

Hi, Neighbor!

A Quarterly Newsletter for the Eastmorland Community Association Second Quarter 2014

Dangerous Pedestrian Crossing on Dempsey



Pictured above is a view of a pedestrian crossing mainly used on a daily basis by 150 to 300 employees of Woodman's to get to the employee parking lot shown in the background. Reportedly there have been several incidences where motor vehicles have nearly hit someone using this crossing. This situation needs to be corrected before someone is seriously injured or killed. One of the main problems is the obstructed view of this crossing to motorists traveling north down Dempsey Road before arriving at the crossing. This can be seen in the picture below. Most vehicles traveling towards Woodman's east parking entrance are concentrating on the vehicles leaving and entering and cannot see the pedestrian crossing. Dan Fredrickson, mgr. of Woodman's, has reported this situation to the city sometime ago, but has not received information how this will be resolved.



Eastmorland's Annual 2014 Garage Sale

Eastmorland's annual garage sale will be Friday, August 1, and Saturday, August 2. You can register your address with Bernie, 244-8958, by Friday, July 25 to get into our newspaper ad. You must have your membership current (dues paid for 2014) to get in on the ad. It will also be in Craig's List. The time will be from 8 a.m. to 4 p.m. each day but, it is up to you to decide your time. Your profits are your own. Let's hope for a sunny weekend & a big successful sale. I have an answering machine — leave a clear message so that I can call you back.

— Bernie Hanson

FIREWORKS

June 30th is the date for the 4th of July fireworks. This year, Warner Park is not involved; instead fireworks will be set off over Lake Monona. Therefore, Olbrich Park will be a good place to view the lights. Eastmorland can have a part of this, if you want to. We can have a presence in the park: sitting in a tent, and either selling or giving away containers of water (possibly selling soda). The Parks Department wants neighborhood associations to have a presence, and therefore, if we agree to their rules, mainly that the tent would be not larger than 10'x10', and we would sell no food (special license); for selling water or soda requires a license also — which we may share the cost of with other members of the eastside coalition (see article page 5). All the things are not in place yet, but Eastmorland will need the help of some of you. Our presence would be at least from 5 p.m. to 11 p.m., which means shifts are possible also. Absolutely, NO ALCOHOL will be sold at Olbrich.

HELP! See Coalition article on page 5

Kathy's Komments



Spring is finally here, and with all the rain, not counting the snow evidence I saw this morning, the grass is getting green!

Some neighbors like to know what is going on at ECA Director meetings, hence the following information.

ECA appreciates its many volunteers! We could not function without each and every one of you. A good neighborhood takes all of us doing what we can to make it safe, clean, caring, and a great place to live. (Do you know that some folks have read our newsletter in the library and have called or sent

their dues to join us because they really like our caring for each other? They don't live in our neighborhood, but we tell them to let their neighborhood know what they would like changed in theirs. And we thank them for the kind words.)

Emerald Ash-Borer

Have you noticed the Ash trees in our neighborhood terraces (close to the street) with the big yellow circles on them? They are Ash trees that will be removed. Criteria: older trees, damaged or decayed trees, and trees that are smaller than 10 inches in diameter were the ones targeted by the city. I was coming home from the library the other day with Patrick and happened to notice a man in a city truck on our block, looking up into the canopy of an Ash tree. So, I went over to ask what he was doing. Since the Emerald Ash-Borer is coming, and cannot be stopped, Madison is planning to clear out the most susceptible Ash trees from city terraces.

Road Construction

Madison, in conjunction with the WisDOT, is proposing to reconstruct E. Johnson Street from N. Butler to N. Baldwin, with the start date of May 6, 2014. This project includes new storm sewer, sanitary sewer, water main, pavement replacement, curb & gutter, sidewalk, street lighting and tree installation.

Also, the Mineral Point Rd. & Junction Rd. project has begun and is expected to last until August 31, 2014. Mineral Point Rd. will be reconstructed from Pleasant View Rd. to the Beltline. Junction Rd. will be reconstructed from Isaac Dr. to Valley View Rd. A bridge will be constructed to carry traffic southbound on Junction Rd. over Mineral Point Rd.

Sugar River Wildlife Area

Dane County is proposing naming hundreds of picturesque acres along the Sugar Riv-

— Continued on next page

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Published Quarterly

May 2014

The newsletter is published the first day of the following months: February, May, August and November. Articles for publication should be sent to: ptsvegas@gmail.com as an attachment in Word format. If email is not available, copy can be mailed to ECA, P.O. Box 14584, Madison, Wisconsin 53708. Advertising information can be obtained by calling 244-8965 or by email ptsvegas@gmail.com. The deadline for copy and advertising is the 10th of the month prior to publication dates

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HI, NEIGHBOR! NEWSLETTER

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Kathy's Komments — *from previous page*

er recently acquired from the Bruce Company in honor of Former Dane County Executive Kathleen Falk and her then Chief of Staff, Topf Wells. So it will be called the Falk Wells Sugar River Wildlife Area.

