



Board Meeting Minutes

August 9, 2016, 7 p.m.

Lakeview Moravian Church
Madison, WI 53714

<http://Eastmorland.org/>

Board Members Present:

Kathy Soukup, *President*
Dan Zimmerman, *Vice President*
Adrienne Belton, *Secretary*
Patrick Soukup, *Treasurer*
Carlos Arenas (*not present*)
Monty Clifcorn (*not present*)
Elise Collet
Carrie Ezzell

Linda Haglund-Lynch
Paula Isenhart
Jennifer Moore (*not present*)
Bobbi Nowak (*not present*)
Parthy Schachter (*not present*)
Pat Schneider (*not present*)
Kris Whitman

Advisors & Liaisons Present:

David Ahrens, *Alder* (*not present*)
Matt Covert, *Eastside Planning Council* (*not present*)
Dan Glassman, *Website*

Jennifer Laack, *Advisor* (*not present*)
Jeff Pertl, *County Supervisor* (*not present*)
Ed Woolsey, *Advisor* (*not present*)

Residents Present:

Amanda McKaig

Guests Present:

Topic 1 – Neighborhood Sign (*Elise Collet*)

- Elise looked into drafting the forms needed for a city grant to help cover costs for a neighborhood sign
 - Range of funds could include \$4,000 to \$10,000
 - Additional research needed on clearance, location, commissioning an artist
 - Grant requests will need to include documentation of community involvement in creation of sign, digging, and area business support
 - The sign will need to be located on public property
 - Deadline for grant submission will be in Spring 2017
- Elise will reach out to the city for further answers and clarification and possibly have an update at the next meeting
- Carrie and Linda will explore fundraising opportunities with the PTO group

Topic 2 - Membership Update (*Carrie Ezzell*)

- Carrie will be working on updating the ECA directory for the 60th Anniversary publication
- There may be probability to lower costs by utilizing print-on-demand and the website
 - Some concerns were presented for privacy issues if the directory is also published online
- Carrie will write a brief article of interest to publish on our media avenues

Topic 3 –Eastmorland Park Soccer (Dan Glasman)

- Dan reported more negotiation will need to take place with local clubs which may run into Spring 2017
- If approved by the city, ECA may be able to install goal markers in the park , but will also have obligation of maintenance and upkeep
- Purchase costs would be around \$2,000/ea
- Dan will inquire with his soccer club about obtaining markers and report back sometime this Fall

Topic 4 – IT Committee (Dan Glasman)

- The new IT committee will hold an introductory session prior to start of next month's board meeting
- Dan will setup access for Kris Whitman and Jennifer Moore to be backup moderators for the Listserv

Closing

- Kathy will write correction on Touch Twice article from our recent newsletter (actual dentists not present) and send to Linda to post on Next Door website
- Bylaws were distributed to the directors; Kathy will email to absent members
- Next ECA meeting will be on September 13, 2016

Meeting adjourned on August 9, 2016, at 9: p.m.
