

Hi, Neighbor!

A Quarterly Newsletter for the Eastmorland Community Association

Third Quarter 2013

You're invited to the 9th annual ECA raking party set for Nov. 2

ECA's fall raking party is a popular event -- many neighbors getting together to help others in Eastmorland who need assistance raking their yards. Thanks so much to all who have participated in past years. Your help has been very much appreciated.

This year's raking party will be Saturday, Nov. 2 from 9 a.m. – 12 noon (rain date Nov. 9). Please meet again at the Whitman/Johnson residence -- the same meeting place as the previous three years -- at 3701 Dennett Dr. (the corner of Dennett and Ring; phone: H: 244-6654; C: 228-6654).

For the event to be a success, we need a few things:

- All who are interested in participating (raking or having your yard raked) to call Kathy Soukup (244-8965) or Carrie Ezzell (244-3117) by Oct. 26 to express your interest.
- LOTS of volunteer rakers to make the raking go quickly. Bring rakes, gloves, and tarps if you have them. Also bring your appetites to enjoy light refreshments before and after raking.

While the goal is to help everyone in need, we will be prioritizing yards on a case-by-case basis based on the numbers of volunteer rakers we have. Of course, anyone is welcome to help

— Continued on page 10

Royster Corners Development Update - July 2013

The Royster redevelopment project officially has a new name: Royster Corners.

During the month of May the Subdivision Application and Rezoning Application were brought before, and passed by, the Plan Commission and Common Council. Zoning designations align with the plan for the area including: Traditional Employment (TE) along Cottage Grove Road and Dempsey Road, Traditional Residential-Urban 2 (TR-U2) in the center of the site, and Traditional Residential-Consistent 3 (TR-C3) for the planned single-family residential portion of the site.

There is a lot of site activity going on this summer; most of the dirt piles are still related to the Monona Drive reconstruction. Work also continues on the road design and layout for the project as we anticipate installation of underground utilities and road construction to take place in 2014. We are also talking with neighbors and potential commercial users for the site.

— Kyle Adams



This picture above taken in July of this year is a section of the Eastmorland Park drainage ditch that runs east to west behind Woodman's Grocery. It shows how badly the concrete is broken and the water it is holding going nowhere.

Madison City Engineering presents a plan regarding park drainage

At Eastmorland's monthly directors' meeting July 9, representatives from Madison's City Engineering Department presented a plan to control the water drainage of the park area from Silver Road up to Milwaukee Street. The following is copy received from Sally Swenson of the city engineering department:

The City of Madison Engineering Division is planning a project within Eastmorland Park and the Detention Area to the west of the Woodman's lot. The existing concrete lined channel, located behind Woodman's, is failing and the earthen channel in the open space west of Woodman's is also in poor shape. These channels need to be reconstructed and there are several construction options available for this type of project. One option is to reconstruct the existing concrete channel such that it will look very similar to the existing system when it was in serviceable condition; this would include extending the concrete section the entire channel length to the pipes under Milwaukee Street. A second option is to remove the concrete and create a rock lined channel instead, this channel would also be used to replace the existing dirt bottom ditch that exists in the area.

There are, of course, pros and cons to each option. A concrete-lined channel has better flow characteristics for a channel this flat. It can be constructed to channelize flow in a narrow cross-section, further improving drainage. It can also be cleaned

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Kathy's Komments



ECA has had a committee for our parks for several years, with Tess as chair. Tess retired from the committee and several others stepped forward and took up the charge, with Ed talking to Kay Rutledge and trying to keep Parks informed about what HAD been promised to us over the years, and not delivered upon. The plan from Parks was to finish the Eastmorland Park construction this past spring, but you will remember the torrents of rain we had? So, everything is behind time-wise.

This has been a busy several months, though, since the end of April for me. If you remember, in the last newsletter I spoke about the fact that the City of Madison Parks Dept. was in the process of listing all the parks in Madison, putting them into a queue as to when they will have equipment to be assessed and replaced, due to changes in safety regulations? They are also looking for folks in each neighborhood to find advocates for each park, who would be interested in helping, decide on equipment replacement when the time comes. I wanted to be proactive on this situation, so I went out with my camera and took LOTS of photos of both good things and things I saw might be a problem for one of our parks. I found things, of course.

Two months ago (approximately), I sent an email to Kay Rutledge, manager of Madison Parks, with a list of my concerns about things I had found in our parks. Of course, some things were not Park's problem, but Engineering, so Kay sent me an email saying that she had passed some things on to them. Greg Fries, Chief Engineer, sent me an email saying that he and Sally Swenson, besides Kay, were all coming to our July ECA Directors meeting – with some answers, and questions. They did come, and we had a very interesting meeting.

You will find one article in this newsletter beginning on page 1 written by Sally Sorenson, who presented a program about what needs to be done, and what we can decide to do about the storm-water drainage in the green area between the road into Woodman's parking area and the backs of the first block of homes on Schenk Street. Sally and Greg made suggestions, and sent two photos to show different styles of replacement drains. Board members and neighbors who attended the meeting agreed that the best idea is to have a V-shaped drainage ditch along there, and have drainage tiles put in the field where it is the 'soggiest' for a while after a good rainstorm. However, we DID NOT make any decisions on this, which is why Sally got her article to me ASAP, so we could include it in this newsletter. So, if enough neighbors are interested, we will set up a meeting with Engineering.

I still remember the last meeting on this subject that a much younger Greg put on and planned to have us put a holding pond in the green area. He remembered it also, and said that he had warned Sally that we would remember it also. So this time, he said, he didn't have any agenda, just suggestions to share. A holding pond was mentioned again, but we unanimously said, "NO!" At least until we hear from you.