Last year, the county reached an agreement with the Bruce Company to acquire and permanently preserve 466 acres of prime riverfront along the Sugar River in southwestern Dane County. The Natural Heritage Land Trust assisted the County with the purchase. - *A news release from the County Executive's office.*

I have a list of ECA needs that I have assembled:

Our Facebook page needs help and upkeep – can anyone help?
We need block captains on Silver Road, Calvert Road, Lori Circle and a small route on Dempsey at Lori.

I also have ECA wishes that I would like to see happen, if folks want it to:

Oral/audio history of older residents to archive.
A write up of some of our historical homes in ECA – could go on our website or the City's website
Do we want a Mission Statement for our Community?
At least one neighborhood sign.
These are just ideas, but some of the stories I have heard from original neighbors in this area are very interesting, even in the day-to-day events. Example: one neighbor and her family had to go to the sample home to use the shower as theirs did not work yet when they moved in. Contact me! — *Kathy*

Telephone/Contact Numbers for you

Streets West 266-4681
Streets East 246-4532
Recycling Coordinator 267-2626
Streets Division Web Site:
www.cityofmadison.com/streets/

Other Contact Numbers

Building Inspection 266-4551
Sidewalks/Lawn Complaints 266-4551
Dane County Landfill 267-1502
Dane County Compost 267-1502
Dane County Clean Sweep 243-0368
Forestry 266-4816
Engineering (dead animals) 266-4430
Engineering (plugged inlets) 266-4532
Graffiti (public property) 266-4551
Graffiti (private property) 266-4551
Parks (West) 266-4711
Parks (EAST) 246-4511
Street Repair – General 266-4751
Street Repair – Potholes (EAST) 246-4532
Potholes (West) 266-4681
Traffic Engineering-Traffic Lights/Signs 267-4767
Water Department 266-4661

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From Our Alder



David Ahrens
15th District

Little and Big Things

City leaders are proposing that the city invest up to \$60 million into a hotel/apartment complex downtown. This is about \$600 from each household in the city.

For a number of reasons I have been critical of this plan. This investment would be made south of the Capitol. Comparing the average increase in property values in each of the last 12 years for this area with the non-downtown neighborhoods, we find that the increase in this part of downtown has been 9.5 % each year while the increase in our neighborhoods has been 4%. Indeed, many of the neighborhoods in the 15th District have had little or no growth in value in the past decade.

Given these facts, it seems fair and sensible that the city should invest in the areas that need assistance. Instead, the plan invests in an area that is growing at a faster rate than any other part of the city.

The millions of dollars in low interest loans, tax deferrals, public works improvements (such as new streets) make such projects extremely profitable. Unlike the rest of us, the selected recipients of TIF dollars receive ALL of their property tax dollars back in improved infrastructure such as streets, lighting, etc. as well as low-interest loans.



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Contrast this treatment with an Eastmorland resident who opened a coffee/sandwich shop in our area. He invested and borrowed thousands of dollars to rebuild the space and install new plumbing, electrical, etc. Not only did he not get a city loan, his property tax bill sharply increased as a result of his investments. He received no improvement in his city-infrastructure. In other words, his increase in property taxes went to everybody BUT him.

His shop is a positive development for the neighborhood. Compare this benefit to what we will gain from a luxury hotel/apartment complex on Wilson St.

This question will be asked in many forms and is critical to the quality of the city's life now and in the years to come: Should we focus on these "little things" in our neighborhood that maintain the fabric of our communities and serve the interests of city residents or the big "marquee" project that is expensive, risky and of dubious benefit except for a few?

I can be reached at district15@cityofmadison.com

German Apple Cake

This has proven very popular with friends and family, so I thought I would share. The recipe came from Penzey Spices catalog in 2013. — Kathy Soukup

4 cups peeled, diced apples, takes about 5 apples (I have used both Macintosh and Cortlands.)

2 cups white sugar

1 cup oil

2 eggs

1 tsp. pure vanilla extract

2 cups flour

1 tsp. Baking soda

½ tsp. Salt

2 tsp. of your favorite cinnamon

½ cup chopped nuts, if wished.

Preheat oven to 350 degrees. Grease and flour a 9x13" pan and set aside. In a mixing bowl, combine the sugar, oil, eggs and vanilla. Add the flour, baking soda, salt and cinnamon and mix well. Stir in the apples (and nuts, if you wish) by hand. The batter will be very thick. Spoon into the pan, smooth the top with a spoon, and bake at 350 degrees for 50-55 minutes.

Prep. time: 15 minutes about

Baking time: 50-55 minutes

Serves: 15-18 (unless one is my grandson, Dustin)



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6th Annual Eastmorland Plant & Seed Swap (EPASS)

Where: Corner of Hargrove and Walter Streets (next to Eastmorland Community Garden)

When: Saturday, May 17, 10 a.m. – 2:00 p.m.

Springtime is here! Join us for our annual neighborhood gardening event in celebration of the season. This year, enjoy some live bluegrass music, a bike-powered blender, and light refreshments to go with the seed swap!

What should I trade or donate?

