 16, 30. June 13 and 27. July 11 and
25. 4:00-6:30 pm
Drop in for a 30-60 minute session with a job coach to assess
your career goals, find out if you qualify for additional pro-
grams and services through the WorkSmart Network and get
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obtenga ayuda para la busqueda de empleo, redaccion de curric-
ulum y preparacion para entrevistas.

Game Design- SCRATCH (A Bubbler Jr. program)

May 17 and 18 @ 3:30pm
Work with a professional game designer for two days to make
your own video games using Scratch! At the end of the work-
shop, attendees will be able to play their game as well as the
other games created by peers. For students in grades 4-6. We
recommend students be accompanied by an adult. This is a two-
day workshop. Registration starts May 1.

Spanish Storytime

May 11 and June 16 at 6:30 pm. May 20 and June 3 @10:30 am
¡Acompáñenos para escuchar cuentos en español! Para niños de
3 a 6 años de edad.
Nos enfocamos en la alfabetización temprana a través de la
lectura, la música y el juego.
Please join us for stories, songs and rhymes in Spanish, focused
on building early literacy skills. For ages 3-6.

Music + Movement

Thursdays in June (not the 8th). 9:15 and 10:15 am
Little ones stay active with music, movement, play, and bub-
bles! Especially for toddlers, all siblings welcome.

Maker Monday

Mondays in June (not the 5th) at 3:30 pm
Join special guest artists or dig-in to Maker Corps activities to

— Continued on next page



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Quarterly Quiz Win \$25

Dan Larsen is this season's winner -- the three shortest streets in Eastmorland are Wayne St, Ogden St, and Coral Ct.

This issue's question: How many playground swings are in the Eastmorland neighborhood? (Think city parks and schools, and include toddler swings) The closest estimate wins -- any tie will be settled by a random draw.

Send your answer (or guess) to:
EastmorlandPuzzle@outlook.com by September 1st.



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Protecting Our Park Ash Trees

By Linda Haglund-Lynch

Spring is finally here, and every walk I take I'm looking for my favorite birds; the joyful songs and brilliant colors of Baltimore Orioles! They are what reminds me every Spring, to check the park ash trees and see how they are doing since they were treated for EAB (emerald ash borer) in 2015. It seems only yesterday that hundreds of wonderful neighbors, friends, and park lovers from Eastmorland, all over Madison, Middleton, Rio, Fitchburg, Milwaukee, and Tel Aviv pitched in to save and treat some of the ECA's beautiful towering park ash trees through generous donations and lots of hard work.

In 2014 the Orioles had nested in a Sherry park tree for five years. Each spring they wove a tiny basket nest at the end of a large branch. In a few weeks, they brought their little gold and yellow babies to eat jelly at my birdfeeders. Then in August of 2014 the Park Division suddenly appeared and cut their tree down. I was shocked as this was a beautiful healthy shade tree.

Craig Klinke; Eastside Parks Division Supervisor told me the

Orioles tree was too small to treat. It didn't meet the ten-inch diameter criteria to be treated for EAB. I had never heard of emerald ash borer before! I found out there were an estimated 15,000-20,000 park ash trees in Madison. There was no money in our city budget to treat any of them against EAB, an exotic beetle accidentally introduced in whole wood packing shipped to Detroit from China in 2002. So, The Parks Division had set up an Adopt- a Park- Tree program. I called the ECA and we started a yearlong campaign to inform the community how many trees we would lose and how we could save some of the beautiful shade trees in our neighborhood parks.

Our Park Ash Trees must be treated every three years per current city policy. They were first treated in August and September of 2015. We must have all the re-treatment funds ready by January 2018 to confirm a contract with Tree Health Management to re-treat them in May. We saved the healthiest largest ash; all 50-100 years old with one over 200 years old: 22 in Olbrich Park, and 6 in Sherry, 4 in Eastmorland and 1 in Ontario Park. We lost close to 200 large ash trees in ECA parks so far with over 50 yet to be cut down.

Ash trees are a key ingredient of all Midwestern forest ecosystems. They support the banks of all our streams, creeks, rivers, and ponds. Many beneficial insects, mammals and birds depend on them. This includes Orioles, green herons, chickadees, cardinals, woodpeckers, falcons, eagles, hawks, and wild turkeys. Birds that don't nest in them use their towering canopies as lookouts for food, prey, mates, and danger. Urban ash trees were overplanted because they were the perfect city tree. They are fast growing and very tolerant of pollution and clay soils. They have huge beautiful canopies which provide deep shade. Wisconsin and Minnesota are considered the last stand for the native ash tree against EAB. Wisconsin has over 830 million ash trees, Minnesota has billions.

EAB is now found in 30 states and 2 Canadian Provinces and has killed an estimated several hundred million ash trees in less than 20 years. It is truly the Godzilla of exotic insect pests, despite the fact it is the size of a grain of rice! EAB is considered an environmental disaster, and the most destructive pest ever seen in North America by scientists, foresters, entomologists and more.