Some interesting ideas were voiced at the meeting. In the more eastern green space by Eastmorland Park, there is talk of a kid-sized soccer field being chalked out. Quite a few neighbors expressed an interest in this idea. Ed is looking into figuring out how to borrow or rent a chalking machine at this point. There also is talk of Ultimate Frisbee – but this needs more discussion and research first.

I will say that all the conversations were thought provoking, and even exciting. **Java Cat** was kind enough to supply us with enough chilled gelato that everyone had a sample, with a few left over. Everyone enjoyed it so much that we have asked Java Cat to please bring us an order for more gelato for our SEPTEMBER meeting – so, please put Sep. 10th on your calendar, and join us. Call a director to pre-register, so we get a "guesstimate" of attendees. Thank you.

Back to the discussion at our last ECA Directors' meeting. I did ask Kay what could be done about the small picnic table and bench over on the north corner of the Eastmorland playground area, where the path winds over and through Woodman's fence gate,

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Hi, Neighbor!

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August 2013

The newsletter is published the first day of the following months: February, May, August and November. Articles for publication should be sent to: ptsvegas@gmail.com as an attachment in Word format. If email is not available, copy can be mailed to ECA, P.O. Box 14584, Madison, Wisconsin 53708. Advertising information can be obtained by calling 244-8965 or by email ptsvegas@gmail.com. The deadline for copy and advertising is the 10th of the month prior to publication dates

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Kathy's Komments — *from previous page*

and also the flat stone low wall seat and stone wall around the crab apple tree. She sent someone out to look at and fix things. The picnic table is now no longer leaning at a 45 degree angle. Both it and the bench need to be sanded and repainted. (I asked Kay if we could adopt those two things and take care of them, but I don't have an answer to that at this time.) The stone walls will have to be redone, but the stones were put back in place – and repairs needed were noted.

Kay's presentation was on Eastmorland Park. She said that the swings to the left of the bike path as you enter from Buckingham will have to be updated; things that we asked for on the red and blue structures were to replace the fireman's pole of the structure closest to the shelter with a double slide and put the fireman's pole on the second structure, and then to put in the requested youth swing and infant swing. Unfortunately, the age of the structures on Silver Road is such that they will be removed. Katy Rutledge said that anyone wishing to talk to her about this may call her at: 266-4714.

I did tell Kay that there was a hard plastic youth swing both at Ontario and OB Sherry Parks; also that the poles of one of the swing sets was very rusty (OB Sherry), and the baseball backdrop looked very unsafe to me (OB Sherry) – with a big hole in the chain link on the right side of it and the pulled up chain links on the left side, plus the very rusty condition of the poles. She is sending someone out to look at everything I mentioned, and if the damage is too bad to wait until our playgrounds come up in the queue, things will be replaced/ or fixed now.

David Ahrens, our Alder, attended our meeting also, and said that the DOT (Department of Transportation) is going to be putting on a meeting around mid-August about the things going to start happening on Highway 51. IF nothing else, you should be getting a post card about the meeting before hand David's article is on page 4.

Jeff Pert, our County Sup., was also present. He said that the beaches are very clean right now, and unfortunately, there still is a "No Wake" on some of the lakes due to the huge amount of rain we have had.

Tess also mentioned that she had received a letter from the Water Utility stating that they were going to be in the area to check for abandoned wells in this area. I guess that they figure that there are possibly 200 of them around this area. Tess also suggested that Purple Martin houses (birds that eat mosquitoes) might be a good idea in the parks, also bat houses as they also

subsist on mosquitoes and moths. Kay was going to look into that for us.

To encourage our city and mayor to continue to look favorably on the Royster site as a move for Pinney Library, the Friends of Pinney Library group is talking about a fund raising campaign to help raise funds to move Pinney into the new site in 2015. This is a very exciting path, and I, for one, want to be part of it. If you would like to join the Friends of Pinney Library, ask a librarian for a form.

Have a good rest-of-the-summer, **Kathy**



Pictured above are a few of the people attending the Eastmorland Association's July Monthly Meeting. They are enjoying their gelato that was donated by Java Cat. (A cool treat on a hot day). THANK YOU!

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From Our Alder



David Ahrens
15th District

While it would be great if the Library Board had the last word on the topic, they don't. The recommendation of the Board goes to the Mayor and the Mayor decides whether to include their proposal in the Capital Budget. (The Capital Budget is for new buildings, roads, heavy equipment, etc.) The Capital Budget then goes to the Board of Estimate and the City Council for approval.

The main hurdle at this time is to convince the Mayor to include the new Pinney Library in his Capital Budget. We can cross that hurdle if you and other patrons of the library contact the Mayor and ask him to include the Pinney Library in his budget.

Here are ten reasons to build a new library at Royster Corners:

1. Pinney Library is one of the smallest libraries in the system but it checks out the second-greatest number of books of any library in the city.

2. The computer kiosks are almost always busy. Many residents

in our community do not have internet access and depend on Pinney to stay connected.

3. The last four libraries to be built by the City were either downtown or on the West Side. It's time for the East Side to get its share of city capital funds.

4. We need more meeting room space. Almost every day and night of the week, the single meeting room at Pinney is in use. There is a great need for meeting rooms, activity rooms for kids, etc.

5. Royster Corners keeps Pinney in the same general neighborhood but is at an improved location- and it's not in a flood plain (as is the current Pinney)!

6. Royster Corners is on multiple buslines, on the Capital City Trail, near many schools and is one block from the YMCA.

7. Building a new Pinney at Royster Corners will be a strong act of support to revitalize the Cottage Grove Road corridor.