- * Split, seedling, and sapling plants
- * Seeds and bulbs of all types
- * Gardening tools and materials

Other gardening items that may be brought for swap include:

yard ornaments, compost bins, pots, bagged soil, solar lights, small greenhouses, small and medium trellises, leaf and weed collection bins and racks, small water features, animal shelters (dog houses, rabbit hutches), birdbaths, border edging materials, gloves, landscaping fabric, aprons, water diverters, boots/clogs, hoses, chicken wire, watering cans, and garden wire.

Please do NOT bring any of the following:

unbagged mulch, garden lumber, compost or manure, fences, decking materials, deconstructed retaining or stone walls, gutters and downspouts, mailboxes, awnings, wired outdoor lighting, shingles, garage storage materials, overly large trellises, large greenhouse materials, fertilizers, pesticides, or herbicides (organic or chemical), and tents.

What else do you need to know?

How you would like to make your trades will be up to you. You will need to be present with your items and items may not be left unattended.

No transportation or delivery will be provided.

There will be no sales by participants on the premises; this is a swap, after all, not a sale.

If you have any questions or would like to know how you can contribute to the event operations, please contact Matt Covert at (608) 287-4446 or by email at: mjcovert@gmail.com.

Hope to see you on May 17th! Think spring!

Coalition = ENAC = Eastside Coalition

ECA is now part of an eastside coalition. WHY? Well, one person has one small voice, a neighborhood association has a greater voice – so think how great a voice made up of – say, 10 neighborhoods would be? Mighty powerful indeed!

So far we are sharing information, and usually at least 6 neighborhoods are present, plus Captain Schauf of the East District Police Dept. If you have any questions or comments, Kathy Soukup would like to hear them, either by phone or by email.

At this point we are sharing the idea of a presence at Olbrich Park on June 30th. Do YOU want to **HELP**?

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From Our County Supervisor



Jeff Pertl
District 17

Includes contributions from Dane County Executive Joe Parisi & Supervisor Robin Schmidt

County to open homeless day shelter by November

Dane County has announced plans to open a permanent homeless day resource center at Porchlight's Hospitality House, located at 1490 Martin Street. The new facility should be open by November 2014.

The facility will provide showers, laundry, and storage to make it easier for individuals who are homeless to conduct a job search, go to interviews, or maintain employment in order to secure permanent housing. Support services will include job search resources, counseling, housing assistance, as well as mental health and substance abuse assistance.

Dane County, the City of Madison, United Way and Downtown Madison, Inc. have pledged financial support for operations and renovations.

Transportation logistics will have to be addressed. Currently, shuttle buses run Monday-Friday to Hospitality House from the Salvation Army and the Drop-In Shelter downtown.

County begins construction of new pavilions at Alliant Energy Center

Dane County leaders broke ground on the New Holland Pavil-

ions, which will replace the existing barn facilities at the Alliant Energy Center. The two state-of-the-art facilities will provide a combined 29,000 square feet of multi-use space for some of Dane County's largest events.

The project is a public/private partnership among Dane County, the Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP), World Dairy Expo, Midwest Horse Fair, New Holland Construction and Agriculture, and Centerplate Catering.

Road construction season begins

Dane County is readying for road reconstruction in several areas of the County. On Madison's eastside, Broadway Street just east of Stoughton Road (near the Dutch Mill Park and Ride) will be repaved, while in Fitchburg the county is concluding negotiations for reconstruction of Highway PD. Other roads will be assessed by the end of April for determining the impacts of the severe winter weather on Dane County roads.

City Now Taking Pre-Orders for Compost Bin and Rain Barrel Sale

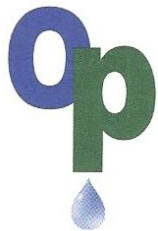
Spring is finally here and that means it's almost time for the annual City of Madison Compost Bin and Rain Barrel Sale on Saturday, May 3, at the Alliant Energy Center parking lot.

This year's event features a modern rain barrel equipped with a high-flow spigot and includes a downspout diverter. Rain barrels as well as a sleeker designed compost bin are available in three different colors, brown, tan and gray. The standard rain barrels can hold 50 gallons and the larger systems can hold 200 gallons per downspout.

Rainwater harvesting and backyard composting are impactful, easy individual actions to protect Madison area waterways. As part of the Clean Lakes Alliance citizen action campaign, each customer will receive a "Renew the Blue" sticker with their rain barrel or compost bin purchase. It is estimated that over 8,000 homes in Madison already have rain barrels or compost bins.

Compost bins will be sold for \$79.99, normally \$129.99 and standard rain barrels are just \$119.99 with a diverter. Residents that pre-order before by April 23 will save an additional \$10 off and to pre-order your rain barrel and compost bin, supplies are limited, visit:

<http://www.cityofmadison.com/streets/compost/CompostBinSale.cfm>.



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I am very sorry that our February newsletter contained misinformation about the Thank you from Bernie for our Santa Events. The correct information was sent to Patrick and me, but somehow it got lost a month later. What was printed was the 2012 Santa plate information! So the correct folks did not get a thank-you! For that I apologize profusely! Here is the correct information.

— Kathy Soukup

“THANK YOU, ELVES!”