Emerald Ash borer is extremely hard to detect, and thus populations reached extraordinary high levels before it was discovered and before effective treatments were developed. The beetle lands in the top of ash tree canopies and eats leaves, not enough to cause much damage. Then it lays eggs and the larvae hatch

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and immediately burrow under the tree's bark. Inside the tree the EAB larvae destroy the conductive tissues so the tree cannot get enough nutrients or water. When the larvae mature, adult beetles burrow out of the bark making tiny D shaped holes and fly off to infest more trees. May is the start of the EAB beetle flight season. Without removing the bark or cutting the trees down EAB is usually is not detected until the tree has less than 60% leaf out, or when branches or trunks start to split, or excessive woodpecker damage occurs. When any of these happen, it is too late to treat the tree. To look for EAB symptoms always look up first as the branches will be affected by woodpecker/EAB damage first.

Urban ash over 10 inches in diameter are treated by injection under the bark. The treatments are very safe, no traces are left in fall leaves or found in surrounding soil. Thus, the exposure risk is close to zero. Scientists like U.W. Madison's Professor Chris Williamson, have proved in studies that current treatments can protect ash trees 4-6 years or more. However, city policy will take longer to change. When the tremendous populations of EAB begin to decline, native parasitic wasps that eat EAB larvae will help control the scourge, with woodpeckers controlling the spread from infested trees also. Many of these wasps have been released in the Midwest in larger numbers already to encourage EAB feeding preference and establish long term populations.

As I walk by all the huge ash tree stumps on the terraces this Spring I am thankful Madison decided to treat 9,883 healthy street ash trees of the 21,000 that existed in the city. Many cities like Green Bay, Kenosha, and Superior have cut down all their ash trees. Milwaukee treated 100% of their ash trees over 8 inches in diameter – 33,000. Michigan and Ohio were the first infested and lost 99% of all Urban ash. The beetles only fly ½ mile to a mile every season. The transport of infected firewood and logs caused the widespread infestations of EAB in less than 20 years!

It is easy to take trees for granted until they are gone. It is often only when we remember the gorgeous tree that used to shade our picnics or frame a favorite view or the one we always saw eagles in, that we miss them. Large ash tree affect our health. Large shade trees remove 740 lbs. of Carbon Dioxide pollution per tree every single year. A hundred large shade trees remove 37 tons of CO2 pollution every single year. (from Grow Magazine Fall 2014)

So, next time you are in one of our great ECA parks on a nice day, check out the saved park ash trees, marked by upside down

blue Ts and metal ID tags. Stand under one and take a very deep breath, look up and out, maybe you'll see an oriole or a great view, or kids playing. But either way your day will be just a little better, a little more beautiful.

Please help us build up our Park Ash Tree Re-Treatment Fund! In time for our 2018 deadline! Any amount of donation from you makes a difference! 600 people donating \$10 would reach our goal! Send Checks made out to Eastmorland Community Association, or ECA. With a MEMO: Save the trees fund, to: ECA Ash Tree Fund c/o Linda Haglund-Lynch 25 Harding St, #3 Madison, WI 53714 or donate on the ash tree donation site on ECA's webpage: eastmorland.org/savethetrees.

For more detailed information on EAB and what the experts say please check eastmorland.org or emeraldashborer.info- which is the most reliable up to date information on EAB.



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Please Come to Our Third Annual ECA PLANTS AND TREASURES SALE!!

Sat. June 3, 9-5 Rain date June 4, 3465 Milwaukee St., corner of Milwaukee St., Leon St. and Sherry Park. 100% of sales go to the Park Ash Tree Re-Treatment Fund. Please Consider helping us with the following:

Plants! -Please donate any extra divisions or whole plants you have. **Pots!** – medium or large. **Plant markers**-any kind, **STUFF**-Everyone has at least one or two things they don't need, right? **People!** -the most important part- for set up and take down, for digging and potting plants, for sitting in the shade and talking to neighbors (while watching tables of stuff!)

Please call or email Linda 335-9261 lmthlhmadtowne@gmail.com or Parthy civilhands@yahoo.com We can help you with pick up or drop off. SEE YOU JUNE 4! THANK YOU SO MUCH!!

ECA 2017 Calendar of Events

Tuesday, May 9, 2017 ECA meeting*
Tuesday, June 13, 2017 ECA meeting*
Tuesday, July 11, 2017 ECA meeting*
Tuesday, July 10, 2017 is the deadline for:
News and Advertising to be placed in the
August 2017, Hi, Neighbor!

The August 2017 *Hi, Neighbor!* is scheduled to be delivered to Block Captains by Distributors Tuesday, August 1, 2017.

*Eastmorland Community Association meetings begin at 7:00 p.m. on the second Tuesday of each month (no meeting in December) at Lakeview Moravian Church, 3565 Tulane, across the street from Schenk Elementary School. Use the entrance on Hargrove Street nearest Dennett. Call or email an ECA director if you have a topic to discuss, need information, or have questions.

We look forward to seeing you there.

JOIN ECA TODAY!

To be a paid member of ECA costs \$10.00 annually. Monies collected are used for general operation expenses and for special neighborhood events, such as the spring park clean-up and fall leaf-raking parties and potlucks. Paid members have additional benefits, including participation in the annual ECA garage sale and Santa visits. As an all-volunteer organization, ECA relies on your support. Please mail this form with \$10.00 to ECA, P.O. Box 14584, Madison, Wisconsin 53708. Thanks for being an active member of the community!

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For more energy-saving tips from Madison Gas and Electric, visit energy2030together.com.



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