8. Royster Corners is a five-minute drive for over 18,000 households on the East Side.

9. Royster Corners is a direct route for even more patrons from Cottage Grove and Grand View Commons.

10. A new Pinney Library can provide twice as much space as the current location.

You can contact the Mayor by writing:

City of Madison Mayor's Office
210 MLK Jr Blvd, Room 403
City-County Building
Madison, WI 53703

Or:

Mayor@cityofmadison.com

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The Origins of some Madison, Wisconsin Street Names (continued)

By Burr Angle, Delores Kester and Ann Waidelich
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Lansing Place, Walterscheid Plat, Schenk School, Eastmorland

“This may have led to a clerical mixup at the 1950 Madison City Directory, which lists Elkind and Sanford as working for Humphrey. In 2011 both Elkind and Sanford family members reported that neither man every worked for Humphrey.

Beginning in 1954, Elkind and Sanford developed the 75 acre, 314-house Eastmorland project on land surrounding the Schenk School site.

They sold houses the way automakers sold cars. A buyer had the choice of several models, could select a number of options, take possession on a set date, and arrange a fixed payment schedule at the time of purchase.

There were eight house styles to choose from in Eastmorland; about 80 per cent of the buyers decided on a simple ranch with a conventional roof line.

Elkind and Sanford also feminized the product just as the car firms had feminized automobiles. Their houses featured large kitchens and often came with appliances. Buyers could choose from many interior and exterior color combinations.

The project name and the street names were chosen for market appeal. Eastmorland suggests more land to the east and a pleasant English countryside. It was an imitation of Westmorland, the name of a west side development begun by the McKennas in the 1920s.

Because Elkind and Sanford had chosen to promote Eastmorland by emphasizing comfort and prestige the street names such as Sussex, Bradford, Buckingham, Wilshire, and Cumberland are all reminiscent of places in England or Virginia.

The Walterscheid plat runs south from present Tulane Avenue across the former Chicago and North Western Railway tracks to Atwood Avenue. It was begun in the late 1920s on land that had been occupied for many years by the Walterscheid family.

The 1930 City of Madison map shows a portion of Harding Street in the area now occupied by Walter Street south of the railroad tracks. There is a Grand View Street which later became Sargent Street, and Johns Street, Margaret Street, Busse

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You will find this mini library in Eastmorland Park at the end of Buckingham. Books are free and you can also donate some.

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From Our County Supervisor



Jeff Pertl
District 17

Flood Waters and Runoff Create Health Challenges

Possible Chemical and Bacterial Contamination Requires Attention

Information courtesy of Dane County Public Health Department

The recent heavy summer rains can lead to a number of health and safety risks, including flooded roadways, high lake levels, and home damage.

To mitigate home damage and lakefront erosion caused by high water levels, Dane County leaders issued “slow/no wake” orders for most area lakes. Under slow/no wake, boats must move as slowly as possible while still maintaining steering control and produce no wake.

Additionally, heavy rains on farmlands create storm water runoff that may contain manure, fertilizers, herbicides, and pesticides that enter streams, lakes and other surface waters. The contaminants in flood water can lead to high bacteria counts, elevated nutrient and agricultural chemical levels that can promote the growth of blue-green algae, which can result in beach closures and increased risks of waterborne illness in both humans and animals.

This contaminated runoff can also pollute drinking water in private wells if the wellhead has been submerged for any length of time. Testing of well water after such an event is strongly recommended.

The laboratory at Public Health-Madison and Dane County (PHMDC) and the State Lab of Hygiene are both certified to test drinking water. For information on water testing call PHMDC at (608) 266-4821 or check the website at www.publichealthmdc.com/environmental/water/wells.cfm.

Flooded basements are an ideal environment for mold and bacteria. A basement that stays wet for more than two days creates a perfect setting for the growth of mold. This can pose a serious risk to your family’s health. For information on how to clean up mold or prevent its growth, PHMDC has an informative brochure available at www.publichealthmdc.com/documents/MasterMold.pdf.

Heavy rains invariably leave standing water, which promotes the breeding of mosquitoes. Beyond being a nuisance, some varieties of mosquitoes carry West Nile Virus. If going outside in the early morning and early evening hours, please make sure to use repellent that contains 6 – 30% DEET, Picaridin, oil of lemon eucalyptus, or IR3535 to reduce the risk of mosquito bites to exposed areas.

PHMDC carries out regular water testing on area beaches throughout the swimming season. The department also has professional staff performing year-round testing other surface waters in the area that may have been contaminated. For updated reports on the water conditions of area beaches and to see which are affected by blue-green algae, please go to - www.publichealthmdc.com/beaches/.

May Record-Breaking Month for Dane County Airport

Information courtesy of Dane County Regional Airport

Last May, 74,264 passengers flew out of Madison, giving the Dane County Regional Airport (DCRA) its best May travel numbers in history with passenger traffic surging 12.1 percent compared to 2012. Year-to-date travel is up 7.5 percent.

Dane County Executive Joe Parisi noted that “our Dane County Regional Airport continues to be a high-quality, convenient experience in the county and throughout our region. These record breaking numbers prove that more people are choosing to travel with us. That means great things for our airport, its guests, and our local economy.”

Airport Director Bradley Livingston commented that “Madison customers can enjoy upgraded service to thirteen major airline hubs,” “Flights to these key hubs mean convenient one-stop service to worldwide destinations for south central Wisconsin.” Most recently, DCRA also announced daily non-stop service to Salt Lake City on Delta Air Lines and began construction on a new dining option to open later this summer.