By Bernie Hanson

Wow! Fifty (50) cookie plates were delivered this past Christmas. That is a record for our neighborhood. I know there is a need right here for that special attention that a little plate of cookies and crafts can give. Several folks have called me during the year with names to be added to our list. That is how we find out, by word-of-mouth. If you know of anyone, please let us know. Call anytime during the year. Leave a name and address; we'll record it for the next season. Call Bernie or any ECA director.

We will continue our new test procedure for Santa visiting the neighborhood by using Lakeview Moravian Church basement for an afternoon event with Santa present. This past December, unfortunately, that was the Sunday afternoon when it began to snow quite heavily, which kept our numbers down, but the families that came had plenty of photo opportunities. They made candy cane ornaments and decorated cookies. Who needs cookies when there is lots of frosting to eat?

We would like to extend a very special thank you to all that helped with donations of time, baking, delivering, planning and

assembling. This is a busy time of the year for all and sometimes it just doesn't work out for some and that is okay. There is always next year! We appreciate your consideration also. Thank you.

We couldn't complete these projects without all our elves. They are as follows: Karen Dellinger, Bernice Slauson, Matt Covert & Alison Ahlgren, Larry Jacobson, Joann Jacobson, Karen & David Pausch, Glennis Whitish, Ed Woolsey, Changdra Bakken, Pam Showers, Wayne Neibuhr, Kris Whitman, Tom Theisen, Marla Shoop, Carrie Ezzell, Kelli Ezzell, Breanna Ezzell, Ehren Ezzell, Sydney Powers, Jordan Powers, Kathy & Pat Soukup and Bruce & Bernie Hanson.

Thank you again. We can't say it enough. Thank you!

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From Our State Representative



Melissa Sargent
48th State Assembly

Thank you for giving me the extreme honor of representing you in the state legislature. I take this job seriously, and promise to always act in the best interest of my constituents. I know that we must work together to make our neighborhoods and the state of Wisconsin a better place to work and raise our families. To accomplish this we must be forward thinking. In order to be the change we desire, it means having an open, honest conversation about what we value as a people. We need to forge a new kind of politics in Wisconsin. One where bi-partisanship is celebrated not punished.

I will continue to stridently promote the policies and values that I believe in. But as always, I will do so with my eyes and ears open for ways to improve our state regardless of political affiliation. In the midst of these dark political times in Wisconsin, I believe that getting back to the Wisconsin Way will be the light at the end of the tunnel.

I know that I cannot do my job without hearing from, and participating in, our communities. Our neighborhoods make our community such a special place to live, work, and raise our families. This is the Wisconsin that I

love: congregating on front porches, going to potlucks, and hosting backyard barbecues.

I am happy to come to any events in your neighborhood. Please feel free to reach out to my office if there are any of the following (or any other event in your neighborhood):

- 50 year anniversaries
- Street parties
- Eagle Scout Ceremonies or Gold Award Ceremonies
- 100 year birthdays
- Neighborhood picnics
- Scout meetings
- Girl Scout and Boy Scout badge requirements dealing with government
- Neighborhood Association meetings

As always, you can contact me at 608-266-0960 or email me at Rep.Sargent@legis.wi.gov

ECA History Review May, 1982

This was our 25th Anniversary year as a neighborhood association.

In March, LaFollette High School won the Class A Boys' State Basketball Tournament. Special congratulations to our Eastmorland neighbor, Tom Luksich, 125 Schenk Street, who had the honor of being a part of the starting lineup of the championship team.

New To The Neighborhood?

For those of you who are new to the Eastmorland Neighborhood and have never received a printed copy of Eastmorland's Commemorative Issue that was published in 2007 and would like to have a copy, please call 244.8965 or one of the Eastmorland Directors listed on page two of our newsletter.

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Neighborhood Awareness and Cleanup in O.B. Sherry Park and Starkweather Avenue Greenway.

Hi neighbors! Before this most recent arctic blast we actually had some real Spring Weather! Hopefully much more is soon to come. Spring reminds me how lucky I am to live in this beautiful area. My back yard is Sherry Park; I'm one building away from Starkweather Creek and its greenway. So along with the "wild" area behind Olbrich, Olbrich Gardens and the bike trail, it feels like an oasis of country in the middle of the city.

My husband and I have lived here ten years. Every day we see fifty or more people enjoying walking on the greenway, taking their families to the park, running, biking, kayaking, canoeing, and fishing in the area.

The area is also an oasis for wildlife. It is a very important stop-over for migratory birds and summer home to hundreds of bird species {and bird watchers}. It is right off the Lake Monona Flyway and birds depend on this area for food, shelter and homes. This year I've already seen wood ducks and kingfishers fly over the creek, sandhill cranes dancing in Sherry Park, Canada geese, killdeers, ruby crowned kinglets, brown thrashers, and green herons scouting for food and nesting places. During the recent warm weather, painted turtles popped up to bask and spring peepers started to sing. There are several species of turtles and frogs and many kinds of fish in the creek. Every spring there are amazing sights to see from the Sherry Park bridge as huge muskies swim up the creek and warblers start to sing.

Over the years I've seen the water quality of Starkweather Creek go sharply up and down due to droughts, flooding, dumping, silt and landfill waste from erosion along steep banks and the work to correct these problems. I have seen entire carloads of trash left on the greenway several times. I have seen beds, shopping carts, bikes and large full rubbermaid containers all dumped in the creek. Anything discarded on the greenway usually ends up in the creek, either from human actions or weather, (flooding and wind).

My husband and I have tried to clean up as much as possible, but we are only two pair of eyes and hands. It has been very difficult to prevent the dumping and find out enough information to call the park ranger or police. In past years I have been questioned by police officers several times when they saw me working in my backyard gardens. They were investigating incidents behind Garver Feed Mill and wanted to know if I'd seen anything suspicious. Last fall I found two live traps on the greenway off Starkweather Avenue. They were only a couple feet from the area where many people walk with dogs and kids.

Trapping, according to the park rangers, is illegal in city parks and greenways, except by special permit. No permits have been issued for this area in recent years. Also, two weeks ago I found a floating cage and evidence of horrible animal abuse.

If you love this area also and are interested in keeping it as safe and clean as possible, please consider helping me start a neighborhood watch/awareness program. I propose a program to get to know each other better and be more aware of what's happening in Sherry Park, along the Starkweather Avenue greenway and behind Olbrich Gardens. We could share contact information; phone numbers and or e-mails. Then when someone sees something that may be suspicious or not normal we can contact each other and together report it online (tipssubmit.com) or by phone to the park ranger and neighborhood police officer. This program would never be a patrol, but rather more ears, eyes, and hands helping keep these areas safer and cleaner for people and animals. Once a week or month or whenever you can, when you are out enjoying a walk with your dog or your family or biking the trail or fishing the creek, take a trash bag and pick up as much as you can. While you enjoy the park and greenway also watch for anything that doesn't belong and let other know.

We are so lucky to live in a city of many beautiful parks. Please consider helping make this oasis in the middle of the city safer and cleaner. Let's share information, be more aware, help with clean up and ask for help when needed. Thanks so much for reading this and have a fantastic spring!

— Linda Haglund-Lynch

Support your Neighborhood. Join Today. See page 16




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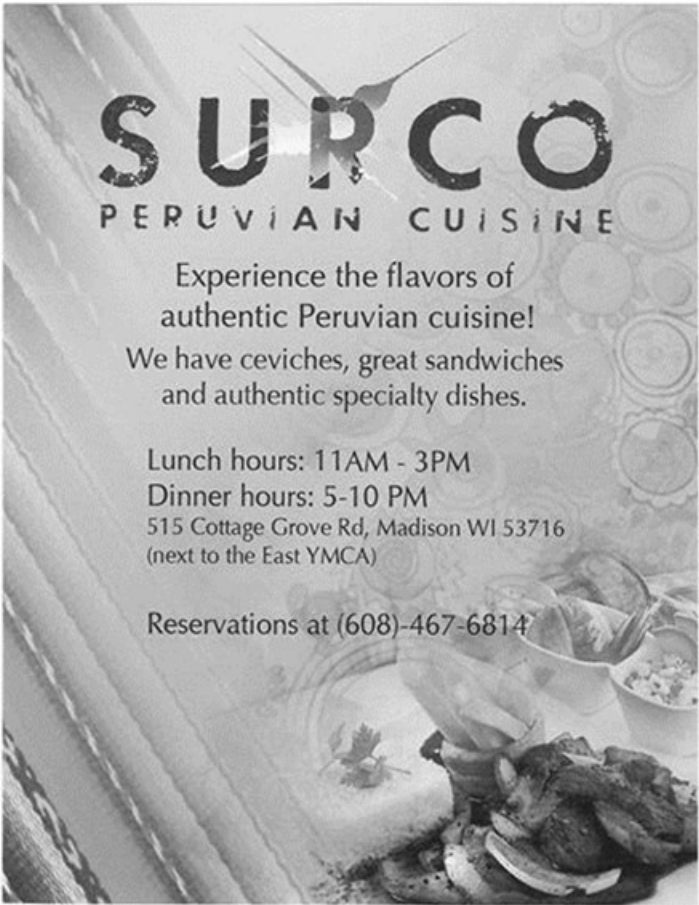


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From Our County Executive



Big Step for a Stronger Workforce, Economy

We're all encouraged to see signs of economic recovery in Dane County. With this welcome news, we must take great care to ensure that as our community rebounds the opportunity exists for Dane County families from all walks of life to do the same.

Joe Parisi

Dane County Executive

For months I have worked with representatives from labor, business, and educational institutions, as well as economic and workforce development professionals to tackle a persistent challenge – connecting skilled employees with construction companies that are ready to hire, but are facing a worker shortage.

The result is a new initiative, Project Big Step, aimed at preparing the county's workforce for the growing construction industry – and assuring better access to these family supporting jobs to under-represented people, including minorities and women.

My Office of Economic and Workforce Development, together with the Workforce Development Board of South Central Wisconsin, will collaborate with the building trades contractors; community based organizations working in the construction trades, including WRTP Big Step; Construction Training, Inc./START; Operation Fresh Start; the Urban League of Greater Madison; and the Madison College Apprenticeship Program, to build and implement a comprehensive strategy.