The Dane County Regional Airport provides seamless, low-stress, and affordable options for both leisure and business travelers, with more than 90 daily arrivals and departures. Non-stop service to thirteen cities including: Atlanta, Cincinnati, Dallas-Fort Worth, Denver, New York, Newark, Orlando, and Washington D.C., provides travelers with access to hundreds of worldwide destinations.



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County Energy Sustainability Measures Save Taxpayers Over \$137,000

Upgrades Have Reduced Energy Consumption 17% annually
Information courtesy of Dane County Executive

Energy efficiency measures implemented in several county buildings with the help of a federal grant are reducing building energy consumption by 17% and saving taxpayers \$137,728 annually.

Between 2010 and 2012, the county used federal stimulus funds to complete a number of energy efficiency projects in county buildings.

The City-County Building's heating and cooling system was upgraded with occupancy sensors – instead of running at a constant rate and wasting energy, the new system turns off and on automatically as needed.

Another innovative upgrade stores the excess heat generated by the 911 Center's extensive technology systems and uses it to heat domestic hot water throughout the building.

Additionally, the Public Safety Building (i.e. County Jail) was upgraded with a solar hot water system that saves energy by preheating water through rooftop solar panels before it enters the water heater, reducing the amount of energy needed to heat the water.

Sustainability was also the driving factor when rebuilding the Badger Prairie Health Care Facility, which incorporates several

energy efficient technologies including geothermal heating and cooling.

The county has made investing in innovative technology to increase sustainability and reduce its environmental impact a priority. The county recently broke ground on a new airport maintenance garage that will feature the largest municipally owned solar array in the state.

Plans to build a 'green' highway garage are moving forward as well. Once complete, the building will be heated by waste heat from generators at the nearby county landfill that turn decaying trash into electricity for the grid.

The county is also expanding its efforts to turn more garbage at the landfill into bio compressed natural gas (BioCNG) and convert more county fleet vehicles to run on the fuel. This cheaper, cleaner, home-grown fuel only costs the county around \$1 a gallon, versus nearly \$4 a gallon for gasoline, saving taxpayers tens of thousands annually.

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From Our State Representative



Melissa Sargent
48th State Assembly

The GOP State budget that has been signed into law is full of smoke and mirrors and lacks any relief for the struggling middle class families of our state. This budget was crafted behind closed doors with special interest groups away from the public's eye. It has a direct and negative impact on small businesses and our hard working families as well as public education, local road repairs, health care coverage, and our efforts to conserve our environment.

As I reflect on heart-to-heart conversations I have had with the people of our neighborhoods, as well as the thousands of letters and e-mails that I have received, it is clear that as Wisconsinites we value health care for all, quality public education at all levels, protecting our natural resources, and a fair and balanced tax system. These values are what makes Wisconsin great and our community thrive. Not only does this budget fail our progressive values, it is so extreme that it received bipartisan opposition. Moderate republicans opposed a Tea Party budget that refused health care coverage, decimates our public schools, increases our property taxes, and creates a half billion dollar structural deficit.

The truth is that extreme tea party republicans have been unwilling to compromise or listen to the majority of Wisconsinites. It is becoming increasingly clear that this budget, in no

way, reflects the values and traditions we all grew up respecting and dismantles our Wisconsin heritage. It is a stark example of Governor Walker making another political move to become more popular among national ultra-conservative supporters at a great cost to the people of Wisconsin.

Please do not hesitate to contact my office at 608.266.0960 or Rep.Sargent@legis.wisconsin.gov. Your opinions are important to me, and allow me to better serve you as your state representative.

Welcome to our neighborhood

By Carrie Ezzell, Membership Chairman

Eastmorland Community Association or ECA, as it is known, welcomes many new neighbors. As fast as the houses are up for sale they seem to be selling. It is again a sellers' market. To those who have lived here many years as we have (47 years), we know this will mean our houses will again be worth more.

We also know most byers are younger though lately some new retirees have joined our ranks. We welcome all of you to come and attend ECA monthly meetings and events. Come meet your neighbors and get involved. We live in a great neighborhood because people care.

To those too busy with work and living, paying the ECA annual dues of \$10 a household is another way of participating. The money is used in many, many ways throughout the year. In our February 2013 newsletter, we listed many of the ways this money is spent. I believe a copy is still on the web site. You simply fill out the form in this paper, mail a check to the enclosed post office box and you become a PAID member.

To you all, if you have a neighborhood problem or concern, please bring it to the attention of the Directors listed in this paper or bring it to a Directors meeting held at 7:00 p.m., the second Tuesday of each month at the Lakeview Moravian Church next to Schenk School. (Use the Hargrove Street entrance). If we have an answer to your problem or concern we will gladly share the information. If we do not, we usually can help find the information or a solution. Every meeting is different and very informative as to what is happening in our immediate area and also the city as it affect us. Hope to see or meet many of you soon., Until then, God Bless.

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Park Drainage — *Continued from page one*

easily. However, concrete channels have a more “industrial” appearance, and do not allow for water infiltration. A rock-lined channel would appear more natural and potentially provide aquatic habitat for insects and amphibians, as well as allow for a small amount of infiltration. However, a rock-lined channel would require a wider cross-section, which means more space. It is also more difficult to remove accumulated debris.

Additionally, several options exist for water management within the Woodman’s Detention Pond lot. One possibility is to regrade and drain the southern portion of the lot, which has the potential to make this section more useable. There is sufficient space to create a water-quality retention pond in the northern section of the property, near Milwaukee Street. Alternatively, we could leave the drainage in this area more or less as it exists today.