Our multi-phase approach will focus on assessing the skills needed for a project and on recruiting and training the workforce necessary to get the job done. The effort

will also identify and bring back workers who left the construction industry during the Great Recession, and ensure Big Step trainees get hired and retained in the industry.

With a series of major building projects ahead, including a new \$18 million expansion at our Alliant Energy Center, Dane County is uniquely positioned to work with key stakeholders to fulfill these goals.

With Big Step, we will strengthen our local economy and give our workforce the training and opportunity they need to find meaningful, family supporting employment.

Madison Senior Center

Greetings,

As the Program Coordinator for the Madison Senior Center, I look for interesting and engaging activities for all ages, but especially for people 55 and older. We are located in downtown Madison, but people come here from 28 area zip codes! We'd like to reach out to your neighborhood, too. If you'd like to receive the articles as a word document so you can share it in your newsletter, just let me know.

You can also receive the Center's Messenger each month by registering for My City of Madison Account at: <https://my.cityofmadison.com>. Click on 'New User?' in the green box; then, on the word box 'Register.' Provide your information and click the box to 'Register'

Enjoy the latest issue of Madison Senior Center's *The Messenger*:

<http://www.cityofmadison.com/seniorCenter/messenger.cfm>

Thanks for including our programs in your neighborhood news!

Best Wishes,
Patricia Guttenberg
Program Coordinator

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ECA is looking for an Active Member

Currently Eastmorland Community Association is looking to fill the Directorship vacancy of Vice President. If interested please contact anyone of the directors listed on page two.

**ECA dues
are only
\$10 a year,
less than 3 cents
a day
JOIN ECA
TODAY!**

Come Share Your Thoughts about Madison's Eastside

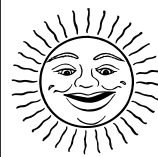
Madison's Eastside Planning Council (formerly East Isthmus Neighborhood Planning Council) is conducting a wide-ranging study of the past, present, and future of quality of life, neighborhood assets, and economic and community development on Madison's Eastside. We are holding a public listening session for the State of the Eastside Report, and we hope to hear from YOU!

Operating under revamped bylaws and with a renewed sense of purpose, the Eastside Planning Council (EPC) has as its primary goal in 2014 the production of the State of the Eastside Report. This document will review recent changes, examine existing conditions and influences, and articulate a vision of the future for Madison's diverse and vibrant Eastside. Producing this report will require a wide variety of data, including gathering input from eastside residents, businesses, and organizations. We hope community members can attend and share your thoughts, perspectives, and ideas about the Eastside and where you see your area heading in the future.

For information about the location and time of this meeting, please visit our website at <http://www.madiseastside.org/> or contact me directly.

Sincerely,

Matt Covert
 Eastside Planning Council
 (608) 287-4446
info@madiseastside.org



SUNSHINE

If anyone hears of a death, birth, marriage, anniversary, celebration, or illness (get well wishes) of anyone who lives in the Eastmorland Community and would like to report it, call Glennis Whitish at 244-8195.

SYMPATHY

Betty Miller on the passing of her sister.
 To the family of Jeffery Jeglum on his passing.



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News from Our Schools

If you will be a new family at Schenk in 2014-15, welcome! We hope you will enjoy being a part of the school community. All Schenk families are automatically members of the PTO and there is no membership fee. The PTO sponsors numerous activities throughout the year and we are always looking for new energy and ideas. Any family interested in receiving news about Schenk Elementary and PTO events is encouraged to send an email to schenkpto@gmail.com to be added to the PTO listserv.

If you have a kindergartener starting at Schenk in September 2014, please watch for upcoming events. We plan to arrange at least one time for the kindergarten teachers, the principal and families to get together this summer. It's a great way to meet these key people before the big day and help with the transition to school. If you want to be alerted to events, please send an email to schenkpto@gmail.com.

Ways to support Schenk:

Whether or not you have a child at Schenk, there are ways you can support your community school that don't cost you money! Schenk collects General Mills Boxtops for Education (these funds will be used to develop a school garden) and Campbell's Labels for Education (these funds are used to purchase much needed equipment). Even if you don't have a child at the school, donations of these items are much appreciated. If you cannot drop them off, please give them to a neighbor whose child attends Schenk or send an email to schenkpto@gmail.com so someone can arrange to pick them up.

Thank you for supporting Schenk!

DID YOU KNOW?

The Eastmorland Newsletter can be read on the Internet.

Just go to: www.eastmorland.org

The MSCR Art Cart 2014 Is coming to the Madison Eastside

The Art Cart is a FREE, drop-in traveling art program that provides creative, outdoor art-making experiences to children ages 3+ and their families. Activities include both group and individual projects with a variety of materials lasting 15-45 minutes. Children ages 6 and younger must be accompanied by an adult. Groups larger than 8 participants are limited to one visit per summer and MUST pre-register at 608-204-3021. Friday afternoon beach locations feature sand plaster casting (please arrive by 3:30, plaster casts need 30 minutes to dry) and the week of July 21 features painting of the Vilas Park Shoe. Sponsored by the Madison Museum of Contemporary Art and Madison School & Community Recreation. We hope to see you at a park in your neighborhood this summer!

Friday, 6/20: morning: Elvehjem Park 9am-12 noon
1pm-4pm: Olbrich Beach

Mon. eve., 6/23: 5pm-7:30pm: Acewood Park

Friday, 6/27: 9am-12 noon: Elmside Circle Park
1pm-4pm: Tenney Beach

Thurs., 7/10: 9am-12 noon: Willy Street Park
1pm-4pm: Kennedy Park

Thurs., 7/17: Warner Park: 9am-12 noon
1pm-4pm: Elmside Circle Park

Fri., 7/18: 9am-12noon: Acewood Park
1pm-4pm: BB Clarke Beach

Fri., 7/25: Door Creek park, 9am-12noon
Olbrich Beach, 1pm-4pm

Tues., 8/5 9am-12noon, Elvehjem Park
1pm-4pm: East Madison Comm. Ctr.

Fri., 8/8 9am-12noon: Kennedy Park
1pm-4pm: Tenney Beach

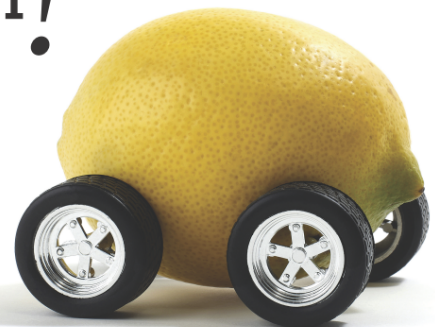
Thurs., 8/14 1pm-4pm: Acewood Park

*There are more places the Art Cart will go to –
all over the city!*

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2973-CAR-0913

Madison Parks News: Volunteer Opportunities this spring!

May Events

Looking for an excuse to get outdoors this spring? Join one of our upcoming volunteer projects in May, like weed-pulling with Madison Area Weed Warriors, Edna Taylor Conservation Park or the Friends of Yahara River Parkway!

Sunday, May 4, James Madison Park, 614 E. Gorham St.: The head flower gardener for the James Madison Park shelter gardens needs help laying compost to clean up her garden for planting. This is a big job that requires anywhere from 6 to 12 volunteers.

Sunday, May 4, noon-3pm, Edna Taylor Park, 802 Femrite Dr.: Volunteers will assist the Madison Area Weed Warrior volunteers with removal and/or thinning of invasive species including garlic mustard, dame's rocket, burdock, and trash.

Saturday, May 10, 10am-noon, Brittingham Park, 701 W. Brittingham Pl.: Volunteers will assist the Madison Area Weed Warrior volunteers with removal and/or thinning of invasive species including garlic mustard, dame's rocket, burdock, and trash.

Saturday, May 10, 9am-noon, Rutledge St. Bridge, intersection of Rutledge ST. & S. Thornton Ave. : join the Friends of Yahara River Parkway in mulching the Rose Garden and park path along Riverside Dr. and removing invasives. The FYRP provides gloves, tools and refreshments.

Sunday, May 11, noon-3pm, Heritage Sanctuary, 625 Meadowlark Dr.: volunteers will assist the Madison Area Weed Warrior volunteers with removal and/or thinning of invasive species including garlic mustard, dame's rocket, burdock, and trash.

Sunday, May 18, noon-3pm, Hiestand Park, 4302 Milwaukee Street: volunteers will assist the Madison Area Weed Warrior volunteers with removal and/or thinning of invasive species including garlic mustard, dame's rocket, burdock, and trash.

Saturday, May 24, 9:30-11:30, Edna Taylor Conservation Park, Woodlawn Trail head entrance, (park address: 802 Femrite Drive): join the Edna Taylor Conservation Park crews in eradicating garlic mustard and burdock, cutting back Sumac.

Saturday, May 31, 9am-noon, pedestrian bridge across Yahara River (Jenifer St. at S. Thornton Ave.) : Join the Friends of Yahara River parkway in promoting the growth of native species by reducing competition from invasive plants. The FYRP provides gloves, tools and refreshments.

Lakeview Moravian ALL CHURCH SALE
June 12-14 at 3565 Tulane Avenue
Please Come!

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Pinney Branch Library Events

Pinney Library Events, May - August 2014
 204 Cottage Grove Rd, 224-7100
madisonpubliclibrary.org

Estate Planning

Tuesday, May 6 at 6:00

Get your will and other legal documents in order. Everyone over the age of 18 should consider estate planning! Learn the key elements of estate planning and receive resources to enable you to complete a plan of your own. Register with WWBIC by calling 257-5450 or online at www.wwbic.com.

Researching Your Business Idea

Tuesday, May 13 at 3:00

Learn how to explore the potential of your business idea by conducting market research. Register with WWBIC by calling 257-5450 or online at www.wwbic.com.

Resilience Workshop

Thursday, May 29 at 7:00

Resilience: 3 Surefire Strategies for Happiness and Thriving During Times of Challenge and Change. Presenter Lysianne Unruh works with strong-minded, determined people in their quest to turn their times of challenge and change into a source of personal power, greatest opportunity and victory. While life is unpredictable, your well-being doesn't have to be.