City Engineering would be interested in hearing comments from the neighborhood prior to designing a solution. A public meeting will be held later in the year to discuss the options. If you have questions or comments, please contact Sally Swenson at (608) 266-4862 or sswenson@cityofmadison.com
See photos at adjoining column to the right ➡



Looking For Participants In ECA’s Annual Garage Sale

Eastmorland’s annual garage sale will be Friday, August 16th and Saturday, August 17th. You can register your address to Bernie at 244-8958. **Call before the deadline**, Friday, August 9th to get into ECA’s joint newspaper ad. You must have your membership currently paid for 2013 to get in on the ad. We also found someone at the last minute last year to get it in on Craig List. We will be planning better this year now that we found someone that can do it for us. The sale will be from 8 a.m. to 4 p.m. each day, but it is up to you to make the final decision. Your profits are your own. Let’s hope for a sunny weekend and a big successful sale. I have an answering machine so leave a clear message so I can call you back.

— Bernie Hanson

New To The Neighborhood?

For those of you who are new to the Eastmorland Neighborhood and have never received a printed copy of Eastmorland’s Commemorative Issue that was published in 2007 and would like to have a copy, please call 244.8965 or one of the Eastmorland Directors listed on page two of our newsletter.

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RATES EFFECTIVE JULY 1, 2013

TERM	APR AS LOW AS*	MONTHLY PAYMENT**
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Up to 60 mo	1.99%	17.54
Up to 72 mo	2.95%	15.19
Up to 84 mo	3.95%	13.67



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APR – Annual Percentage Rate. The 1.90% financing equals \$21.66 per \$1,000 financed for 48 month term. Minimal loan amount is \$2,500. Financing to qualified applicants. Your rate is based on credit history and loan terms. Other rates and terms are available. POCU membership is open to anyone living or working in Dane County. A \$5.00 savings account required. POCU reserves the right to cancel offer at any time. Rates are subject to change. Loans currently financed with POCU are not eligible for refinance under the offer.

www.mypocu.com

From Our County Executive



Big Changes Ahead to Help Keep Our Zoo Forever Free

Can you imagine sitting down with your family to enjoy lunch at the zoo while a polar bear on the other side of a viewing window eyes your sandwich?

You'll have your chance thanks to a new five-year, multi-million dollar partnership between Dane County and "The Friends of the Zoo," a private non-profit that works with the county to raise private contributions to support our Henry Vilas Zoo.

Joe Parisi
Dane County Executive

The agreement will create the largest expansion in zoo history – Arctic Passage – an estimated \$8.6 million, state-of-the-art habitat that will be the new home for polar bears, grizzly bears, harbor seals, and more.

Exhibit features include a viewing window into the polar bear habitat, and a creek stocked with fish in the grizzly habitat – giving visitors a unique chance to watch the bears catch their breakfast.

Arctic Passage will also include an estimated \$2.2 million year-round indoor/outdoor dining area with enough seating for 50 inside, and 60 outside, with another viewing window into the polar bear exhibit.

This dining area offsets taxpayer expense for Arctic Passage, and will help create the historic "Forever Free Fund" with dining sales proceeds. This new fund will provide financial stability, allowing the zoo to continue to update and expand exhibits, participate in species protection programs, and care for its animal family.

Pending final approval by the Dane County Board, the county will fund \$4 million of Arctic Passage's estimated design and construction costs, with the Friends of the Zoo paying the remaining balance with private donations. The county will also fund the \$2.2 million to design and build the new dining area attached to the exhibit.

Admission at the zoo has continued to climb year after year, with the zoo reaching nearly one million guests in 2012 – a record. These changes will only strengthen our free zoo's national reputation for world-class animal conservation and education, and family fun.

Raking Party — Continued from front page 1

rake, but if you can call Kathy (244-8965) by Oct. 26 to let us know you plan to be there, that will help with the organizing.

This would be a great community service opportunity for Girl Scout, Cub Scout, Catechism, or Boy Scout groups or troops. All neighbors and friends of ECA are invited.

Thank you for "thinking fall" in the heat of summer. We look forward to seeing you at the raking party!

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*APY=Annual Percentage Yield Single Premium Deferred Annuities. Rate Guaranteed for 2, 3, 5 or 10 contract yrs. Surrender charges: 2 yr plan - 5% in yr 1, 4% in yr 2; 3 yr plan - 5% in yr 1, 4% in yr 2 3% in yr 3; 5 yr plan - 5% in yr 1, 4% in yr 2, 3% in yr 3, 2% in yr 4, 1% in yr 5; 10 yr plan - 9% in yr 1, 8% in yr 2, 7% in yr 3, 6% in yr 4, 5% in yr 5, 4% in yr 6, 3% in yr 7, 2% in yr 8, 1% in yr 9. IRS penalty for withdrawal before age 59 1/2. Minimum guaranteed rate after surrender period is 3.00%. Issued by Employees Life Company (Mutual) Ins. Co. Form No. SPD11-05. Interest rate effective 08/15/2012 and subject to change without notice.

ECA Christmas Santa Visit???

In late 2012, Jennifer and I went to the Madison Neighborhood's Conference at Monona Terrace. We each picked different workshops to go to, so that we would have lots to share when we got back home. Some things were shared right away, and some things are still in the process of being thought through, assimilated, and something uniquely ECA created from someone else's idea.

What I heard from some neighborhoods across Madison is that our way of having a Santa visit at Christmas has been in a decline throughout the city. This decline has been happening here also. Our neighborhood has been and still is in a 'turnover' phase – people move in; some stay here for a very long time, and others move in, and then some time later, move on. ECA Santa visit used to mean at least 20 homes visited, with possibly as many as 30 or 40 children seen. Now, we are down to perhaps 6 homes visited, with many fewer children.

Other neighborhoods have turned to using their community gathering places to have a Christmas visit. We don't have one, but we do have churches, and 2 elementary schools – so we have possibilities and ideas. We discussed this at our last ECA meeting, but most of our time had been spent on all the things I talked about in my *Komments* article, so we didn't come to any conclusions. However, I am putting this out to you all – our neighbors, who have children, possibly grandchildren and might be interested in trying something new. For instance, at Schenk Elementary cafeteria there could be a big chair on the stage, with Santa and at least one elf waiting to talk to a child. On the floor of the cafeteria, there could be cookie decorating station, ornament-making, face painting, coloring, games, pencil-decorating and who knows what else is possible as neighbors put their heads together and come up with ideas.

December isn't really that far away, so we directors need to hear from you neighbors now. What do you think? Would you bring your children and attend? If you are not for trying this change, let us know, or if you want to try it this December, let us know. It is up to you, this is your neighborhood.

We did something like this quite a few years ago now at Halloween time. Dick Dickman was the elementary principal then and wanted a place for children to go that was not as scary as the house-to-house in the dark usual way. It was a huge success – and a huge effort, but teachers, parents, grandparents, and at least one Girl Scout troop made it happen.

EPASS – Another Successful Year

Eastmorland Community Association Directors would like to thank all the gardeners who came out to ECA's 5th Annual Plant & Seed on May 18th. Though this year wasn't as well attended as past years, the plants and garden items were interesting, beautiful, and much appreciated by your neighbors. The weather was good and the company even better.

We'd like to extend a special thanks to: Eastmorland Community Garden for offering volunteer hours, bringing seeds, and all-around support; Olbrich Gardens Schumacher Library and Olbrich Botanical Society for the information on events, workshops, and free public resources; Community Action Coalition for South Central Wisconsin, Inc. for the free seeds, community garden guides, and Plant-A-Row for the Hungry information; Gina LaLiberte for bringing the DNR invasive species guides; and Eastmorland Community Association for hosting the event and providing the refreshments.

— Suzanne Sarah Forsberg



Red Tail Hawks in the Eastmorland Neighborhood

National Geographic came to life in our own back yard. This winter my husband and I had the pleasure of watching a pair of Red Tail Hawks build their nest in a pine tree across the street. As spring approached so did the watch for egg(s) to hatch and a glimpse of a new arrival. What a sight!! I was just amazed the first time I saw the most adorable fluffy white head and pair two huge dark eyes pop up from the nest. My family and all the neighbors enjoyed watching mother nature at its best. *(Pictured above are the Red Tail Hawks -- Baby and Mother)*

Feeding time was interesting with in two weeks the baby evolved from consuming tiny little shreds from the fresh catch of the day to large chunks. The baby grew so fast by mid-June one of the adults had left the nest and a week later the the other left which led to a much protest consisting of squawking and fluffing of the feathers. Baby never ventured too far from the nest for about a month. It's now mid July and I just realized I have not seen or heard any squawks for a while now. On occasion I do see the hawks flying around the neighborhood. Little dogs & cats beware as they are still close by. — Donna Schlimgen



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News from Our Schools

If you will be a new family at Schenk in 2013-14, welcome! We hope you will enjoy being a part of the school community. All Schenk families are automatically members of the PTO and there is no membership fee. The PTO sponsors activities throughout the year and we are always looking for new energy and ideas. Any family interested in receiving news about Schenk Elementary and PTO events is encouraged to send an email to schenkpto@gmail.com to be added to the PTO listserve.

If you have a kindergartener starting at Schenk in September 2013, please join the kindergarten teachers, principal and other families for a playdate from 3-4pm on Tuesday, August 27 at the Schenk playground. It's a great way to meet these key people before the big day and help with the transition. We will have a second playdate on Thursday, August 29 at 3 p.m., also at the Schenk playground, although most likely without teachers. Additional playdates may be added—add your address to our listserve for this information.

Do not hesitate to contact us with any questions. We look forward to connecting with you in the fall!

Ways to support Schenk:

Whether or not you have a child at Schenk, there are ways you can support your community school that don't cost you money! Schenk collects General Mills Boxtops for Education (these funds will be used to develop a school garden) and Campbell's Labels for Education (these funds are used to purchase much needed equipment). Even if you don't have a child at the

school, donations of these items are much appreciated. If you cannot drop them off, please give them to a neighbor whose child attends Schenk or send an email to schenkpto@gmail.com so someone can arrange to pick them up.

Schenk is initiating a program to reduce waste AND earn money by collecting & saving the following waste products:

- **Aluminum or plastic Caprisun or Honest Kids drink pouches** (no need to remove straws) = earns 1 TerraCycle point or 1 cent / pouch for 1000+ sent in
- **Ella's Kitchen, Earth's Best or other baby food pouches and plastic tops** = earns 2 TerraCycle points or 2 cents / pouch
- **Cell phones:** Standard Cell Phone – 100 TerraCycle points; Smart Phone – 750 TerraCycle points; iPhone® – 1,000 TerraCycle points for at least 15 sent in, earns 1 TerraCycle cent per point, remove data first if you can.
- Malt-O-Meal®, Spooners®, Three Sisters®, Bear River Valley®, and Sally's® brand cereal bags: earns 1 TerraCycle point or 1 cent / bag for 1000+ sent in
- **Plastic lined paper Better Oats & I love Oats hot cereal pouches**

Details on Terracycle collections and products are at: <http://www.terracycle.com/en-US/brigades.html>.