First Friday, First Person

Friday, June 6 from 11:00 – 1:00

Share and critique writing in the first person with like-minded people during these brown bag sessions. Sign up on arrival to read on a first-come, first-served basis, and receive group feedback. No smut. Listeners welcome as well as readers. Meetings: June 6, September 5, December 5.

Contemplative Writing with Aroma-Meditation

Mondays, June 2nd, 9th, 16th, 23rd

Discover a new way to revive or start your writing practice. This course gives people the opportunity to discover their own writers' voice. Participants will take a break from 'Urban Life' and leave with a tangible expression: a decorated journal, new writing piece, and relaxation techniques. Space is limited; registration begins May 19th.

Humanitarian Knitting

First and third Thursdays at 6:30.

First Friday Flicks

Watch a new release on the big screen! Movies are rated PG or PG-13. Children under 14 must be accompanied by an adult. Call 224-7100 two weeks ahead for movie title and start time.

Pinney Adult Book Group

Fourth Tuesdays at 7:00

Stop by the library for a copy of next month's book.

Herbal Institute

May 19, June 12, July 21, August 18 at 6:00

— Continued on next page

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 Form No. SPD11-05. Interest rate effective 08/15/2012 and subject to change without notice.

Pinney Events — from previous page

Chess Club

First and third Thursdays at 4:00 p.m.

Learn how to play chess and play against other children with varied levels of experience. For children in grades K-12. Children under 7 must be accompanied by an adult. No registration required.

Friends of the Pinney Library Book Sale

Thursday, May 8 - Monday May 12

Call 224-7100 for specifics.

Music Together

Wednesdays, May 7 - 28 at 11:00

Music Together is an interactive music experience for children ages 5 & under and their families. No registration required.

Kids' Soccer Games In Eastmorland Park?

Last year, when Madison Parks and Engineering came to an ECA meeting, we were gathering ideas of things that could be done or organized in Eastmorland Park. We mentioned to them that one of the neighbors had suggested chalking a soccer field in the grass, so that kids could play soccer. Both parks and engineering said that it was possible. We had no one to chalk the field, so one person said he would ask. April 17th I sent an email to parks and engineering with the information that we now have an offer to chalk the field, in return, Capital East Soccer wants to have their teams allowed to use the fields on all Saturdays from 8:30 a.m. to 1:00 p.m. If possible, they would like to set up 4 soccer fields there.

At this point, we have permission from Parks to do this; engineering thinks that the green area from the ball backdrop west along the concrete cunnette that runs along the bike path to Milwaukee Street would work the best. At this moment, we are waiting for neighbors who live along the park to let us know what they think about this idea. If we agree to try it, and it doesn't work the way we think it will, we can always NOT do it next year. Flyers were delivered to neighbors asking for their opinions about the soccer Saturdays.

If you see a problem occurring or anything suspicious in any Eastmorland Parks call the Park Ranger and report it right away. Don't Wait! 608-235-0448

When I was working at Independent Living, two of my friends who lived there used to give me poetry to publish in the newsletter. I just found two of the poems, and even though this newsletter comes out in May, they remind me of my friends, and this time of year
— Kathy

March

*A Cardinal, scarlet 'gainst the snow
of early spring
this morn I spied;*

*And gray squirrel,
skipping o'er the ice,
a furthering of cold denied.*

— VMSD

The Robins


*In the morning and through out the day
Hopping around in their usual way
Cherlee cherlee cherlee*

*The male is black with brick red chest
The female brown with brick red chest
She builds her nest of mud and sticks
Which is fixed on a flat surface or a tree
With blue green eggs of five or three
And they are so very dear.*

— Ruth H. 3-26-04

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JOIN ECA TODAY!

To be a paid member of ECA costs \$10.00 annually. Monies collected are used for general operation expenses and for special neighborhood events, such as the spring park clean-up and fall leaf-raking parties and potlucks. Paid members have additional benefits, including participation in the annual ECA garage sale and Santa visits. As an all-volunteer organization, ECA relies on your support. Please mail this form with \$10.00 to ECA, P.O. Box 14584, Madison, Wisconsin 53708. Thanks for being an active member of the community!

Name _____

Address _____

Phone _____

E-Mail _____

ECA 2014 Calendar of Events

Tuesday, May 13, 2014 ECA meeting*

Tuesday, June 10, 2014 ECA meeting*

Tuesday, July 8, 2014 ECA meeting*

Saturday, July 12, Deadline for:

Submissions for the August 2014,
"Hi, Neighbor!"

Friday, August 1, 2014, "Hi, Neighbor!"
delivered to Block Captains
by Distributors

*Eastmorland Community Association meetings begin at 7:00 p.m. on the second Tuesday of each month (no meeting in December) at Lakeview Moravian Church, 3565 Tulane, across the street from Schenk Elementary School. Use the entrance on Hargrove Street nearest Dennett Street. Call or email an ECA director if you have a topic to discuss, need information, or have questions.

We look forward to seeing you there.

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