Once you collect a box or bag of the above items, please either drop items off at our front door at 126 Buckingham Lane any time, or email me at shahlawerner@yahoo.com or call or text me at 608-332-6079 with your address, and I will pick them up from your home on Sunday mornings.

All funds raised with support educational programs and supplies at Schenk Elementary

We are also proud to partner again with Just Coffee and offer high-quality, fair trade products while supporting one of Madison's favorite local businesses. Coffee orders are collected monthly throughout the school year; specific dates will be set in September. Please feel free to email the PTO at schenkpto@gmail.com if you would like to receive an order form or if you have any questions.

Thank you for supporting Schenk!

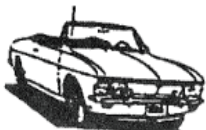
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History of Madison — Continued from page 5

Street, and Bernard Street. These all appear to have been the first or last names of local residents. Olbrich Street was added before 1942 probably for Michael Olbrich who had donated the land for Olbrich Park.

Margaret Street extended north across the railroad tracks. Huron Street later became Ring Street, Erie Street became Gundersen Street, and Ontario Street is still Ontario Street. Anchor Drive and Coral Court first appear on the 1950 City of Madison map.

Royster Avenue was added about 1948 to honor the F. S. Royster Guano Co. factory at the intersection of Dempsey Road and Cottage Grove Road. Royster's main office was in Norfolk, Virginia. The Madison plant formally opened on March 24, 1948 and closed in 2006. It blended many mixtures of plant food for farm use.

The neighborhood's eastern border was fixed about 1950 when the East Beltline Highway was built east of Dempsey Road and U. S. Highway 51 was rerouted from Monona Drive. The new route was called South Stoughton Road, the East Beltline Highway and just 51.

Our Parks – For your information

By Kathy

The Parks Commission passed a new ordinance, which the Madison Common Council approved late last year. It affects you and me and inappropriate behavior in ANY Madison park.

For example, Patrick and I decide on a Sunday morning to walk to Woodman's via Eastmorland Park bike paths. Someone is in the shelter, believe it or not, GROWLING loudly in a threatening way. Well, Patrick and I have the phone numbers for the Park Ranger East in our cell phones **608-235-0448**; Ranger Alternate **608-239-7187**, and Ranger Josh Schmitt (head of the Madison Parks Ranger Dept.) **608-395-8945**. After listening to the sounds for a bit, Patrick called the first ranger phone number. Usually, you do get a machine and leave a message – he did. On weekends especially, one ranger checks out all the parks in the city (I think I heard that there are over 200 of them). She called back and he told her what had happened. She said she would check it out.

The ranger called back about 10 minutes later, reported that the man in the shelter 'growled loudly' at her also. She called the police, who came out right away and arrested the person, removing him from the park for 24 hours.

If anyone is removed from any Madison park for 24 hours and returns before the 24 hours are up, I believe that that person will be banned from all Madison parks forever.

So, put the ranger phone numbers in your cell phone. If you are out and see a fight between two people or anything happening in the park that is inappropriate: drinking alcohol, having glass bottles – these are both banned in Eastmorland and OB Sherry Parks – call the ranger and report what you saw. *Let me know what happens.*

Dempsey Road is for a local farm family, although, as with many other street names in the area, it is impossible to say when the name was chosen or if it honors the family in general or just one family member. In fact, if a street in Blooming Grove has a German, Irish, or Norwegian name it was probably named for a local farm family or land owner.

Leon Park, also known as Lansing Park, was renamed O. B. Sherry Park in 1974 in honor of Orven B. Sherry, a Madison real estate dealer, who donated land for the park's expansion that eliminated Willow Street and the eastern portion of Thorp Street. Wayne Street was reduced to a remnant that is now so short there is only room for one house on one side of the street.

In 1993, the Madison School Board renamed the middle school portion of Schenk School for Annie Greencrow Whitehorse (1906-1990), a respected member of the Madison area American Indian community. “*(To be continued in the next newsletter)*”



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Pinney Branch Library Events

Pinney Library Events, August 2013-November 2013
204 Cottage Grove Rd, 224-7100

First Friday Flicks: 42

Friday, August 2 at 6:30 p.m.

Watch a new release on the big screen. "42" is the powerful story of Jackie Robinson, the legendary baseball player who broke Major League Baseball's color barrier when he joined the roster of the Brooklyn Dodgers. This movie is rated PG-13, anyone under 14 must be accompanied by an adult.

Wee Folk & Whatnot

Monday, August 5 at 6:30 p.m.

Elves, Gnomes, Trolls, oh my! Celebrate these wee mischief makers with stories, songs, crafts, and more.

Duck Tape Mania

Thursday, August 8 at 2:00 p.m. and 3:30 p.m.

Snacks, colored Duck Tape and loads of fun! Bring your friends and make wearable art - purses, wallets, sandals, bracelets, belts, and more. Registration begins two weeks ahead.

Edge Lightning

Saturday, August 10 at 1:00 p.m.

Join us for our summer maker series. All adults, teens, and kids 10 and up are welcome to attend (all kids must be accompanied by an adult). Register online or in person at any Madison Public Library.

Art of Mehndi

Monday, August 19 at 1:30 p.m.

Learn about the history of this beautiful art form from Veena, a local henna artist. Choose a design from the many henna design books and Veena will draw a temporary tattoo on you. This program is for teens and adults. Teens need a signed permission slip to attend.

Exploring Entrepreneurship

Thursday, August 22 at 6:00 p.m.

Discover whether becoming an entrepreneur is for you. Learn the personal considerations to starting your own business, where to find an idea, how to conduct market research, and how to judge if your idea is financially feasible. Register with WWBIC by calling 257-5450 or online at www.wwbic.com

Toddler Dance Party

Mondays, August 26 at 10:00 p.m.

Shake it all about to familiar and new tunes. Ages 2 & up. Refreshments provided. Registration begins two weeks before each dance party.

Adult Book Discussion: The Paris Wife by Paula McLain

Tuesday, August 27 at 7:00 p.m.

Pick up a copy of the book at the Reference Desk.

First Friday Flicks: The Great Gatsby

Friday, September 6 at 6:00 p.m.

Watch a new release on the big screen! Movies are rated PG or PG-13. Children under 14 must be accompanied by an adult.

Signing Storytime with Kim

Saturdays, September 14 & October 12, 10:30 a.m.

For ages birth to 3 years. No registration required.

Reader's Theater

2nd Mondays, September 16, October 14, November 11, & December 9, 3:00-4:30 p.m.

Children can practice their literacy skills while dramatically reading and performing a variety of children's books. Children must be able to read. No registration required.

Toddler Time

9:30 & 10:30 a.m., Tuesdays, September 17-November 19

Call 224/7100 to register. Limited to 15 toddlers.

Stories, songs and rhymes for children ages 16-35 months. One adult per child is recommended.

Book Baby

11:30 a.m., Tuesdays, September 17-November 19

No registration required. Stories, songs and activities for babies ages 0-15 months. One adult per baby is required.

Preschool Storytime

9:30 & 10:30 a.m., Wednesdays, September 18-December 18

No registration required. Stories, songs, finger plays and more for children ages 3 to 5. Younger siblings welcome. No registration.

Adult Book Discussion: The Bluest Eye by Toni Morrison

Tuesday, September 24 at 7:00 p.m.

Pick up a copy of the book at the Reference Desk.

Make Your Money Talk, four part series

Thursdays, October 3 - 24 at 6:00 p.m.

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First Friday Flicks

Friday, October 4 at 6:30 p.m.

Watch a new release on the big screen! Movies are rated PG or PG-13. Children under 14 must be accompanied by an adult.

Read to a Dog

Saturdays, October 19 at 10:30 a.m., November 16 at 2:00 p.m., & December 21 at 10:30 a.m.

Bring a favorite book and read aloud to a furry friend. Time slots available on a first-come, first-serve basis.

The Frog Guy

Saturday October 19, 2:00 p.m.

Randy Korb will teach you all about frogs!

Adult Book Discussion: The Art of Fielding by Chad Harbach

Tuesday, October 22 at 7:00 p.m.

Pick up a copy of the book at the Reference Desk.

Art in a Suitcase presents Sensational Snakes

Friday, October 25, 10:30 a.m.

Enjoy snake poems and a tongue twister, after which a fantastic array of folk art snakes slither out of the suitcase. Then design, decorate and cut out a wiggling snake. Ages 4 and up. No registration required.

First Friday Flicks

Friday, November 1 at 6:30 p.m.

Watch a new release on the big screen! Movies are rated PG or PG-13. Children under 14 must be accompanied by an adult.

Adult Book Discussion

Tuesday, November 26 at 7:00 p.m.

Pick up a copy of the book at the Reference Desk.

Job, Computer, & Writing Assistance

Wednesdays from June 19 – August 7 and September 4 - December 11 from 3:30-6:30 p.m.

Sign up at the Pinney Branch Library for a one-on-one free hour long training. You can get help with online job searching, writing resumes and cover letters, setting up an email account, and much more.

LEGO Club

First Mondays at 3:30 p.m.

We'll provide a different theme each month, along with some stories and pictures to inspire the imagination. Join other LEGO fans and build your own unique creation! Children under 7 must have an adult helper. No registration required.

Chess Club

First and third Thursdays, 4:00 p.m.

Learn how to play chess and play against other children with varied levels of experience. For children in grades K-12. Children under 7 must be accompanied by an adult. No registration required.

Knitting Group

Call 224-7100 for dates; generally, first and third Thursday of each month at 6:30 p.m.

Writing Group

Call 224-7100 for dates; generally, second Thursday of each month at 7:00 p.m.

Teen Book Group

Third Mondays at 3:30 p.m. (skip August 19). No registration.

Pe Party

Monday, September 30, Thursday, October 31, Saturday, November 16, Thursday, December 19, 10:00 a.m.

Registration begins two weeks before each dance party. reschool & Toddler Danc

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ECA 2013 Calendar of Events

Tuesday, 08/13/13 ECA meeting*
Tuesday, 09/10/13 ECA meeting*
Tuesday, 10/08/13 ECA meeting*
Thursday, 10/10/13 Deadline for submissions for
November 2013, "Hi, Neighbor!"
November 1, 2013, "Hi, Neighbor!" delivered to Block Captains

*Eastmorland Community Association meetings begin at 7:00 p.m. on the second Tuesday of each month (no meeting in December) at Lakeview Moravian Church, 3565 Tulane, across the street from Schenk Elementary School. Use the entrance on Hargrove Street nearest Dennett Street. Call or email an ECA director if you have a topic to discuss, need information, or have questions.

We look forward to seeing you there.

JOIN ECA TODAY!

To be a paid member of ECA costs \$10.00 annually. Monies collected are used for general operation expenses and for special neighborhood events, such as the spring park clean-up and fall leaf-raking parties and potlucks. Paid members have additional benefits, including participation in the annual ECA garage sale and Santa visits. As an all-volunteer organization, ECA relies on your support. Please mail this form with \$10.00 to ECA, P.O. Box 14584, Madison, Wisconsin 53708. Thanks for being an active member of the community!

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